



GROUP PIM PRESENTATION

wirquin

AGENDA

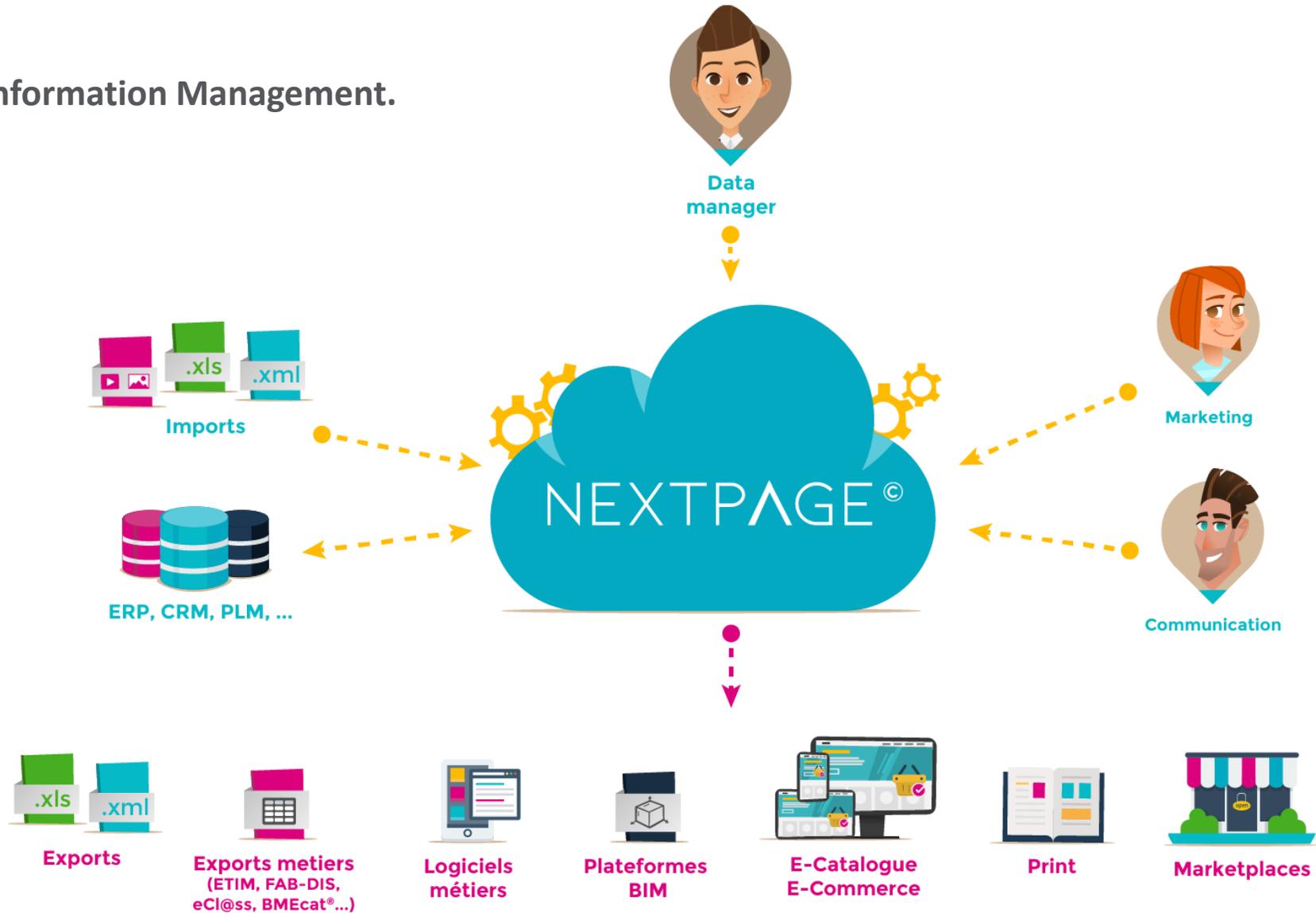
- **PIM definition and trainers introduction**
- **Users and rights**
- **PIM navigation :**
 - Masterdata
 - PIM research
 - PIM Writers
 - Product data export
 - Media research (DAM)
 - Product sheet publishing

RULES

- Meeting is recorded
- Make sure MIC is OFF.
- Feel free if any question during presentation.
- As Teams meeting → use  and 
Conversation
- If no reply/ information on specific question → we will revert to you after training.
- PDF file will be sent after training

PIM DEFINITION

PIM: Product Information Management.



WIRQUIN BEFORE THE PIM

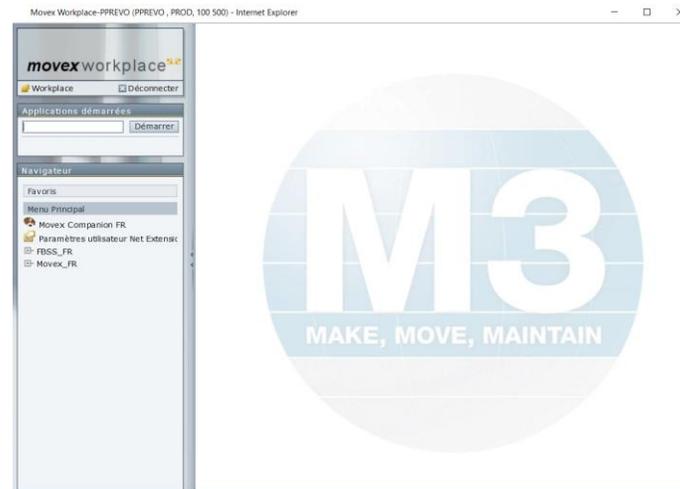
FINDING PRODUCT INFORMATION



WEBSITES



ERP



CATALOGUES



PRODUCT SPECIFICATIONS

wirquin SPECIFICATION PRODUITS ACHETES / PURCHASED PRODUCTS SPECIFICATION Page 1 sur 5

Ref. Article / Item Ref.	30722855	Indice	H
Designation	Basin Brass waste Black Touch - QC Slotted with short body waste		

Revision	Date	Qui	Motif / Reason
A	16/10/18	C. VERNAY	Création
B	04/06/19	E. NAINVILLE	Change designation
C	05/06/19	E. NAINVILLE	Update dimension
D	30/06/19	E. NAINVILLE	Add sticker to lock the box
E	04/10/19	E. NAINVILLE	Change Sticker by Scotch
F	04/11/19	P. HALLE	Coating adhesion per squaring
G	21/11/19	E. NAINVILLE	Change box printing index C
H	13/09/21	M. FERREARD	Add body waste + Washers quality and packaging update

Product Characteristics

Products Standards Required (NF, WRAS, PEFC (70% minimum), FSC (100%))
No certification
Product in accordance EN 274

Pieces list

Rep.	Qty.	Designation	Drawing	Material	Finishing
1	1	Echange 50mm	A706-1K04-60	Brass H959-1	Chroméed nickel
2	1	washer	A705-05	PPVC 60x5 sh	Trépané/est.
3	1	foam washer	270597	EVA	White



PHONE A FRIEND

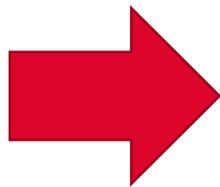


WIRQUIN WITH THE PIM

THE PURPOSE OF PIM:

- Immediate and accurate information → we ALL share the same level of information.
- For marketing, commercial, purchasing teams...
- Save time (information search, generate tools and supports for sale and marketing teams).

FINDING PRODUCT INFORMATION



PIM

Administration Paramétrage Produits Import export Publication

PRODUITS Filtre...

- Plumbing (719) 100%
- Flushing (210) 100%
- Wastes (372) 100%
- Sink waste (120)
- Basin waste (96)
- Shower waste (33)
- Shower waste D90 (15)
 - Extra flat shower wa... (3) 80%
 - SLIM + ABS (14) 80%
 - Références (14)
 - 30723365 59%
 - 30723374 59%
 - 30723364 59%
 - 30723392 59%
 - 30723371 59%
 - 30723379 56%
 - 30723375 56%
 - 30723362 59%
 - 30723376 56%

30723365
Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS > 30723365

Valeurs vides

General

SKU Reference	30723365
ERP local item name	SLIM+ D40 DOME ABS
ERP english item name	
Long item name	SLIM + shower waste D40 ABS dome.
Short item name	SLIM + shower waste D40 ABS dome.

WGP-FS-MKT-019-Ind A / Page 6/ Application date: 05/02/2021

USERS AND RIGHTS

MDU	PIM DAM AMBASSADOR
WFR France	Iuliia Linard
WFR BEN PL	Coraline Boistuaud
WFR IT	Graziella Nivola
WRO	Alexandra Suta
WLTD	Kim Blacktin
WZAF	Juandri Klynsmith
WRU	TBC Maria Kutuzova ?
WCAL	Noemi Romero

AMBASSADOR MISSION = project leader + Writer

- Training local user & key user
- Product Platform creation (specific BU) with Group Key User
- **Creation of SKU** and applicable segmentation.
- **Fill in** management fields
 - ❖ product platform
 - ❖ SKU level
 - ❖ DAM
- Translations of general **English version** (group level access) and **local market language version**.
- **MEDIA upload** = picture / packaging / instruction leaflet....
- **Product Sheet upload**: PDF file as marketing and commercial tool.
- Contact interface with Wsupport.

USERS AND RIGHTS

LOCAL KEY USER

Local dedicated key contact who could support the Ambassador (with lower access).

TRANSLATION

IMPORT/ EXPORT

PUBLISHING

USERS AND RIGHTS

READER:

All who have access at Wirquin Group level

Any coworker in Subsidiaries' Wirquin Teams (internal and confidential information).

READER = get information for his field of work.

- Search and find detailed information about products (Product Platform and SKU level).
- Find medias about products.
- MEDIA download (picture / packaging / instruction leaflet...).
- Product Sheet download: generate PDF as commercial and marketing support.
- Download files and medias for local market and customers.
- Check other BU selling the product (in addition to Cognos).

USERS AND RIGHTS

Any request or issue detected? Ambassador send e-mail to key contact : assistance.informatique@wirquin.com

	ADMINISTRATION (grant right access, segmentation...).	PRODUCT MANAGEMENT (Product Platform, SKU)	CHARACTERISTICS MANAGEMENT (add or delete characteristics, fields...)	TRANSLATION	IMPORT/ EXPORT	PUBLISHING	Information consultation/ Reading	Training to new arrival onboarding
ADMINISTRATOR (Damien/ Solenne/ Marion)	✓	✓	✓	✓	✓	✓	✓	
WSupport Key user (Range Managers)		✓		✓	✓	✓	✓	
AMBASSADOR/ CONTACT PERSON		✓		✓	✓	✓	✓	✓
LOCAL Key User				✓	✓	✓	✓	
Reader					Export Excel file only	✓	✓	

1 key contact as Administrator at Wgroup: Data manager (Damien)

PIM NAVIGATION



MASTERDATA

Range

Marketing family

Sub-marketing family

Platform product

SKU

∨ **Sanitary (480)**

> **Toilet seats (108)**

> **Wetrooms (56)**

> **Shower trays (41)**

> **Frames (81)**

> **Hydro (194)**

∨ **Wetrooms (56)**

> **Floor drains (24)**

> **Channels (15)**

> **Wetroom accessori... (16)**

> **Wetroom merchan... (1)**

∨ **Channels (15)**

> **Regular channels (9)**

> **Flat channels (4)**

> **Basic channels (2)**

∨ **Flat channels (4)**

> **VENISIO SLIM (24)**

> **SO LOW (12)**

> **VENISIO SLIM+ (2)**

> **SO'LINE (35)**

∨ **SO LOW (12)**

∨ **≡ Références (12)**

30721185

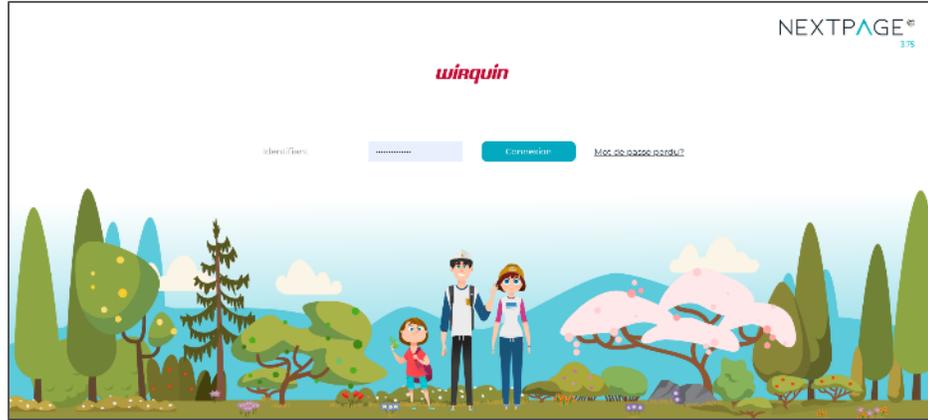
30721575

30721188

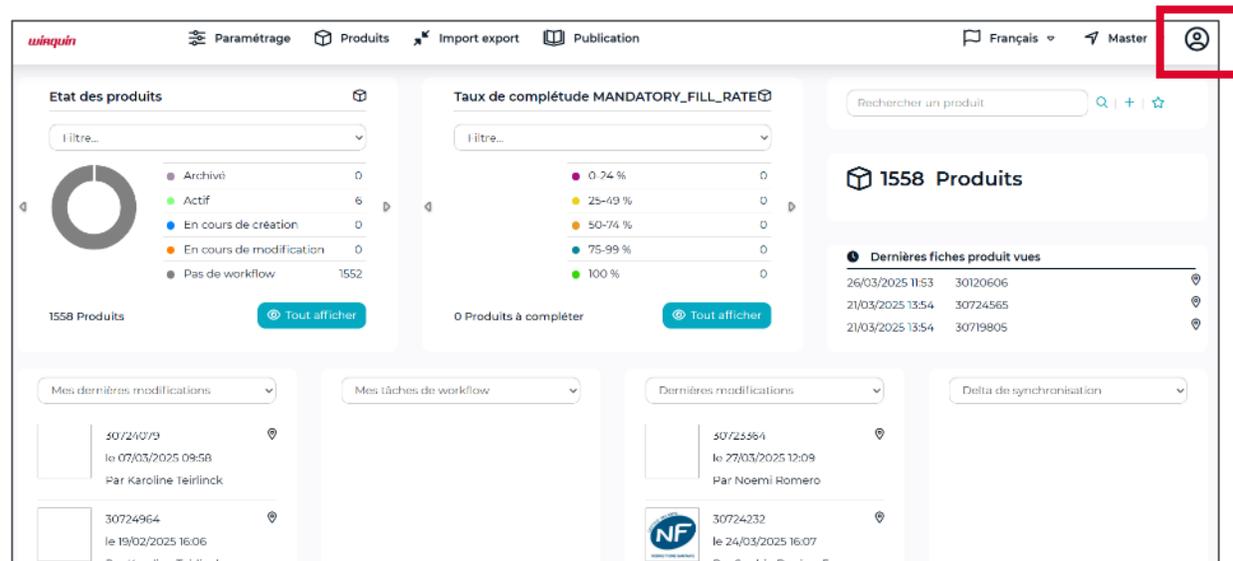
30721187

30722865

PIM ACCESS



1. Connect to your account



2. Landpage in local language (French or English might be set by default).

Select  and choose interface languages

PIM LANGUAGE DISPLAY

How to select LANGUAGES in MENU display

1. Select « PRODUCTS » on top line
2. Select « PRODUCTS » on below line
3. Select LANGUAGES
4. Display in selected local language

The screenshot illustrates the steps to select the language in the PIM interface. The interface is divided into a top navigation bar and a main content area. The top navigation bar contains the 'winquin' logo, a 'Setting' icon, and several menu items: 'Products', 'Import export', and 'Publishing'. The 'Products' menu item is highlighted with a red box and a red circle containing the number '1'. Below the top navigation bar, there is a secondary navigation bar with 'Products', 'Translations', 'Products Translations', 'Event', 'Media', and 'Rates'. The 'Products' menu item is highlighted with a red box and a red circle containing the number '2'. The main content area displays a list of product categories: 'Plumbing (727)', 'Sanitary (448)', 'Communication tools (80)', 'Unknown (1)', and 'Archived (302)'. The 'Sanitary (448)' category is highlighted with a red box and a red circle containing the number '4'. In the top right corner of the interface, there is a language selection dropdown menu showing 'English' with a dropdown arrow, highlighted with a red box and a red circle containing the number '3'. To the right of the language dropdown is a 'Master' dropdown menu and a user profile icon.

PIM LANGUAGE DISPLAY

How to select LANGUAGES in MENU display → Spanish

The screenshot displays the PIM interface with several red boxes and numbers indicating the steps to select Spanish in the menu display:

- 1**: A red box highlights the **Produits** menu item in the top navigation bar.
- 2**: A red box highlights the **Produits** sub-menu item in the secondary navigation bar.
- 3**: A red box highlights the **Espanol** language selection dropdown in the top right corner.
- 4**: A red box highlights the list of product categories in the left sidebar, including **Fontanería (727)**, **Sanitarios (448)**, **(80)**, **(1)**, and **Archivados (302)**.

PIM SEARCH



PIM SEARCH

MARKETING RANGE SEGMENTATION

The screenshot shows a PIM search interface with a hierarchical product list. The list is as follows:

- PRODUCTS (1558)
- Plumbing (727)
- Flushing (217)
- Wastes (373)
- Sink waste (120)
- Basin waste (96)
- Shower waste (33)
- Shower waste D90 (15)
- Extra flat shower waste for tray (90%)
- SLIM + ABS (90%)
- References (26)
- 30723365 (61%)
- 30723374 (61%)
- 30723364 (58%)
- 30723392 (65%)
- 30723375 (61%)

Red arrows point from the following items to labels on the right:

- Wastes (373) → RANGE
- Shower waste (33) → MARKETING FAMILY
- Shower waste D90 (15) → Sub marketing family
- SLIM + ABS (90%) → Product Platform
- 30723374 (61%) → SKU

RANGE

MARKETING FAMILY

Sub marketing family

Product Platform

SKU

PIM SEARCH

By Segmentation

PRODUCTS (1558)     

- ▼ Plumbing (727) 
- ▶ Flushing (217) 
- ▼ Wastes (373) 
- ▶ Sink waste (120) 
- ▶ Basin waste (96) 
- ▼ Shower waste (33) 
- ▼ Shower waste D90 (15) 
- ▶  Extra flat shower waste for tray 90% 
- ▶  SLIM + ABS 90% 
 - ▼ References (26) 
 - 30723365 61% 
 - 30723374 61% **
 - 30723364 58% 
 - 30723392 65% 
 - 30723375 61% 

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS > 30723374

30723374  | Edit | 



Long product name SLIM + shower waste ABS dome

Long item name SLIM + shower waste D40 UK ABS dome.

 Outil Capture d'écran 

PIM SEARCH

More Product Platform to display

PRODUITS (1559) ^ | ⚙️ | ...

- Plumbing (727) ...
 - Flushing (217) ...
 - Wastes (373) ...
 - Sink waste (120) ...
 - Basin waste (96) ...
 - Shower waste (33) ...
 - Shower waste D90 (15) ...
 - TOURBILLON D90 Horizontal 90% ● ...
 - TOURBILLON D90 Vertical 90% ● ...
 - TYPHON D90 70% ● ...
 - JAMES D90 90% ● ...
 - TWISTO 90% ● ...**
 - SLIM shower waste with trap 90% ● ...
 - SLIM shower waste with membrane 90% ● ...
 - SLIM shower waste metal 90% ● ...
 - SLIM shower waste for tray 90% ● ...
 - Extra flat shower waste 90% ● ...

< 1 / 2 > 10 ▾

More SKU to display

SLIM + ABS 90% ● ...

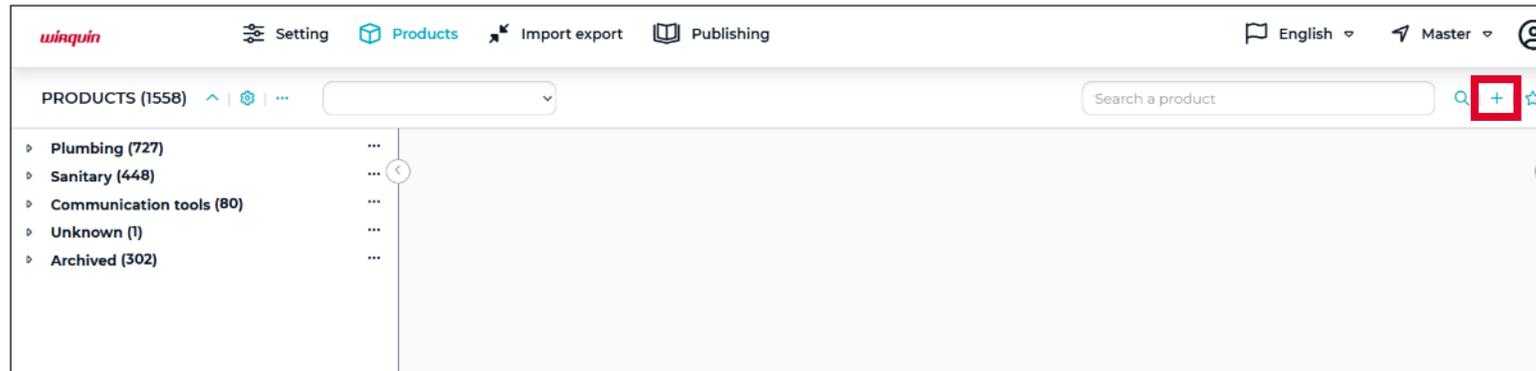
- Références (26) ...
 - 30723365 61% ...
 - 30723374 61% ...
 - 30723364 58% ...
 - 30723392 65% ...
 - 30723375 61% ...
 - 30723362 65% ● ...
 - 90724449 0% ...
 - 30723376 61% ...
 - 30723786 17% ...
 - 30724078 0% ...

< 1 / 3 > 10 ▾

PIM SEARCH

By **PRODUCT NAME**: Select « + »

Product Name corresponds to product Platform



PIM SEARCH

By PRODUCT NAME:

Select « Product »
Fill in the field
Click « Search ».

Advanced search

Search

Display

Sort results

Information on element to search

Type Famil Product Reference Notification

I am searching

The element has been created by

Creation date

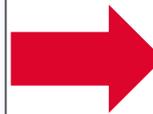
Modification date

Workflow state

Native language

In

Products type

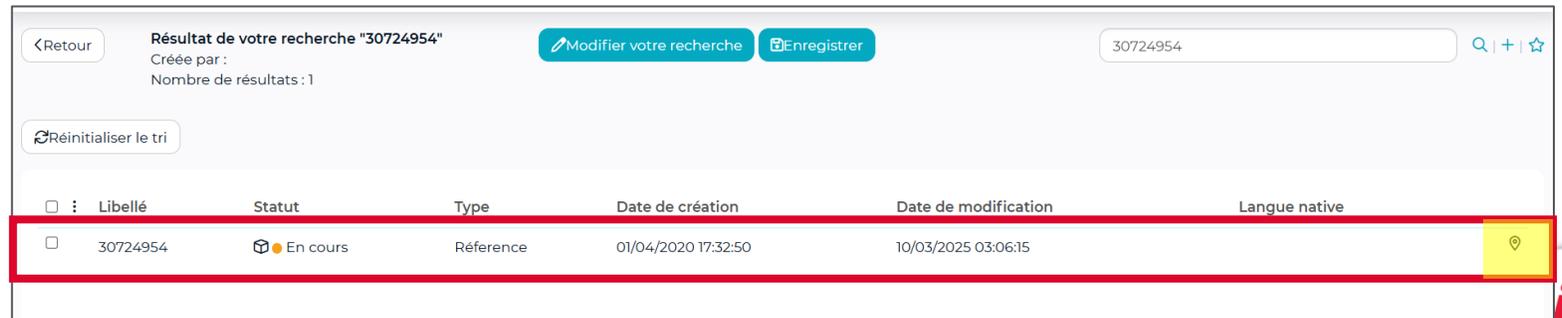
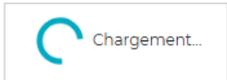
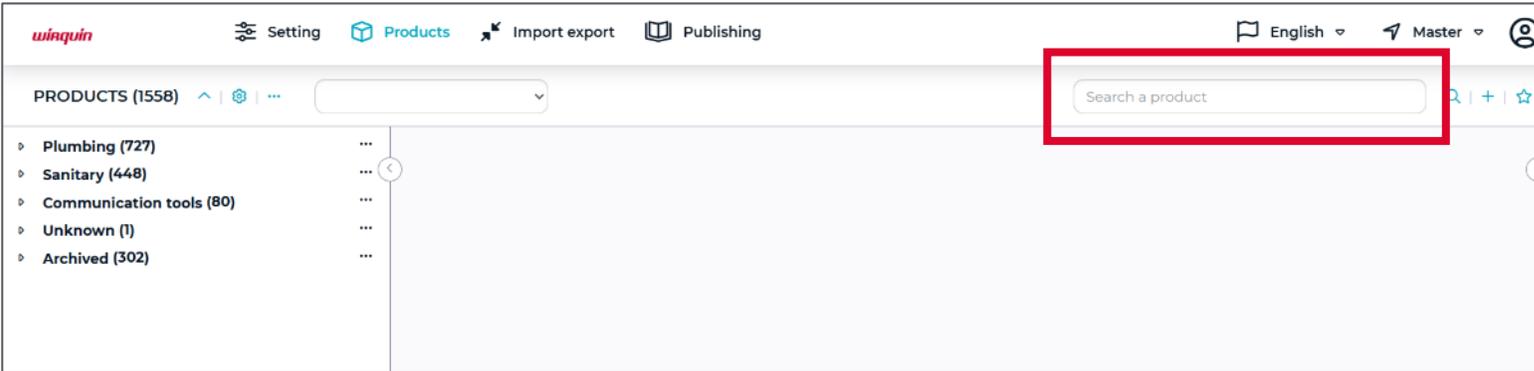


Results of your research "Slim +"
Created By:
Search results: 26

<input type="checkbox"/>	Label	Status	Type	Creation date	Modification date	Native language	<input type="checkbox"/>
<input type="checkbox"/>	VENISIO SLIM +		Product	2021/09/07 11:07:04	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	VENISIO SLIM	In Progress	Product	2020/04/01 17:32:50	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM + Deck	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM + ABS	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	Drain SLIM	In Progress	Product	2020/04/01 17:32:50	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	LINEAR SLIM	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM Square parts	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	VENISIO SLIM grids	In Progress	Product	2020/04/01 17:32:50	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	Tieble drain SLIM +		Product	2021/09/07 11:03:02	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	DRAIN LINEAR SLIM +		Product	2022/03/10 15:20:26	2025/01/09 10:41:22	English	<input type="checkbox"/>
<input type="checkbox"/>	Drain LINEAR SLIM	In Progress	Product	2020/04/01 17:32:50	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	Tieble drain SLIM	In Progress	Product	2020/04/01 17:32:50	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM shower waste with trap	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM + Metal & Flat grid	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM shower waste for tray	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>

PIM SEARCH

By SKU: enter SKU reference in search bar.



PIM INFORMATION



PIM INFORMATION

PRODUCT PLATFORM LEVEL INFORMATION

The screenshot shows the Wirquin PIM system interface. The left sidebar displays a product hierarchy: Plumbing (727) > Flushing (217) > Flush mechanisms only (32) > Single flush (11) > MW2 (100%). The main content area shows the product details for MW2, including a list of references (SKU) and their completion percentages. A red box highlights the MW2 product and its references. The right sidebar shows a list of tabs for product information: General, Wirquin description, Marketing, Flushing, General product data, Location, and Media.

Reference	Completion
10722473	53%
81000087	50%
10722802	53%
A0820097	33%
10724047	43%
10717560	43%

All SKU related to Product Platform

PIM INFORMATION

Product Platform: information available.

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS

SLIM + ABS [✎ | Editor | ...](#)



Long product name SLIM + shower waste ABS dome



General

Major platform	SLIM +
Good/Better/Best	BEST
Short product name	SLIM + shower waste ABS dome
Long product name	SLIM + shower waste ABS dome
Product code	130030112
Year of launch	2021
Guarantee period	10

GENERAL:

- ✓ Positioning
- ✓ Designation
- ✓ Launch date
- ✓ Guarantee

PIM INFORMATION

Product Platform: information available.

WIRQUIN DESCRIPTION: General Product Description.

Wirquin description

General Customer Description

SLIM+ is an extra flat shower waste especially designed for the extra flat shower trays in ø90. Equiped with a high-performance silicon membrane, which replace a traditional depth of seal and a well-designed chrome plated ABS dome. SLIM+ is also quick and easy to install in all configurations, extra reliable without any risk of leaks and easy to clean.

General Wirquin Description

The WIRQUIN SLIM+ is an extra flat shower waste especially designed for the extra flat shower trays in ø90. Equiped with a high-performance silicon membrane, which replace a traditional depth of seal and a well-designed chrome plated ABS dome. SLIM+ is also quick and easy to install in all configurations, extra reliable without any risk of leaks and easy to clean : the guarantee to meet all the installers and end-users expectations.

PIM INFORMATION

Product Platform: information available.

Marketing

Marketing story / USP	SLIM+ shower waste is the flattest and the most compact shower waste on the market, easy to install, extra reliable without any risk of leaks and easy to clean. Extra performant thanks to its SMART Membrane Technology, SLIM+ is the guarantee of a reliable installation and a great user experience.
Claim	The extra flat shower waste.
Variants descriptions	Available with different outlet diameters (ø40 compression and solvent weld, ø50 solvent weld and ø40uk compression and solvent weld) and with different finishes (chrome plated ABS dome, Zink nickel brushed dome, flat stainless steel brushed grid or without grid for deck installation).
Product feature 1	Extra compact, only 40mm of height and 190mm of length
Product benefit 1	Quick to install in all configuration and with shallow depth. Ideal for low profile shower trays and for a trendy finish
Product feature 2	Smart Membrane Technology: a waterless membrane which replace a traditional water seal trap
Product benefit 2	No more bad smells: a perfect barrier against the bad smells and the guarantee without any risk of depth of seal suction: no noise and no bad smells which come back from the canalisations
Product feature 3	Bi-injected washer under the tray
Product benefit 3	A reliable installation guaranteed 100% leak-proof
Product feature 4	Independant hair catcher to adapt the cleaning frequency of everyone's habits without desiphoning. Removable cartridge for a deeper cleaning and a direct access to the pipes
Product benefit 4	Easy to clean from above
Care and cleaning instructions	To protect your installation, we recommend to do not use cleaning products based on sulfuric acid.
Tips	
Quality marketing benefits	SLIM+ is patented, registered design and manufactured in France.
Innovation title	SMART MEMBRANE TECHNOLOGY
Innovation description	Cartridge is equipped with silicone membrane which opens when water passes and closes automatically afterwards, ensuring optimal drainage. Its external bi-injected washer guarantee a perfect air-tightness. No more bad smells, no more pipes noises, no more desiphoning possible. The hair catcher is extractible from above, without cartridge disassembly for an easy and quick cleaning without desiphoning and adapted to the frequency cleaning of everyone. Cartridge is also removable from above for a deeper cleaning and a direct access to the pipes.

MARKETING:

- ✓ Commercial and marketing description,
- ✓ UPS,
- ✓ features,
- ✓ users' benefits,
- ✓ competitive advantages....

PIM INFORMATION

Product Platform: information available.

Media

Product background photo 1



Product background photo 2



Product cutout photo view 1

Product cutout photo view 2

Product cutout photo view 3

Product cutout photo view 4



Product cutout photo view 5

Product zoom photo 1



Product zoom photo 2



Product zoom photo 3



Product logo



Product pictogram 1



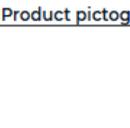
Product pictogram 2



Product pictogram 3



Product pictogram 4



Product pictogram 4



Product data sheet

Technical product leaflet



Product introduction video



Tutorial videos

Product assembly videos

2D product technical drawing

3D product exploded view

3D product technical drawing exploded view

2D product technical drawing exploded view

Product QR code



Innovation picture



MEDIA

- ✓ INFORMATION available about media related to Product Platform.

**WARNING: DO NOT
DOWNLOAD FILES FROM
THIS PAGE**

**DOWNLOAD FROM DAM
ONLY**

PIM INFORMATION

SKU: information available

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS > 30723374

30723374



Long product name	SLIM + shower waste ABS dome
Long item name	SLIM + shower waste D40 UK ABS dome.

<    >

PIM INFORMATION

SKU: information available

General	
SKU Reference	30723374
ERP local item name	SLIM+ D40 UK DOME ABS
ERP english item name	SLIM+ D40 UK DOME ABS
Long item name	SLIM + shower waste D40 UK ABS dome.
Short item name	SLIM + shower waste D40 UK ABS dome.
Specific customer	No
Specific customer's name	
Sold in channel	ERETAIL PRO OEM
Sold in MDU	MDU UK
Brand type	WIRQUIN BRAND
IT Data filling	
Brand	WIRQUIN
Product ExtID	P_130030112
Customer guarantee period (Month)	
Specific customer's code	
Customer address	

GENERAL:

- ✓ SKU reference
- ✓ Designation
- ✓ Which channels and market the item is sold.
- ✓ Brand: Wirquin/ OEM/ Private Label
- ✓ ...

PIM INFORMATION

SKU: information available

Wirquin description	
Item description	SLIM+ is an extra flat shower waste especially designed for the extra flat shower trays in ø90. Equiped with a high-performance silicon membrane, which replace a traditional depth of seal. Equipped with a designed ABS White dome. Other colours available: chrome, black and gold.
Marketing	
Item feature 1	Extra compact, only 40mm of height and 190mm of length
Item benefit 1	Quick to install in all configuration and with shallow depth. Ideal for low profile shower trays and for a trendy Matt White finish
Item feature 2	Smart Membrane Technology: a waterless membrane which replace a traditional water seal trap
Item benefit 2	No more bad smells: a perfect barrier against the bad smells and the guarantee without any risk of depth of seal suction: no noise and no bad smells which come back from the canalisations
Main colour	Grey body and ABS Matt White Dome

WIRQUIN DESCRIPTION: Focus on description at SKU level (vs Product Platform).

PIM INFORMATION

SKU: information available

TECHNICAL FEATURES

Wastes

Outlet option	Without outlet option
Shower waste Inlet ø	90 mm
Outlet fitting	Compression & Solvent weld
Shower waste Outlet ø	DUK 40/43 mm
Outlet option	Without outlet option
Shower waste finish	ABS chrome
Depth of seal (mm)	Membrane
Height under tray (mm)	60
Compatible with trap box	Yes
Shower waste design	Dome

General product data

Main raw material	ABS
Flow rate (L/mn)	34
Finish	Matt
Inlet valve	
Type of grid	
Appearance of the grid	
Dimensions of the grid (mm)	
Outlet diameter (mm)	40
Rate recycled product material (%)	

PIM INFORMATION

SKU: information available

PACKAGING INFORMATION

Packaging	
Hangable (on a peg)	Yes
Instructions	No
Languages on the packaging	EN
Type of packaging	BOX
Selling unit quantity	1
Packaging content	SLIM + shower waste, filter and membrane cartridge, chrome plated ABS dome.
Rate recycled packaging material (%)	

PIM INFORMATION

SKU: information available

MANUFACTURING LOCATION

Location	
Make or buy	Group manufactured
Item generic export field	
Manufacturing subsidiary	WEUR
Original purchasing subsidiary	
Country of origin	FRA
Supplier country	

PIM INFORMATION

SKU: information available

Logistics	
EAN 13	3375537232574
Inner carton height (mm)	
Inner carton length (mm)	
Inner carton width (mm)	
Inner carton volume (mm3)	
Inner carton gross weight (g)	
Quantity of units per inner carton	
Inner carton EAN 14	
Number of boxes for 1 product	
Outer carton height (mm)	0
Outer carton length (mm)	1
Outer carton width (mm)	0
Outer carton volume (mm3)	0
Outer carton gross weight (g)	0,7470000
Quantity of units per outer carton	28
Outer carton EAN 14	
Quantity of units per layer	112
Pallet height (mm)	0
Pallet length (mm)	1
Pallet width (mm)	1
Pallet volume (mm3)	0
Pallet gross weight (g)	12,0000000
Quantity of units per pallet	560
Pallet EAN 14	
Pallet type	PALETTE 800*1200*150
Number of Outer cartons per layer	4
Number of Outer cartons per pallet	20
Number of Layers per pallet	5
Commodity code	3926909790

LOGISTICS

Measurements

Product height (mm)	79
Product length (mm)	187
Product width (mm)	118
Product weight (g)	0,2480000
Packaged item height (mm)	125,000
Packaged item length (mm)	195,000
Packaged item width (mm)	80,000
Gross weight	0,329

PIM INFORMATION

SKU: information available

QUALITY/ STANDARDS/ REGULATIONS

Quality	
Standard - NF	No
Standard - Gost	No
Standard - ACS	No
Standard - B Mark	No
Standard - British Standard	No
FSC	
Standard - DOP	No
Certification - Building Regulation	No
Certification - Kite marked	No
Certification - WRAS APPROVED	No
Compliance to RoHS	No
Device DEEE	No
CE Marking Required	No

Waste Packaging - Aluminium (g)
Waste Packaging - Cardboard (g)
Waste Packaging - Glass (g)
Waste Packaging - Plastic (g)
Waste Packaging - Steel (g)
Waste Packaging - Wood (g)
NF regulation code number
VALOBAT code
LONGTIME® label
LONGTIME® label text
Origine FRANCE label
Origine FRANCE label text
Origine France N° attestation
FSC text
Eco-contribution (HT) (€)

PIM INFORMATION

SKU: information available

Media
Item background photo 1
Item background photo 2
Item cutout photo view 1

Item cutout photo view 2

Item cutout photo view 3

Item cutout photo view 4
Item cutout photo view 5

Item zoom photo 1
Item zoom photo 2

Packaging file

Item pictogram 1
Item pictogram 2
Item pictogram 3
Item data sheet

Technical item leaflet
3D product view
2D item technical drawing

3D item view
3D item exploded view


MEDIA

- ✓ Information available media related to Product Platform.

**WARNING: DO NOT
DOWNLOAD FILES FROM
THIS PAGE**

**DOWNLOAD FROM DAM
ONLY**

PIM WRITERS

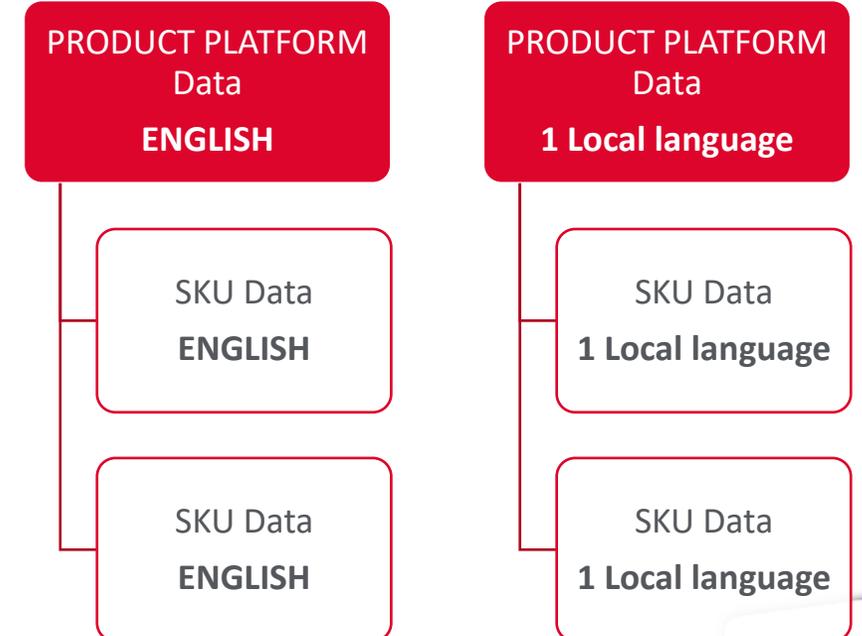


PIM FILL IN – WRITERS ACCESS

Each local BU should fill in Product Platform and SKU data for product they sell only.

Minimum fields to be filled in by BU creating and/ or selling the product:

- ✓ Product platform at English Group level
- ✓ Product platform at their local/ market language
- ✓ SKU at English Group level
- ✓ SKU at English at their local/ market language
- ✓ DAM



PIM FILL IN – WRITERS ACCESS

NOTE: when creating a Product Platform or SKU, it is important to define the correct segmentation prior to create into ERP.

- Because some fields will be automaticall filled in PIM from ERP and could not be modified later.
- The fields that are from ERP are the fields for which you can not have access to modification with Writers access (as enclosed picture).

PIM FILL IN – WRITERS ACCESS

30723365

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS > 30723365

Création: 2021/03/08 | Modification: System - 2025/02/19

General

SKU Reference

30723365

Mise à jour le 11/01/2022 09:20:29 par EUE



ERP local item name

SLIM+ D40 DOME ABS

Mise à jour le 22/03/2021 03:03:24 par S



ERP english item name

Mise à jour le 22/03/2021 03:03:24 par S



Long item name

SLIM + shower waste D40 ABS dome.

Mise à jour le 23/09/2021 10:58:43 par LGT



Longueur max : 60

Short item name

SLIM + shower waste D40 ABS dome.

Mise à jour le 23/09/2021 10:58:43 par LGT



Longueur max : 40

Specific customer

No

Mise à jour le 03/09/2021 19:17:19 par LGT



Specific customer's name



Sold in channel

- DIY
- ERETAIL
- PRO
- OEM

Mise à jour le 03/02/2025 03:05:41 par S



Sold in MDU

- MDU MISCELLANEOUS

PIM FILL IN – WRITERS ACCESS

When a Product Platform or SKU is created by one BU, please, share the information:

- With all local ambassador and local marketing key contact.
- Share information during Marketing Meeting.

PIM FILL IN – WRITERS ACCESS

PRODUCT PLATFORM LEVEL INFORMATION

The screenshot shows the Wirquin PIM system interface. The left sidebar displays a hierarchical tree of product categories: Plumbing (727), Flushing (217), Flush mechanisms only (32), Single flush (11), and Dual flush (16). The 'Dual flush' category is expanded, showing sub-categories like CE2-A / SB2-A, MW, MW2, and Références (22). The 'MW' category is highlighted with a red box. Below it, a list of SKUs is shown, including 10722473, 81000087, 10722802, A0820097, 10724047, and 10717560. The main content area shows a product image and a list of tabs: General, Wirquin description, Marketing, Flushing, General product data, Location, and Media. The 'Références' category is also highlighted with a red box.

All SKU related to Product Platform



PIM FILL IN – WRITERS ACCESS

PRODUCT PLATFORM LEVEL

How to identify or create a Product Platform:

IMPORTANT: Accurate Product Platform ID is compulsory to ensure relevant segmentation and sales data.

The diagram illustrates the process of identifying or creating a Product Platform through three stages:

- Product Catalog:** A hierarchical view of products. Under 'Plumbing (727)' > 'Flushing (217)' > 'Flush mechanisms only (32)', the 'MW2' product is selected. Its 'References' list includes:

Reference ID	Percentage
10722473	53%
81000087	50%
10722802	53%
A0820097	33%
10724047	43%
10717560	43%
- Context Menu:** A menu for the selected 'MW2' product, with the 'Edit' option highlighted in red.
- Edit Form:** The 'Edit' form for 'MW2'. The 'ExtID' field is highlighted in red and contains the value 'P_110010203'. Other fields include 'Label' (MW2), 'Type' (Product), 'ID' (10409), 'Native language' (English), 'Workflow status' (In Progress), 'Lock' (checked), and 'Product types' (General characteristics, Flush mechanism).

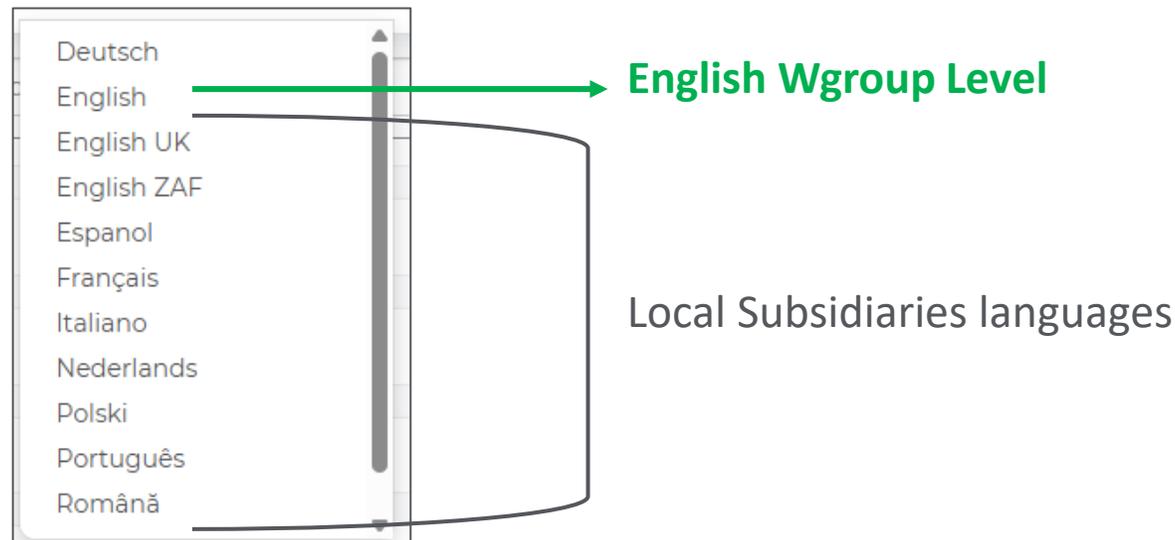
Not in TBS or Archive

PIM FILL IN – WRITERS ACCESS

HOW TO FILL IN PRODUCT PLATFORM

IMPORTANT:

- Fill in PRODUCT PLATFORM datas will enable information display when generate Publishing. Otherwise there will be blank in publishing.
- Product Platform **must always be filled at general ENGLISH level for all Wgroup access.**
- Then it has to be filled in local language.
- Warning: **DO NOT modify** numeric data (such as flow rate, height under tray...) otherwise it will change data for all languages.



PIM INFORMATION

Automatic translate: Product Platform and SKU.
Need to check correct translation

The screenshot shows a PIM system interface. On the left, a tree view displays product categories: PRODUITS (1559), Plumbing (727), Flushing (217), Wastes (373), Sink waste (120), Basin waste (96), Shower waste (33), and Shower waste D90 (15). Under Shower waste D90, the product 'TOURBILLON D90 Horizontal' is selected, showing a 90% completion status. A list of SKUs with their respective completion percentages is shown below: 30718760 (52%), 34080101 (61%), 34080001 (27%), 30120394 (27%), 30719801 (27%), WFS90ML (27%), 30890006 (27%), 30719446 (55%), and 30717829 (37%). A context menu is open over the selected product, with the 'Traduire' option highlighted in a red box. Other menu options include 'Editer', 'Couper', 'Copier', 'Ajouter à la sélection', 'Afficher les versions', 'Saisir en masse', 'Associer les caractéristiques', 'Associer les types de produit', 'Exporter', 'Ajouter une référence', 'Gérer les références', and 'Saisir des références'.

The screenshot shows a 'Reference translation' tool interface. The browser address bar indicates the URL: wirquin.nextpage.fr/TraductionElement.aspx?IDElement=50403&SeqEdit=true. The page title is 'Reference translation'. The breadcrumb trail is: Sanitary > Toilet seats > Thermoplastic Toilet seats > U-Shape Thermoplastic Toilet seat > MARBELLA > 20723477. The interface includes a 'Context' dropdown set to 'Master', a 'Reference language' dropdown set to 'English', and a 'Translation language' dropdown set to 'Español'. A 'Properties' sidebar on the left lists categories like 'General', 'Marketing', 'Toilet seats', 'General pro...', 'Packaging', 'Location', 'Life cycle st...', and 'Measureme...'. The main content area displays three 'Item' entries: 'Item feature 1' (updated 1/6/2023 10:28:09 AM), 'Item benefit 1' (updated 1/6/2023 10:35:28 AM), and 'Item feature 2' (updated 1/6/2023 10:28:09 AM). Each entry has a right-pointing arrow button. The right sidebar contains translation fields for 'Característica del artículo 1', 'Beneficio del artículo 1', and 'Característica del artículo 2', each with a 'Max length: 300' and a 'Force save' checkbox. At the bottom, there are 'Close', 'Save', and 'Save > Next' buttons, along with a checked 'Close window after save' option.

PIM FILL IN – WRITERS ACCESS

How to fill in Product Platform

- Make sure to be in PRODUCT PLATFORM level
- Select one field on right side

MAKE SURE IN RIGHT LANGUAGE

COMPULSORY:

Fields to fill in for each local language

The screenshot displays a PIM system interface. On the left, a navigation tree shows the hierarchy: Plumbing (727) > Flushing (217) > Flush mechanisms only (32) > Dual flush (16) > MW2 (100% completion). The 'MW2' item is highlighted with a red box. Below it, a list of 'Références' (22) is shown with completion percentages: 10722473 (53%), 81000087 (50%), 10722802 (53%), A0820097 (33%), 10724047 (43%), and 10717560 (43%).

The main content area shows a 'Valeurs vides' (Empty values) section with a search filter and expand/collapse controls. Below this, a list of categories is shown: General, Wirquin description, Marketing (with an edit icon), and Flushing. The 'Marketing' category is highlighted with a red box. The 'Flushing' category is expanded, showing a table with the following data:

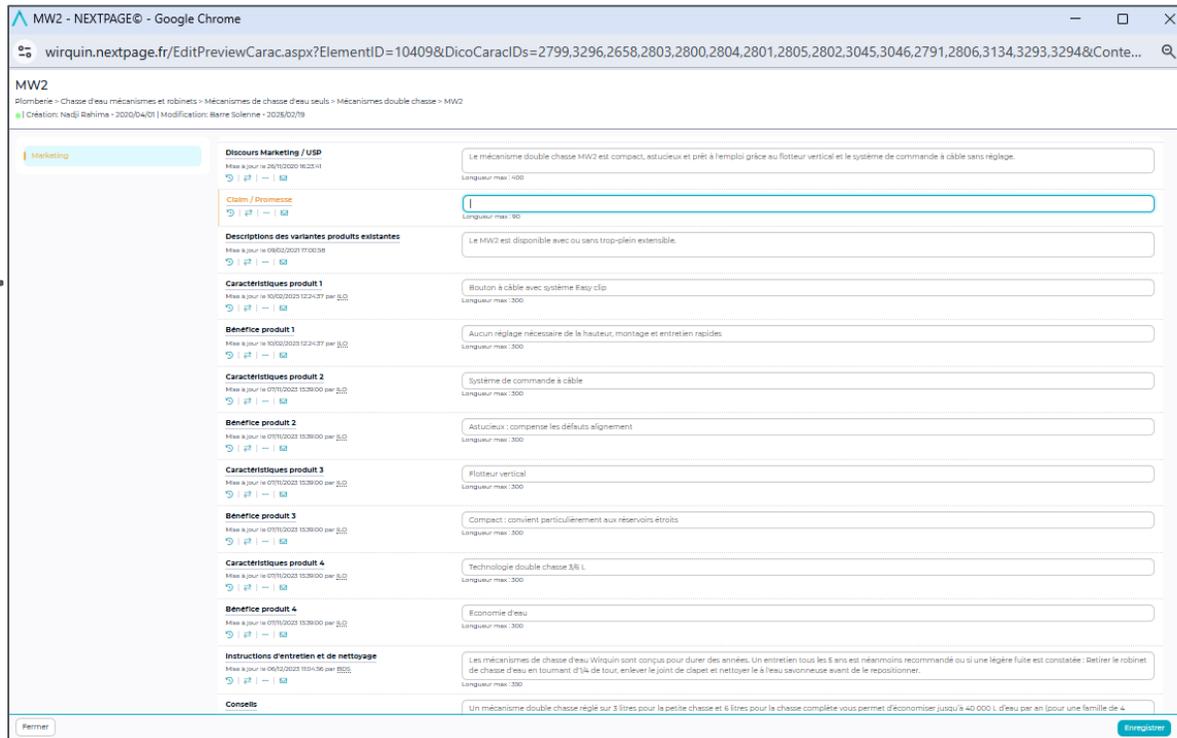
Field	Value
Type of flush	Dual
Control type	Push button

At the bottom of the interface, the 'Marketing' category is shown again with an edit icon, also highlighted with a red box.

PIM FILL IN – WRITERS ACCESS

How to fill in Product Platform

Marketing 



MW2 - NEXTPAGE® - Google Chrome
wirquin.nextpage.fr/EditPreviewCarac.aspx?ElementID=10409&DicoCaracIDs=2799,3296,2658,2803,2800,2804,2801,2805,2802,3045,3046,2791,2806,3134,3293,3294&Conte...

MW2
Plomberie > Chasse d'eau mécaniques et robinets > Mécanismes de chasse d'eau seuls > Mécanismes double chasse > MW2
Création: Nadj Rahima - 2020/04/01 | Modification: Barre Solenne - 2020/02/19

Marketing

Discours Marketing / USP
Mise à jour le 20/10/2020 10:25:01
Le mécanisme double chasse MW2 est compact, astucieux et prêt à l'emploi grâce au flotteur vertical et le système de commande à câble sans réglage.
Longueur max : 400

Clés / Promesse
Mise à jour le 06/02/2022 10:36:00
|
Longueur max : 90

Descriptions des variantes produits existantes
Mise à jour le 06/02/2022 10:36:00
Le MW2 est disponible avec ou sans trop-plein extensible.
Longueur max : 300

Caractéristiques produit 1
Mise à jour le 06/02/2022 12:24:27 par S.O.
Bouton à câble avec système Easy clip
Longueur max : 300

Bénéfice produit 1
Mise à jour le 06/02/2022 12:24:27 par S.O.
Aucun réglage nécessaire de la hauteur, montage et entretien rapides
Longueur max : 300

Caractéristiques produit 2
Mise à jour le 07/10/2022 13:28:00 par S.O.
Système de commande à câble
Longueur max : 300

Bénéfice produit 2
Mise à jour le 07/10/2022 13:28:00 par S.O.
Astucieux : compense les défauts d'alignement
Longueur max : 300

Caractéristiques produit 3
Mise à jour le 07/10/2022 13:28:00 par S.O.
Flotteur vertical
Longueur max : 300

Bénéfice produit 3
Mise à jour le 07/10/2022 13:28:00 par S.O.
Compact : convient particulièrement aux réservoirs étroits
Longueur max : 300

Caractéristiques produit 4
Mise à jour le 07/10/2022 13:28:00 par S.O.
Technologie double chasse 3/5 L
Longueur max : 300

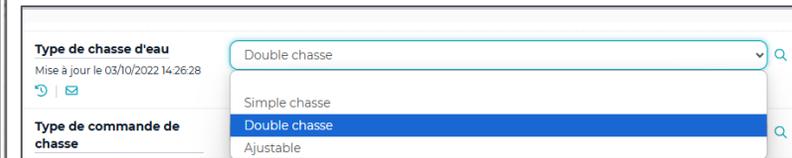
Bénéfice produit 4
Mise à jour le 07/10/2022 13:28:00 par S.O.
Economie d'eau
Longueur max : 300

Instructions d'entretien et de nettoyage
Mise à jour le 06/02/2022 10:36:00 par S.O.
Les mécanismes de chasse d'eau Wirquin sont conçus pour durer des années. Un entretien tous les 5 ans est néanmoins recommandé ou si une légère fuite est constatée : Détrier le robinet de chasse d'eau en tournant d'1/4 de tour, enlever le joint de clapet et nettoyer le à l'eau savonneuse avant de le repositionner.
Longueur max : 330

Conseils
Mise à jour le 06/02/2022 10:36:00 par S.O.
Un mécanisme double chasse règle sur 3 litres pour la petite chasse et 6 litres pour la chasse complète vous permet d'économiser jusqu'à 40 000 L d'eau par an (pour une famille de 4 personnes).
Longueur max : 330

Enregistrer

- Some fields have drop-down list already existing (when well codified).



Type de chasse d'eau
Mise à jour le 03/10/2022 14:26:28
Double chasse
Simple chasse
Double chasse
Ajustable

Type de commande de chasse
Double chasse

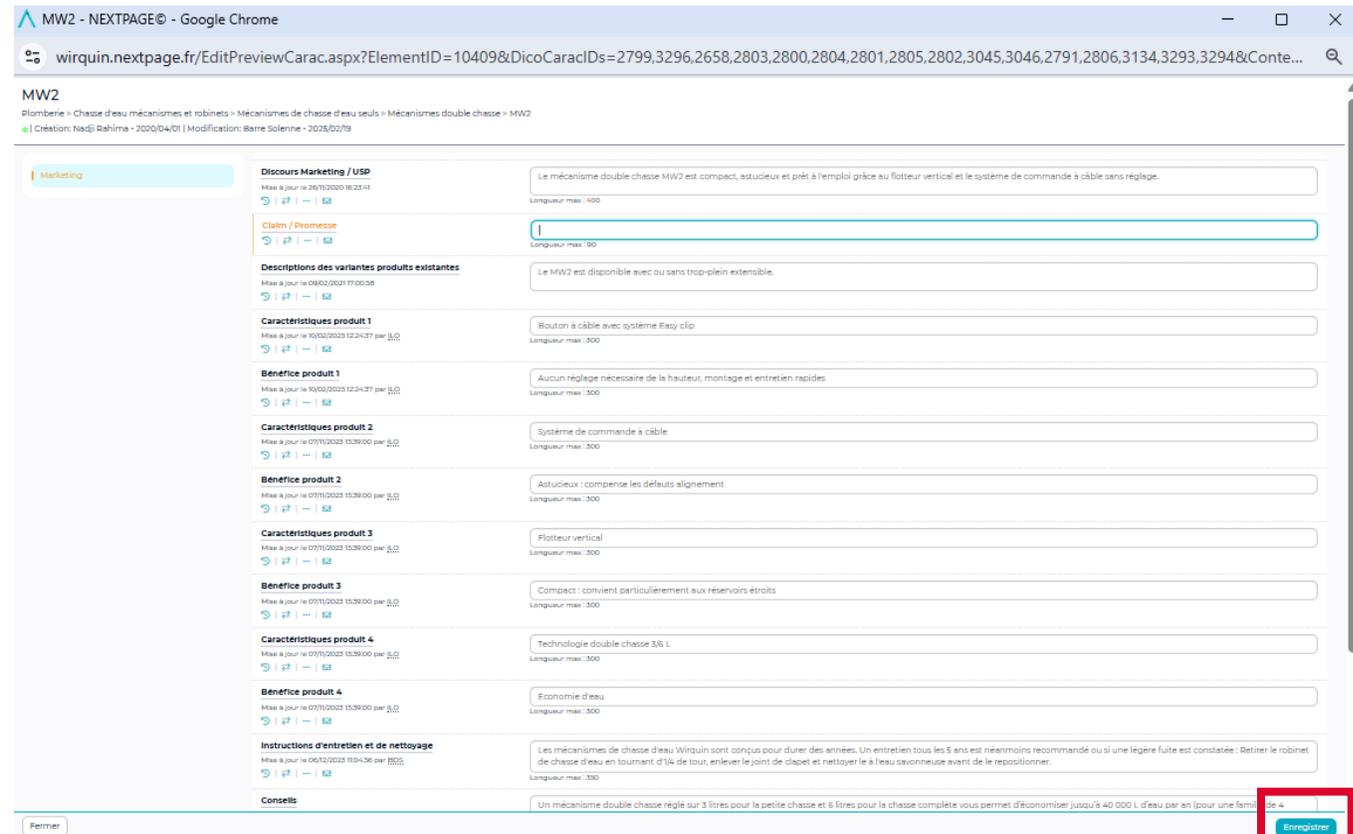
- Window opens up.
- Several fields to fill in.

PIM FILL IN – WRITERS ACCESS

How to fill in Product Platform

Marketing 

- Click « **SAVE** » to register and close the window.
- Or « **CLOSE** » to exit (does not save).



The screenshot shows a web browser window titled "MW2 - NEXTPAGE© - Google Chrome" with the URL "wirquin.nextpage.fr/EditPreviewCarac.aspx?ElementID=10409&DicoCaracIDs=2799,3296,2658,2803,2800,2804,2801,2805,2802,3045,3046,2791,2806,3134,3293,3294&Conte...". The page content is for the product "MW2" and is divided into several sections for editing:

- Discours Marketing / USP**: A text field containing "Le mécanisme double chasse MW2 est compact, astucieux et prêt à l'emploi grâce au flotteur vertical et le système de commande à câble sans réglage." with a length of 400.
- Claim / Promesse**: A text field containing "Le MW2 est disponible avec ou sans trop-plein extensible." with a length of 90.
- Descriptions des variantes produits existantes**: A text field containing "Le MW2 est disponible avec ou sans trop-plein extensible." with a length of 300.
- Caractéristiques produit 1**: A text field containing "Bouton à câble avec système Easy clip" with a length of 300.
- Bénéfice produit 1**: A text field containing "Aucun réglage nécessaire de la hauteur, montage et entretien rapides" with a length of 300.
- Caractéristiques produit 2**: A text field containing "Système de commande à câble" with a length of 300.
- Bénéfice produit 2**: A text field containing "Astucieux : compense les défauts alignement" with a length of 300.
- Caractéristiques produit 3**: A text field containing "Flotteur vertical" with a length of 300.
- Bénéfice produit 3**: A text field containing "Compact : convient particulièrement aux réservoirs étroits" with a length of 300.
- Caractéristiques produit 4**: A text field containing "Technologie double chasse 3/6 L" with a length of 300.
- Bénéfice produit 4**: A text field containing "Economie d'eau" with a length of 300.
- Instructions d'entretien et de nettoyage**: A text field containing "Les mécanismes de chasse d'eau Wirquin sont conçus pour durer des années. Un entretien tous les 5 ans est néanmoins recommandé ou si une légère fuite est constatée : Retirer le robinet de chasse d'eau en tournant d'1/4 de tour, enlever le joint de clapet et nettoyer le à l'eau savonneuse avant de le repositionner." with a length of 300.
- Conseils**: A text field containing "Un mécanisme double chasse réglé sur 3 litres pour la petite chasse et 6 litres pour la chasse complète vous permet d'économiser jusqu'à 40 000 L. d'eau par an (pour une famille de 5 personnes)." with a length of 300.

At the bottom of the page, there are two buttons: "Fermer" (Close) and "Enregistrer" (Save/Save & Close). The "Enregistrer" button is highlighted with a red box in the original image.

PIM FILL IN – WRITERS ACCESS

HOW TO FILL IN SKU LEVEL

IMPORTANT:

- Fill in SKU data will enable information display when generate Publishing. Otherwise there will be blank in publishing.
- SKU data **must always be filled at general ENGLISH level for all Wgroup access.**
- Then it has to be filled in local language.

PIM FILL IN – WRITERS ACCESS

HOW TO FILL IN SKU LEVEL

- Make sure to be at SKU level
- Select one field on right side

COMPULSORY:

Fields to fill in for each local language

The screenshot displays a PIM system interface. On the left, a tree view shows the product hierarchy: Plumbing (727) > Flushing (217) > Flush mechanisms only (32) > Single flush (11) > MW2 > Références (22). The product 10722473 is selected. On the right, the product detail view for 10722473 is shown, featuring a technical drawing of a flush valve and a list of fields to be filled in. The 'Marketing' field is highlighted with a red box. The fields to be filled in are: General, Wirquin description, Marketing, Flushing, General product data, Packaging, Location, Life cycle status, Measurements, Logistics, and Quality. The 'Marketing' field is highlighted with a red box.

Marketing



PIM FILL IN – WRITERS ACCESS

HOW TO FILL IN SKU LEVEL

Marketing 



- Some fields have drop-down list already existing (when well codified).

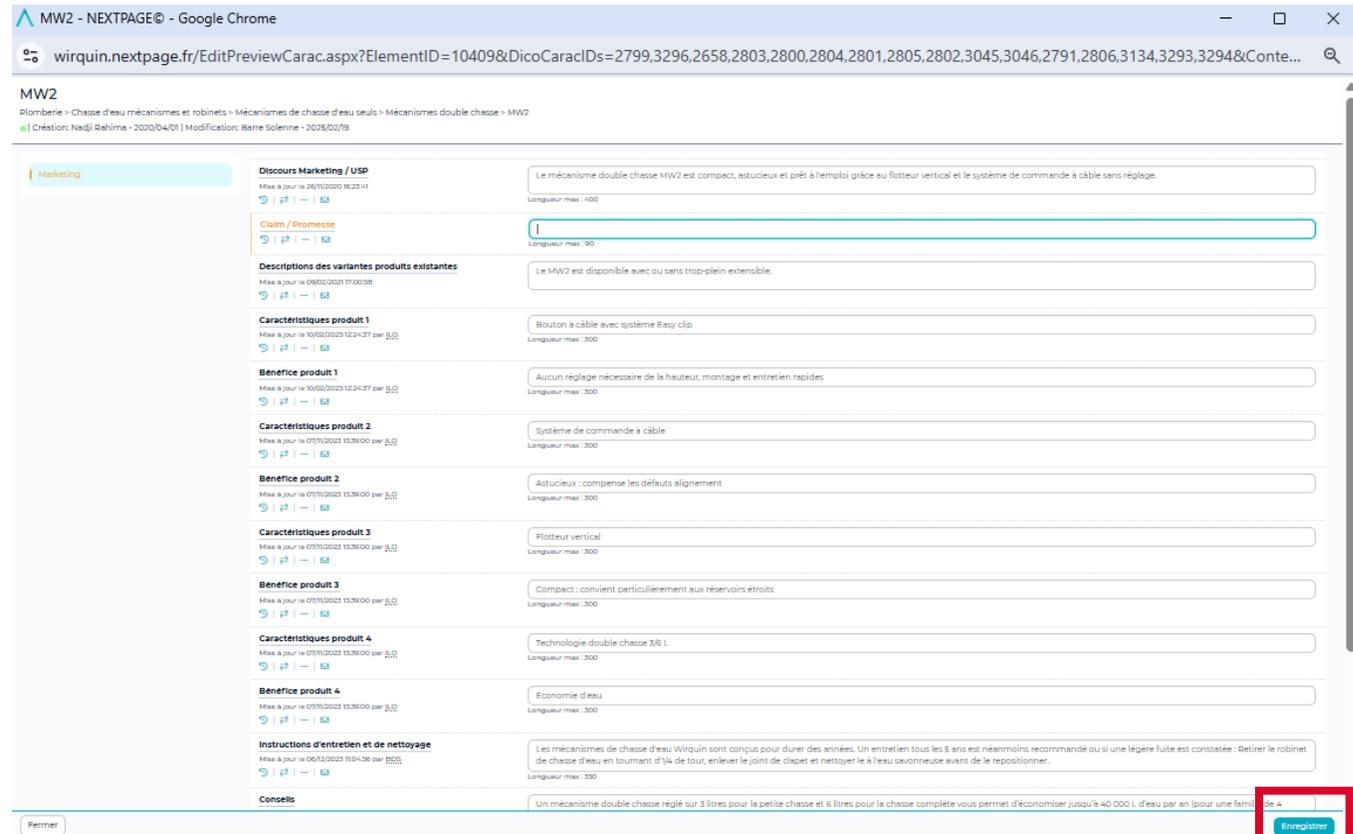
PIM FILL IN – WRITERS ACCESS

HOW TO FILL IN SKU LEVEL

Marketing 

- Click « **SAVE** » to register and close the window.

- Or « **CLOSE** » to exit.



MW2 - NEXTPAGE® - Google Chrome
wirquin.nextpage.fr/EditPreviewCarac.aspx?ElementID=10409&DicoCaracIDs=2799,3296,2658,2803,2800,2804,2801,2805,2802,3045,3046,2791,2806,3134,3293,3294&Conte...
MW2
Plomberie > Chasse d'eau mécanismes et robinets > Mécanismes de chasse d'eau seuls > Mécanismes double chasse > MW2
Création: Nadj Rahima - 2020/04/01 | Modification: Barre Solemne - 2020/02/19

Marketing

Discours Marketing / USP
Mise à jour le 26/10/2020 16:23:41
Le mécanisme double chasse MW2 est compact, astucieux et prêt à l'emploi grâce au flotteur vertical et le système de commande à câble sans réglage.
Longueur max: 400

Claim / Promesse
Mise à jour le 26/10/2020 16:23:41
Longueur max: 90

Descriptions des variantes produits existantes
Mise à jour le 09/02/2021 07:00:08
Le MW2 est disponible avec ou sans trop-plein extensible.

Caractéristiques produit 1
Mise à jour le 10/02/2023 12:24:37 par 3,02
Bouton à câble avec système Easy clip
Longueur max: 300

Bénéfice produit 1
Mise à jour le 10/02/2023 12:24:37 par 3,02
Aucun réglage nécessaire de la hauteur, montage et entretien rapides
Longueur max: 300

Caractéristiques produit 2
Mise à jour le 07/11/2023 13:39:00 par 3,02
Système de commande à câble
Longueur max: 300

Bénéfice produit 2
Mise à jour le 07/11/2023 13:39:00 par 3,02
Astucieux : compense les défauts alignement
Longueur max: 300

Caractéristiques produit 3
Mise à jour le 07/11/2023 13:39:00 par 3,02
Flotteur vertical
Longueur max: 300

Bénéfice produit 3
Mise à jour le 07/11/2023 13:39:00 par 3,02
Compact : convient particulièrement aux réservoirs étroits
Longueur max: 300

Caractéristiques produit 4
Mise à jour le 07/11/2023 13:39:00 par 3,02
Technologie double chasse 3/6 L
Longueur max: 300

Bénéfice produit 4
Mise à jour le 07/11/2023 13:39:00 par 3,02
Economie d'eau
Longueur max: 300

Instructions d'entretien et de nettoyage
Mise à jour le 06/02/2023 10:41:36 par 3002
Les mécanismes de chasse d'eau Wirquin sont conçus pour durer des années. Un entretien tous les 5 ans est néanmoins recommandé ou si une légère fuite est constatée : Retirer le robinet de chasse d'eau en tournant d'1/4 de tour, enlever le joint de clapet et nettoyer le à l'eau savonneuse avant de le repositionner.
Longueur max: 300

Conseils
Un mécanisme double chasse réglé sur 3 litres pour la petite chasse et 6 litres pour la chasse complète vous permet d'économiser jusqu'à 40 000 L. d'eau par an (pour une famille de 5 personnes).

Fermer

Enregistrer

PIM DATA EXPORT/IMPORT



PRODUCT DATA EXPORT – FIRST ACCESS

Go to **Products** / Category or Sub category
Clic **☰** > Export produits. A new page opens.

The screenshot shows the 'Products' management interface in the Wirquin system. The breadcrumb trail is 'Administration > Setting > Products > Import export > Publishing'. The main header shows 'PRODUCTS (1564)' and a search bar. The left sidebar displays a hierarchical tree of product categories, with 'U-Shape Thermoplastic Toilet seat (22)' selected. The right pane shows a context menu for this product, with the 'Export' option highlighted. The menu includes options like 'Add Product', 'Edit', 'Add a family', 'Translate', 'Add to selection', 'Show versions', 'Mass edit', 'Go to site', 'Modify access rights', 'Cut', 'Copy', 'Associate characteristics', 'Export', and 'Print'. The 'Export' option is the one to be clicked according to the instructions.

Bonjour,

Vous trouverez ci joint le(s) fichier(s) de votre export.

[Test training session en.txt](#)

[Test training session es.txt](#)

[Test training session it.txt](#)

[Test training session it-transformed.xlsx](#)

[Test training session es-transformed.xlsx](#)

[Test training session en-transformed.xlsx](#)

[Report EN Test training session 3243.txt](#)

Cordialement,

L'équipe 3c-evolution .

PRODUCT DATA EXPORT – OTHER ACCESS

Go to **Import export** > Exports

Clic **:** > Export produits. A new page opens.

The screenshot shows the Wirquin web application interface. The top navigation bar includes the logo 'wirquin' and several menu items: 'Administration', 'Paramétrage', 'Produits', 'Import export', and 'Publication'. The 'Import export' menu item is highlighted with a red box. Below the navigation bar, there are sub-menus for 'Imports' and 'Exports', with 'Exports' also highlighted by a red box. The main content area displays a table of export tasks with columns for 'Nom', 'Date de d...', and 'Options'. The 'Options' column is expanded, showing a list of actions: 'Afficher uniquement les tâches planifiées', 'Afficher les exports supprimés', 'Actualiser', 'Export produits', 'Export des traductions', 'Export caractéristiques', 'Export types de produit', and 'Export utilisateurs'. The 'Export produits' option is highlighted with a red box. A search bar labeled 'Recherche' is located on the right side of the page. The bottom right corner features the 'wirquin' logo.

Nom	Date de d...	Options
Rattachement SKU_DA...	27/09/2022 18:32	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Tes training	26/09/2022 16:47	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
test eva	26/09/2022 16:07	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
-	23/09/2022 17:00	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Rattachement SKU_DAM23/09/2022 16:29	23/09/2022 16:29	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Rattachement SKU_DAM23/09/2022 16:13	23/09/2022 16:13	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
-	15/09/2022 10:37	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
so line	15/09/2022 09:44	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
So Line	15/09/2022 09:43	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
-	15/09/2022 09:43	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Characteristics	14/09/2022 19:14	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
test	14/09/2022 17:11	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Indicateurs	14/09/2022 09:36	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Characteristics	12/09/2022 13:49	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
-	12/09/2022 10:00	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés

PRODUCT DATA EXPORT – OTHER ACCESS

Chose the products of your export.

Export

1/3 : Choisissez le périmètre produit à exporter

Choisissez les produits à exporter dans

- Tout sélectionner
- Plumbing (719)
 - Flushing (210)
 - Wastes (372)
 - Cisterns (55)
 - Exposed cisterns (27)
 - Concealed cisterns (without frame) (9)
 - Cisterns accessories and spare parts (16)
 - Cisterns Merchandising tools (3)
 - Connectors (82)
- Sanitary (480)
- Communication tools (80)
- Miscellaneous (5)
- Unknown (1)
- Archived (252)

Filtres

Filtrer par recherche avancée

Filtrer par caractéristiques

Filtrer par statut de produit

Chose the characteristics to link to the products.

Export

2/3 : Choisissez les caractéristiques à exporter

dans la liste de caractéristiques

- Tout sélectionner
 - General
 - Wirquin description
 - Common
 - Kit composition
 - Previous item
 - Guarantee period
 - Color
 - Item description
 - Customer description
 - Marketing
 - Cisterns
 - Location
 - Life cycle status
 - Measurements
 - Packaging
 - Logistics
 - Quality
 - Media
 - DAM
 - Publishing
 - Publication (carac caché)
 - Sales

en utilisant un profil d'export

Settings of the export.

Export

3/3 : Choisissez les options d'export

Test Training

Test

Format de sortie

XLSX

- Famille
- Produit
- Reference
- Media

Langues d'export

- Deutsch
- English
- English UK
- English ZAF
- Espanol
- Français
- Italiano
- Nederlands
- Polski

Options

- Exporter les unités
- Images dans fichier Excel
- Un fichier par langue

Export des médias

- ExportMedia
- ExportMediaThumb
- Export 250*250
- Export 680*680
- Export 2500*2500
- Export 3000*3000

Export sent by e-mail
OPEN NEXTPAGE OPEN
SAME COMPUTER 26
Otherwise no access.
In the e-mail Select
download XXX

Crossed in red = ignore these settings.

PRODUCT DATA EXPORT – RESULT

Enregistrement automatique Test_training_session_es-transfor...

Fichier **Accueil** Insertion Mise en page Formules Données Révision Affichage Automatiser Aide Acrobat

Coller

Police: Calibri, 11

Alignement:

Styles:

Cellules:

N20

	N	R	S	T	U	V	W	X	Y
1	RName	DicolID_3236	DicolID_2800	DicolID_3008	DicolID_Path_3008				
2	Referenc	Claim	Product benefit 1	Product background	Product background photo 1				
3									
4									
5			Silenciosa y con seguridad para niños						
6	20723477								
7	20722971								
8	20722973								
9	20723476								
10	20723074								
11	20723475								
12	20724240								
13	20724241								
14	20724242								
15	20724243								
16	20724244								
17	20724245								
18	2031115								
19	2031113								
20			Reciclable, resistente a productos químicos, irrompible	56676	DAM120_DAM TOILET SEATS\122001THERMOPLASTIC TOILET SEATS\12200101 U-SHAPE THERMOPLASTIC TS\1220010101 AQUALID\1220010101_X_PHB1.psd				
21	20720661								
22	20120362								
23	20120363								
24	20120361								
25	20120333								
26	20720663								
27	20350151								
28	20350152								
29	20350153								
30	20120428								
31			Reciclable, resistente a productos químicos, irrompible						
32	20350144								
33			Silenciosa y con seguridad para niños	57002	DAM120_DAM TOILET SEATS\122001THERMOPLASTIC TOILET SEATS\12200101 U-SHAPE THERMOPLASTIC TS\1220010108 FIRST\1220010108_X_PHB1.psd				
34	20716747								
35									
36	SNL11wH								
37	20350148								
38	20120434								

PRODUCT DATA EXPORT UPDATE

- ✓ DATA EXPORT is useful to fill in Customers Matrice faster with reliable information.

If some information is missing for Product Platform, SKU or Medias while it is sold by other BU, please, contact local ambassador to update data.

- ✓ AVAILABLE, UPDATED and ACCURATE data will serve ALL and enable to SAVE TIME.

PRODUCT DATA **IMPORT**

NOTE: The access to data IMPORT Process can not be customized technically.

This means that the access can not be granted to Ambassador and local key user as discussed during the meeting.

Import request from BU should be sent to Wsupport Marketing team (Solenne and Marion) who will define needs with BU and proceed to Import.

PIM MEDIAS - DAM



MEDIA RESEARCH (DAM)

Go to Produits > DAM/ Mediathèque

Clic on > Media (or plateforme)

Look for media (product pictures, technical drawings, videos...) with a SKU or Platform product code/name

The screenshot shows the WIRQUIN DAM interface. At the top, the navigation bar includes 'Administration', 'Paramétrage', 'Produits', 'Import export', and 'Publication'. The 'Produits' menu is highlighted with a red box. Below it, the 'Médiathèque' option is also highlighted with a red box. A search bar on the right contains the text 'woody' and is also highlighted with a red box. The main content area displays a grid of media items under the heading 'Media (863)'. The items include various toilet seat designs and technical drawings. The left sidebar shows a tree view of the DAM structure, with 'Media' expanded to show 'DAM' and its sub-categories. The bottom of the page features the WIRQUIN logo and the text 'WGP-FS-MKT-019-Ind A / Page 70/ Application date: 05/02/2021'.

Rechercher un dossier

Media (863)

Media | 52.48 Mo | ID 34683

Media | 36.21 Mo | ID 34684

Media | 37.79 Mo | ID 34685

Media | 37.25 Mo | ID 34686

Media | 31.35 Mo | ID 34687

WIRQUIN

WGP-FS-MKT-019-Ind A / Page 70/ Application date: 05/02/2021

MEDIA RESEARCH (DAM)

Clic on the media to chose and download it.
Direct download: no need e-mail.



220030101_20723480_PHC1.psd

Chemin: DAM\20_DAM TOILET SEATS\220030101_MDF\WOOD TOILET SEATS\2200301 U-SHAPE MDF\WOOD TS\220030101 WOODY\220030101_20723480_PHC1.psd

Nom: 220030101_20723480_PHC1.psd

Date: 2020-10-05 13:13:27

ID: 29622913

Export the media to the public section of the media server ?

Téléchargement

- Fichier: Fichier original
- Vignette: 250*250
- Vignette: 680*680
- Vignette: 2500*2500
- Vignette: 3000*3000

.jpg

MEDIA DAM FILL IN

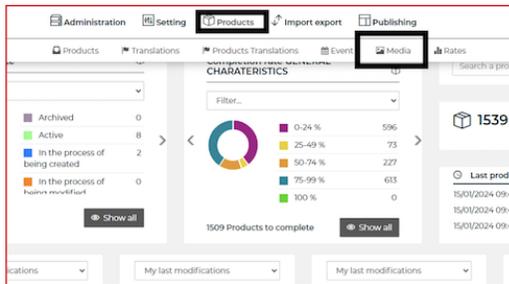
> For all MEDIA, at SKU level:

You will find below an example of the **naming convention**.

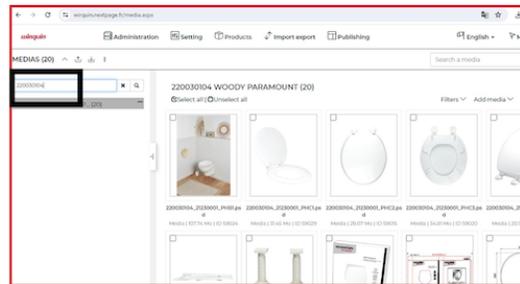
> Example for this SKU 21230001, with the PRODUCT code 220030104:

ID 3004	220030104_21230001_PHC1	ID 3003	220030104_21230001_TD2D
ID 3020	220030104_21230001_PIC1	ID 3014	220030104_21230001_TD3D
ID 3021	220030104_21230001_PIC2	ID 3314	220030104_21230001_TD2ED

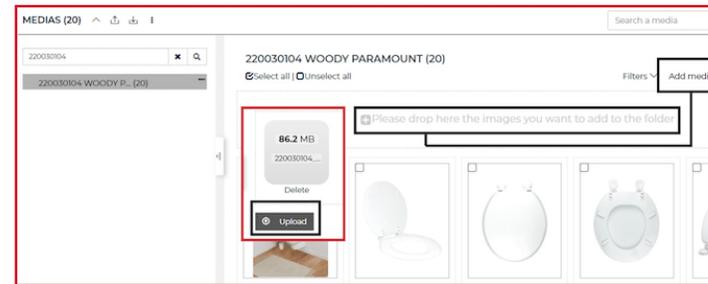
> You will find the complete list : [here](#).



Click on the tab **PRODUCT**
and **MEDIA**



Fill the **PRODUCT** code,
here «220030104»

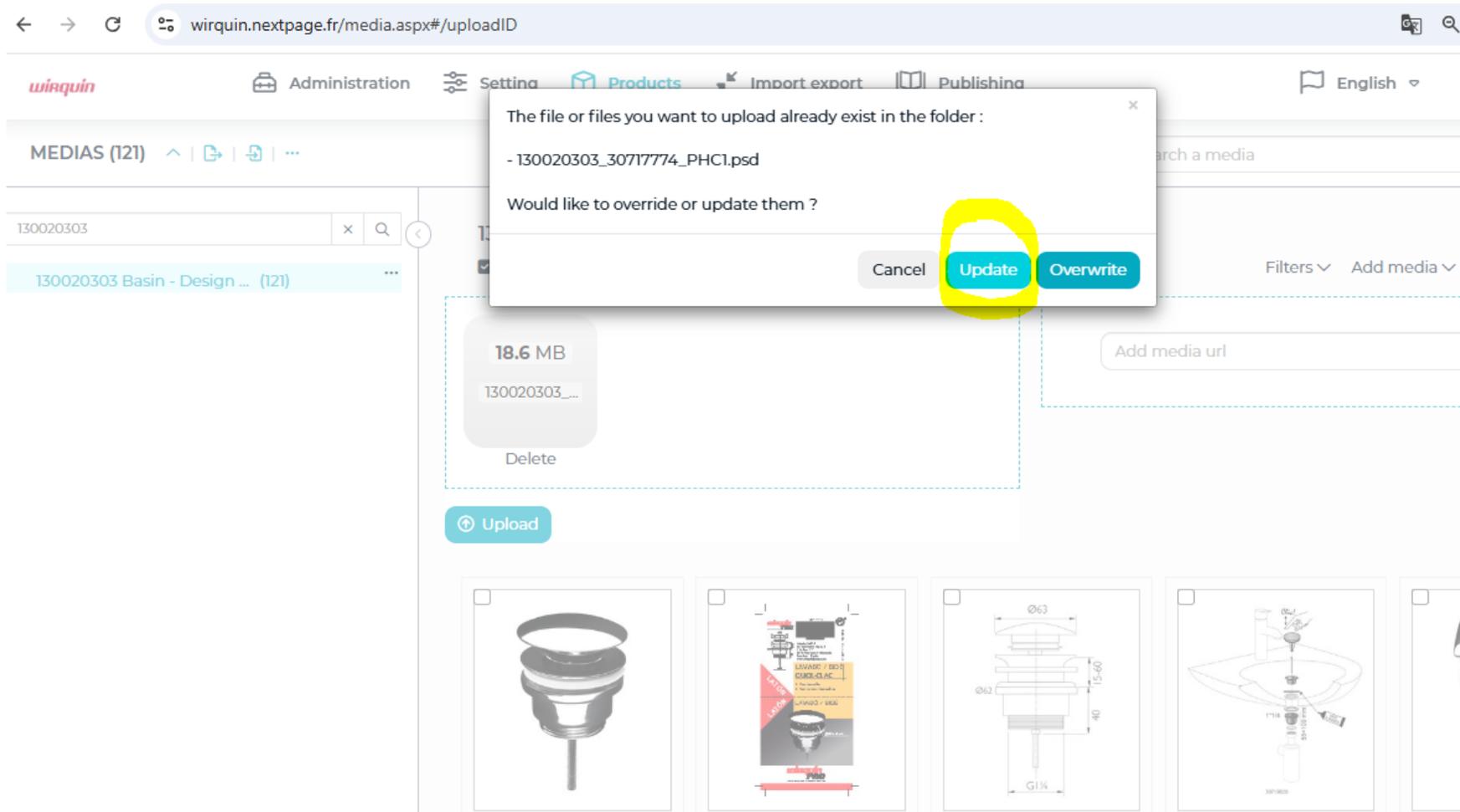


Drop here and Click on **Upload**
with the correct naming convention

> Please note, any new media added will not be visible directly. All new media added will be visible the following day. This is due to the synchronization of the server.

MEDIA DAM FILL IN

WARNING: if need to upload an updated file, select UPDATE; do not SELECT Overwrite file = File not archived → Deleted file.



MEDIA DAM FILL IN – NAMING CONVENTION

Category	Characteristic	Codification TypeMe	complete name	FILE HD	MINIMUM FILL			
PRODUCT MEDIAS					GOOD	BETTER	BEST	
PHOTOS	Product background photo 1	PHB1	PRODUCT CODE_X_PHB1	PSD 25X25CM 300DPI CMJN		X	X	
	Product background photo 2	PHB2	PRODUCT CODE_X_PHB2	PSD 25X25CM 300DPI CMJN			X	
	Product cutout photo view 1	PHC1	PRODUCT CODE_X_PHC1	PSD 25X25CM 300DPI CMJN	X	X	X	
	Product cutout photo view 2	PHC2	PRODUCT CODE_X_PHC2	PSD 25X25CM 300DPI CMJN		X	X	
	Product cutout photo view 3	PHC3	PRODUCT CODE_X_PHC3	PSD 25X25CM 300DPI CMJN		X	X	
	Product cutout photo view 4	PHC4	PRODUCT CODE_X_PHC4	PSD 25X25CM 300DPI CMJN				
	Product cutout photo view 5	PHC5	PRODUCT CODE_X_PHC5	PSD 25X25CM 300DPI CMJN				
	Product zoom photo 1	PHZ1	PRODUCT CODE_X_PHZ1	PSD 25X25CM 300DPI CMJN		X	X	
	Product zoom photo 2	PHZ2	PRODUCT CODE_X_PHZ2	PSD 25X25CM 300DPI CMJN			X	
	Product zoom photo 3	PHZ3	PRODUCT CODE_X_PHZ3	PSD 25X25CM 300DPI CMJN				
	Product zoom photo 4	PHZ4	PRODUCT CODE_X_PHZ4	PSD 25X25CM 300DPI CMJN				
	Product zoom photo 5	PHZ5	PRODUCT CODE_X_PHZ5	PSD 25X25CM 300DPI CMJN				
	Product zoom photo 6	PHZ6	PRODUCT CODE_X_PHZ6	PSD 25X25CM 300DPI CMJN				
	Product zoom photo 7	PHZ7	PRODUCT CODE_X_PHZ7	PSD 25X25CM 300DPI CMJN				
	Product zoom photo 8	PHZ8	PRODUCT CODE_X_PHZ8	PSD 25X25CM 300DPI CMJN				
	Product zoom photo 9	PHZ9	PRODUCT CODE_X_PHZ9	PSD 25X25CM 300DPI CMJN				
	Product zoom photo 10	PHZ10	PRODUCT CODE_X_PHZ10	PSD 25X25CM 300DPI CMJN				
	INNOVATION photo 1	PHI1	PRODUCT CODE_X_PHI1	PSD 25X25CM 300DPI CMJN			X	
	PICTOS/LOGOS	Product logo	LO1	PRODUCT CODE_X_LO1	AI 10X10CM			
		Product pictogram 1	PIC1	PRODUCT CODE_X_PIC1	AI 10X10CM			X
Product pictogram 2		PIC2	PRODUCT CODE_X_PIC2	AI 10X10CM			X	
Product pictogram 3		PIC3	PRODUCT CODE_X_PIC3	AI 10X10CM			X	
RANGE PICTOGRAM BLACK		PICRANGE BLACK	PRODUCT CODE_X_PICRANGE BLACK	AI 10X10CM				
RANGE PICTOGRAM WHITE		PICRANGE WHITE	PRODUCT CODE_X_PICRANGE WHITE	AI 10X10CM				
RANGE PICTOGRAM COLOR	PICRANGE COLOR	PRODUCT CODE_X_PICRANGE COLOR	AI 10X10CM					
QRCODE	QRCODE (youtube wirquin product with every videos versions)	QRCODE	PRODUCT CODE_X_QRCODE	PSD			X	
INTRUCTION	Technical product leaflet	TPL1	PRODUCT CODE_X_TPL1	PDF	TPL1 OR TD2D	X	X	
	Product introduction video (English/English Uk/English ZAF)	VIDINTEN	PRODUCT CODE_X_VIDINTEN	MP4 HD 1920X1080			X	
	Product introduction video (Spanish)	VIDINTES	PRODUCT CODE_X_VIDINTES	MP4 HD 1920X1080				

PIM PUBLISHING



PUBLISHING – READER PROCESS

Go to **Produit > SKU**

Clic **⋮** > **Publier en PDF**. A new page opens.

Chose a template **Good, Better or Best**.

Also: **Spare parts + private Label**

Clic **Publish in PDF**

The screenshot displays the Wirquin software interface. At the top, the navigation bar includes 'Administration', 'Paramétrage', 'Produits', 'Import export', and 'Publication'. The 'Produits' menu is highlighted with a red box. Below the navigation bar, a sidebar shows a tree view of product categories: Plumbing (719), Flushing (210), Wastes (372), Sink waste (120), Basin waste (96), Shower waste (33), and Shower waste D90 (15). Under 'Shower waste D90', there are sub-categories like 'Extra flat shower wa...', 'SLIM + ABS', 'SLIM + Metal & Flat g...', and 'SLIM + Deck'. A table lists products with their progress percentages and a three-dot menu icon. The 'Publier en PDF' option for the selected product (SKU 30723377) is highlighted with a red box. A modal window titled '(ref) 30723377 Publier en PDF' is open, showing the 'Langue' dropdown set to 'English'. The 'Modèle papier' dropdown is highlighted with a red box and shows '3c-Technical data sheet Better innovation-Best-1705.indd'. Below this, there are checkboxes for 'Assemblage', 'Fichier Zip', and 'Fichier IDML'. A log of previous publications is shown, including dates and file names. At the bottom, there is a checkbox for 'Envoi d'un e-mail à la fin de la publication' and a 'Publier en PDF' button, which is also highlighted with a red box.

PUBLISHING – WRITER PROCESS

> For all SKUs, the information at Product level is managed by the **MKT Group in ENGLISH.**

> The **MKT MDU** are in charge of the translations regarding all content at Product level in your own language.

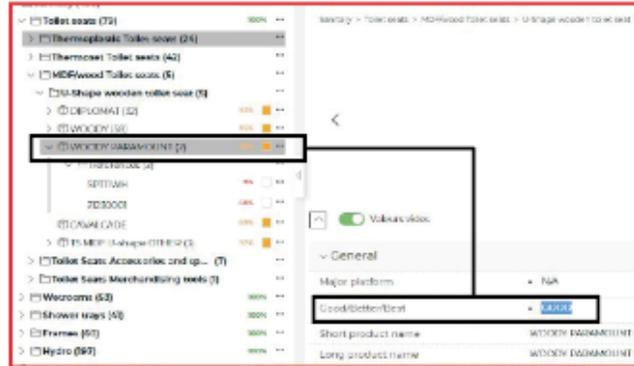
If the information at Product level in English is empty, please contact the manager of the category in the MKT Group.

> The **MKT MDU** are in charge of the filling in all content at **Reference level** in your own language.

For any specific SKU (SKU of one market or one MDU), the information at **PRODUCT LEVEL** and **SKU** needs to be filled in by the **MKT MDU** responsible for the SKU.

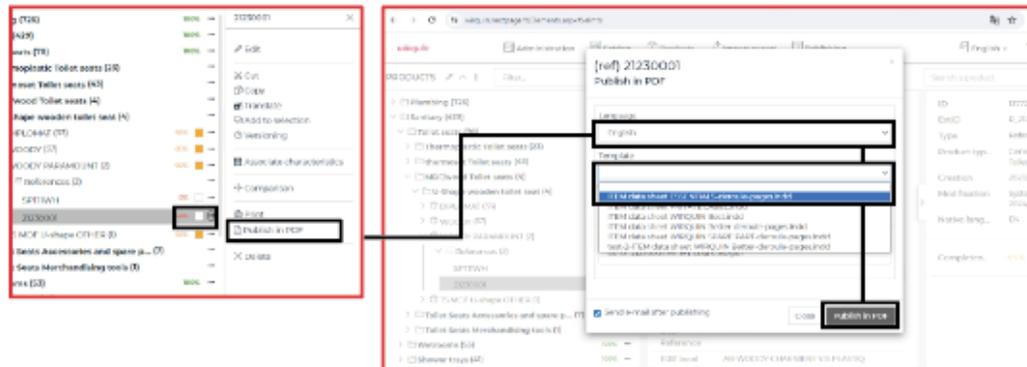
PUBLISHING – SELECT TEMPLATE ESSENTIAL

If your product has the status **GOOD**,



You need to export your SKU in the language of your choice with the template:

ITEM data sheet ESSENTIALS-deroule-pages



MDF/WOOD TOILET SEATS

WOODY PARAMOUNT

WHITE WITH PLASTIC HINGES



The WIRQUIN WOODY PARAMOUNT toilet seat is made of MDF and equipped plastic hinges.

BENEFITS



RESISTANT AND WARM MATERIAL
- MDF (fiber wood) made toilet seat



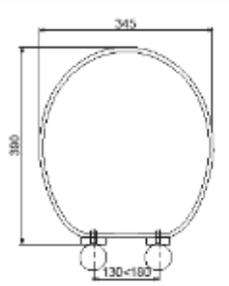
NO CORROSION
- Plastic hinges



UNIVERSAL SHAPE COMPATIBLE WITH ALL TOILETS
- U-shape

CHARACTERISTICS

Material :	MDF.
Shape :	U-shape.
Screws material :	Plastic.
Finish :	Shiny.
Endurance :	20000 cycles.
Distance between the 2 pin holes :	115-155 mm.
Lock + :	No.
Hinges material :	Plastic. Hinges colour : white.
Screws material :	Plastic.
Seat colour :	White. Lid colour : white. Graphic Design :
Design :	No.
Main raw material :	MDF.





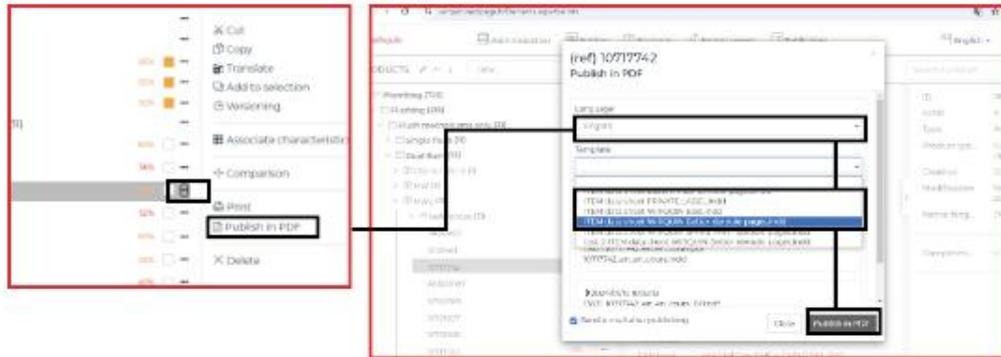
PUBLISHING – SELECT TEMPLATE **BETTER**

If your product has the status **BETTER**,



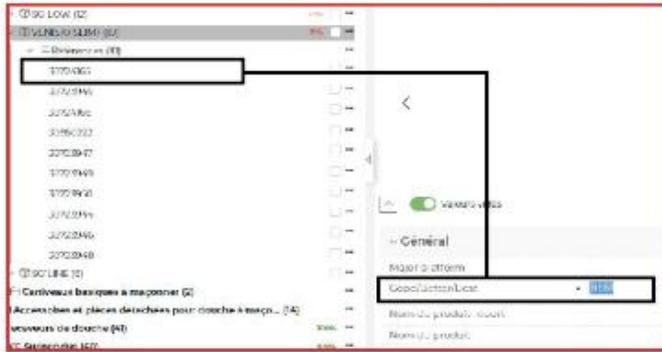
You need to export your SKU in the language of your choice with the template:

ITEM data sheet WIRQUIN Better-deroule-pages



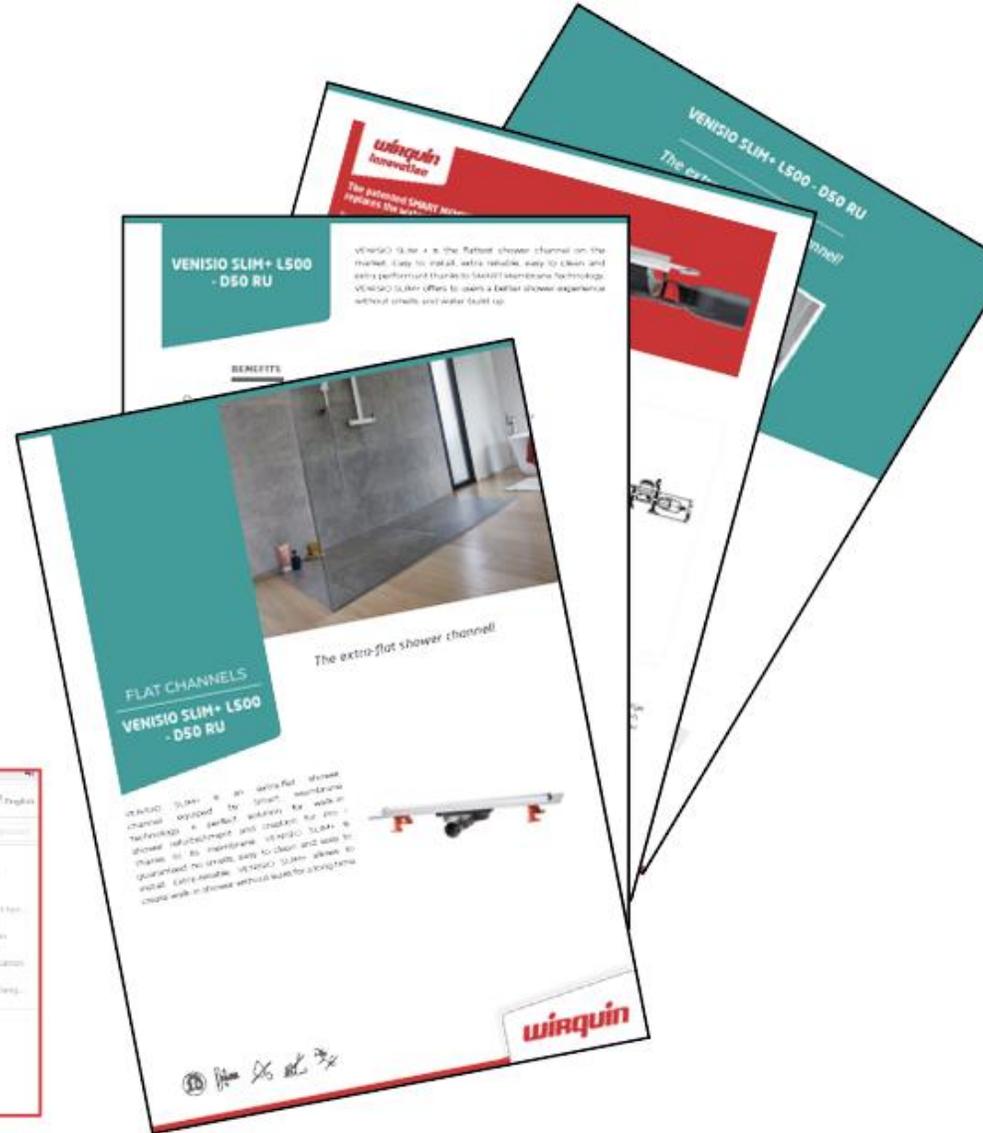
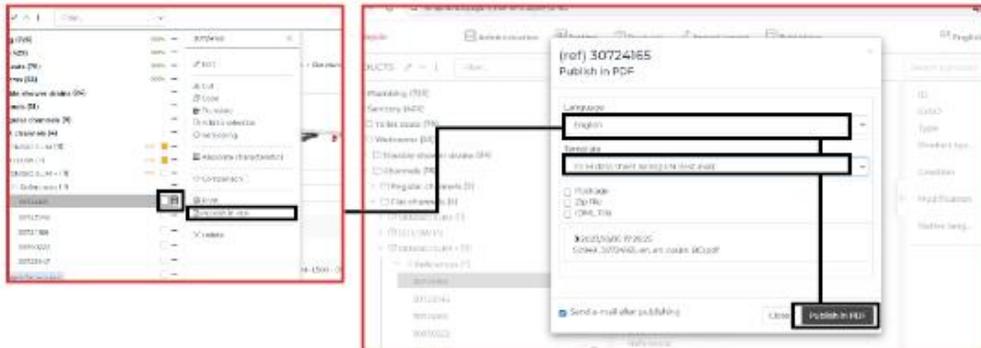
PUBLISHING – SELECT TEMPLATE **BEST**

If your product has the status **BEST**,



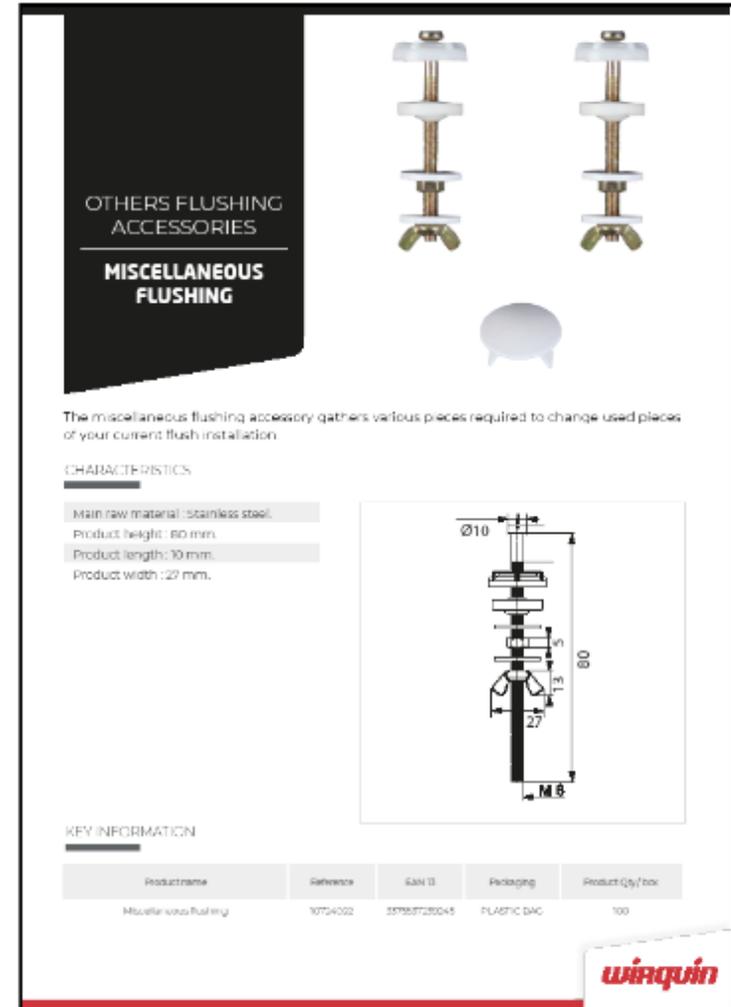
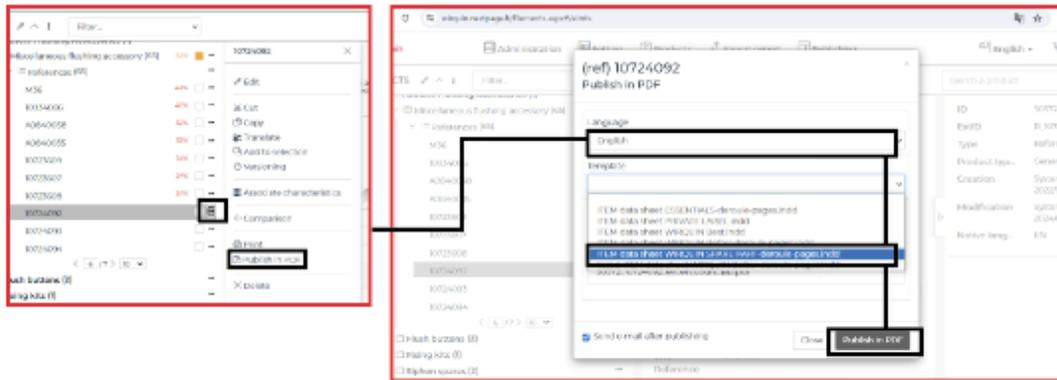
You need to export your SKU in the language of your choice with the template:

ITEM data sheet WIRQUIN Best



PUBLISHING – SELECT TEMPLATE **SPARE PART**

If your product is an accessory,
You need to export your SKU in the language of your
choice with the template: **SPARE PART (SAV)**,
ITEM data sheet WIRQUIN SPARE PART-deroule-pages



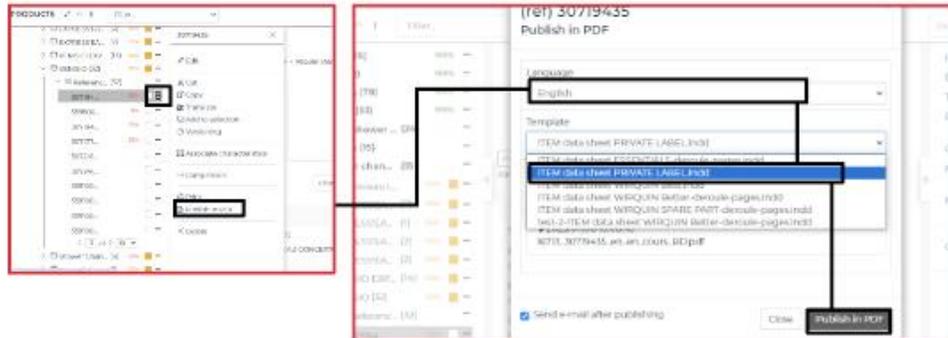
PUBLISHING – SELECT TEMPLATE PRIVATE LABEL

If your product has the status **PRIVATE LABEL (MDD)**,



You need to export your SKU in the language of your choice with the template:

ITEM data sheet PRIVATE LABEL



PUBLISHING – FILL DATA OF ID USED

> Each information (text or media) is informed by one **UNIQUE ID**.

Data filled by the **MKT GROUP** OR **MARKETING BU (Creator)** IF **SPECIFIC PRODUCT PLATFORM**.

ID TEXT PRODUCT LEVEL IN ENGLISH

ID MEDIA PRODUCT LEVEL

Data to be translated/filled in by the **MKT MDU**

ID TEXT PRODUCT LEVEL IN ENGLISH

ID TEXT SKU LEVEL

ID MEDIA SKU LEVEL

PUBLISHING – FILL DATA OF ID USED

Data to be translated by the MKT MDU: **ID TEXT PRODUCT LEVEL**

Media provided by the MKT GROUP: **ID MEDIA PRODUCT LEVEL**

Data to be filled in by the MKT MDU: **ID TEXT SKU LEVEL**

Media provided by the MKT MDU: **ID MEDIA SKU LEVEL**



DUAL FLUSH
MW2 MECANISM

ID 2726

ID 2650

The MW2 cable operated dual flush valve is clever and ready to use. Thanks to its cable technology the mechanism requires no height adjustments and can be quickly installed. Moreover the cable compensates for misalignments between the lid hole and the tank, and the lid can be opened without disassembly of the flush valve. The float moves on a vertical axis, and is particularly suitable for narrow cisterns. The dual flush SKL system allows water saving.

BENEFITS

- READY TO INSTALL: NO HEIGHT ADJUSTMENT**
- Cable operated system
- CLEVER: COMPENSATES MISALIGNMENT BETWEEN LID HOLE AND TANK**
- Cable operated system
- COMPACT: SUITABLE FOR NARROW CISTERNS**
- Vertical float
- WATER SAVING**
- SKL system

ID 2800
ID 2803
ID 2801
ID 2804

ID 3035
ID 3036
ID 9037
ID 9572

ID 2802
ID 2805

ID 3046
ID 3045

ID 3538 **ID 3543**
ID 3546 **ID 2822**

Guarantee period, Icon NF, Icon Bmark, ACS

wirquin

MW2 MECANISM

ID 3017
ID 3008

This table is an automatic table. If you want to see a technical information, you need to fill on this PIM Features at SKU/product level.

ID 3004
ID 3028

ID 3299

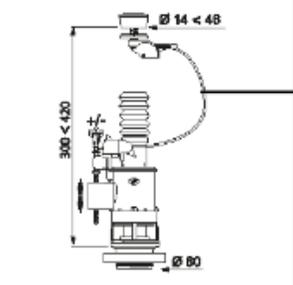
SCAN to watch the video

If you wish USP(s) BENEFITS specific at your SKU (technical details, specific shape exit, colors...)

ID 3020 **ID 2793**
ID 2796
ID 3021 **ID 2794**
ID 2797

CHARACTERISTICS

- Push button: Dual
- Positioning of button: Top. Length of cable: 300 mm.
- Height of cistern min.: 300 mm. Height of cistern max.: 420 mm.
- Lid hole diameter min.: 14 mm. Lid hole diameter max.: 45 mm.
- Base diameter: 60 mm. Base diameter: 2 inch.
- Adjustment of the overflow: Fixe. Height of the overflow min.: 150 mm. Height of the overflow max.: 270 mm.
- Main raw material: PP / PE / PS.



ID 3003
ID 3014
ID 3314
ID 3068

CARE AND CLEANING

To maintain your flush valve:

- clean it by using vinegar and fresh water (if outside of the flush valve has calcium and mineral build up)
- replace the valve (if there's discoloration)
- reinstall the flush valve replacing the washers (if there are signs of leaking).

QUALITY

NI and WRAS standard compliant.
10 years warranty.

KEY INFORMATION

Product name	Reference	SKU ID	Packaging	Product Qty / box
MW2 MECANISM	107092	90367047	PLASTIC BAG	15

ID 2726 **ID 2628** **ID 2819** **ID 2779**

BETTER

PUBLISHING – FILL DATA OF ID USED

Data **to be translated** by the MKT MDU: **ID TEXT PRODUCT LEVEL**

Media provided by the MKT GROUP: **ID MEDIA PRODUCT LEVEL**

Data **to be filled** in by the MKT MDU: **ID TEXT SKU LEVEL**

Media provided by the MKT MDU: **ID MEDIA SKU LEVEL**

FLAT CHANNELS
VENISIO SLIM+ L500 - D50 RU

The extra-flat shower channel

VENISIO SLIM+ is an extra-flat shower channel equipped by Smart Membrane Technology. A perfect solution for walk-in showers refurbishment and creation for Pro. Thanks to its membrane, VENISIO SLIM+ is guaranteed no smells, easy to clean and easy to install. Extra-reliable, VENISIO SLIM+ allows to create walk-in shower without leaks for a long time.

SCAN to watch the video

Guarantee period, Icon NF, Icon Bmark, ACS

ID 2726

ID 2650

ID 3017
ID 3008

ID 3296

ID 3004
ID 3028

ID 3299

ID 3538 **ID 3543** **ID 3035** **ID 3037**
ID 3546 **ID 2822** **ID 3036** **ID 3752**

VENISIO SLIM+ L500 - D50 RU

VENISIO SLIM+ is the flattest shower channel on the market. Easy to install, extra reliable, easy to clean and extra performant thanks to SMART Membrane Technology, VENISIO SLIM+ offers to users a better shower experience without smells and water built up.

BENEFITS

ID 3035 **QUICK AND EASY TO INSTALL IN THE TIGHTEST OF SPACE**
- Low profile shower channel with only 50 mm height, fully pre-assembled, sealed and adjustable (see from 02 to 10 mm, adjustable gap from 0 to 50 mm).

ID 3036 **100% WATERPROOF**
- Perfect seal thanks to the flange, the stainless steel frame and the self-adhesive body seal no tape.

ID 3037 **BETTER SHOWER EXPERIENCE FOR USED WITHOUT BAD SMELLS AND WATER BUILD-UP**
- The latest generation membrane replaces the water seal and stops smells from escaping. High flow rate up to 75 l/min.

ID 3032 **EASY TO CLEAN FROM ABOVE**
- The membrane and hair filter are removable for quick and easy cleaning with soap and water and for full access to the pipes.

ID 3028 **NO MORE TROUBLE WITH HAIRS IN THE SHOWER**
- The new filter effectively traps all hair.

ID 3021 **AESTHETIC HIGH END GRID**
- Finished stainless steel grid and frame.

If you wish USP(s) BENEFITS specific at your SKU (technical details, specific shape exit, colors...)

ID 2799
ID 2800
ID 2803
ID 2801
ID 2804
ID 2802
ID 2805
ID 3046
ID 3045

ID 2793
ID 2796
ID 2794
ID 2797

ID 3029 **ID 3030** **ID 3031**
ID 3005 **ID 3038** **ID 3007**
ID 3006 **ID 3019**

BEST PAGE 1 & 2

PUBLISHING – FILL DATA OF ID USED

Data to be translated by the MKT MDU: **ID TEXT PRODUCT LEVEL**

Media provided by the MKT GROUP: **ID MEDIA PRODUCT LEVEL**

Data to be filled in by the MKT MDU: **ID TEXT SKU LEVEL**

Media provided by the MKT MDU: **ID MEDIA SKU LEVEL**

This table is an automatic table. If you want to see a technical information, you need to fill on this PIM Features at SKU/product level.

WIRQUIN
Innovation

The patented SMART MEMBRANE TECHNOLOGY replaces the water trap.

It opens when water passes and closes automatically afterwards. Its external jetted washer guarantees a perfect air-tightness. No more bad smells, no more pipe raters, no more desponding possible. Removable membrane and hair filter for easy cleaning.

CHARACTERISTICS

- Channel: Ready to install, indoor use.
- Drain outlet type: 50, female.
- Horizontal Solvent weld.
- Anti odor system: Membrane.
- Flow rate: 35 L/min.
- Drain height: 50 mm.
- Waterproofing.
- Brushed stainless steel, reversible grid.
- Adjustable grid: 6 - 10 mm.
- Assembly material included: Rubber.
- Waterproofing flooca.
- Adjustable feet: Yes. Adjustable feet min.: 50 mm. Adjustable feet max.: 110 mm.
- Showers waste Outlet ø: 50.
- Main raw material: ABS.
- Outlet option: Without outlet option.
- Outlet option: Without outlet option.

CARE AND CLEANING

To keep your shower drain clear and odour-free, remove, clean and re-insert the air filter and cartridge regularly. Only clean with soap water, do not use cleaning product that contains sulfuric acid or harsh chemicals in your shower drain and do not use bleach on the grid. Pipes accessible with an endigger.

QUALITY

High quality stainless steel 304.
The VENISIO SLIM+ cartridge and membrane are patented.

TIPS

Installation tip: Use only anti-slippery tile adapted for walk-in shower and epoxy to realize perfect tile joint.
Decor tip: Grid is reversible and tileable for full tiled walk-in shower finish.

VENISIO SLIM+ L500 - D50 RU

The extra-flat shower channel!

KEY INFORMATION

Product name	Reference	EAN13	Packaging	Product Qty / box
VENISIO SLIM+ L500 - D50 RU	1072105	327532729925	PK30	4

BEST PAGE 3 & 4



PUBLISHING – FILL DATA OF ID USED

Data **to be translated** by the MKT MDU: **ID TEXT PRODUCT LEVEL** Media provided by the MKT GROUP: **ID MEDIA PRODUCT LEVEL**

Data **to be filled** in by the MKT MDU: **ID TEXT SKU LEVEL** Media provided by the MKT MDU: **ID MEDIA SKU LEVEL**

The screenshot shows a product page for 'MISCELLANEOUS FLUSHING'. The page includes a title, a description, characteristics, a technical drawing, and a key information table. Various ID callouts are placed around the page to indicate where data should be filled in:

- ID 2726** points to the product category 'MISCELLANEOUS FLUSHING'.
- ID 2656** points to the product description: 'The miscellaneous flushing accessory gathers various pieces required to change used pieces of your current flush installation.'
- ID 2726** points to the 'KEY INFORMATION' table.
- ID 2628** points to the 'winquin' logo.
- ID 2819** and **ID 2779** point to the bottom of the page.
- ID 3004** and **ID 3028** point to the 'Icon NF' and 'Icon Bmark' labels.
- ID 3543**, **ID 3546**, and **ID 3538** point to the 'Guarantee period' label.
- ID 3003**, **ID 3014**, **ID 3314**, and **ID 3302** point to the technical drawing.

KEY INFORMATION TABLE:

Product name	Reference	EAN 8	Packaging	Product Qty / box
Miscellaneous flushing	10754090	337037235045	PLASTIC BAG	100

SPARE PART

PUBLISHING – FILL DATA OF ID USED

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Media provided by the MKT MDU: **ID MEDIA SKU LEVEL**

Icon NF → ID 3543
Icon Bmark → ID 3546
ACS → ID 2822

ID 2726 (Product Title)
ID 2655 (Description)
ID 3762 (Brand Logo)
ID 3004 (Image)
ID 3028 (Image)
ID 3737 (NF Logo)

ID 3017 (Image)
ID 3008 (Image)
ID 2800 (Text)
ID 2803 (Text)
ID 2801 (Text)
ID 2804 (Text)
ID 2802 (Text)
ID 2805 (Text)
ID 3046 (Text)
ID 3045 (Text)

NOM DU PRODUIT	GARANTIE	RÉFÉRENCE FOURNISSEUR	RÉFÉRENCE CLIENT	EAN 13	PACKAGING	MULTIPLE / COLLAGE	NOTICE
CANIVEAU CONCERTO COMPLET 700M	5 ans	2071P435	2071L857	2309940664020	Dalle	4	OUI

ID 2726 (Table)
ID 2628 (Table)
ID 2628 (Table)
ID 2628 (Table)
ID 2819 (Image)
ID 2779 (Image)
ID 2779 (Text)

ID 3003 (Image)
ID 3014 (Image)
ID 3314 (Image)
ID 3302 (Image)

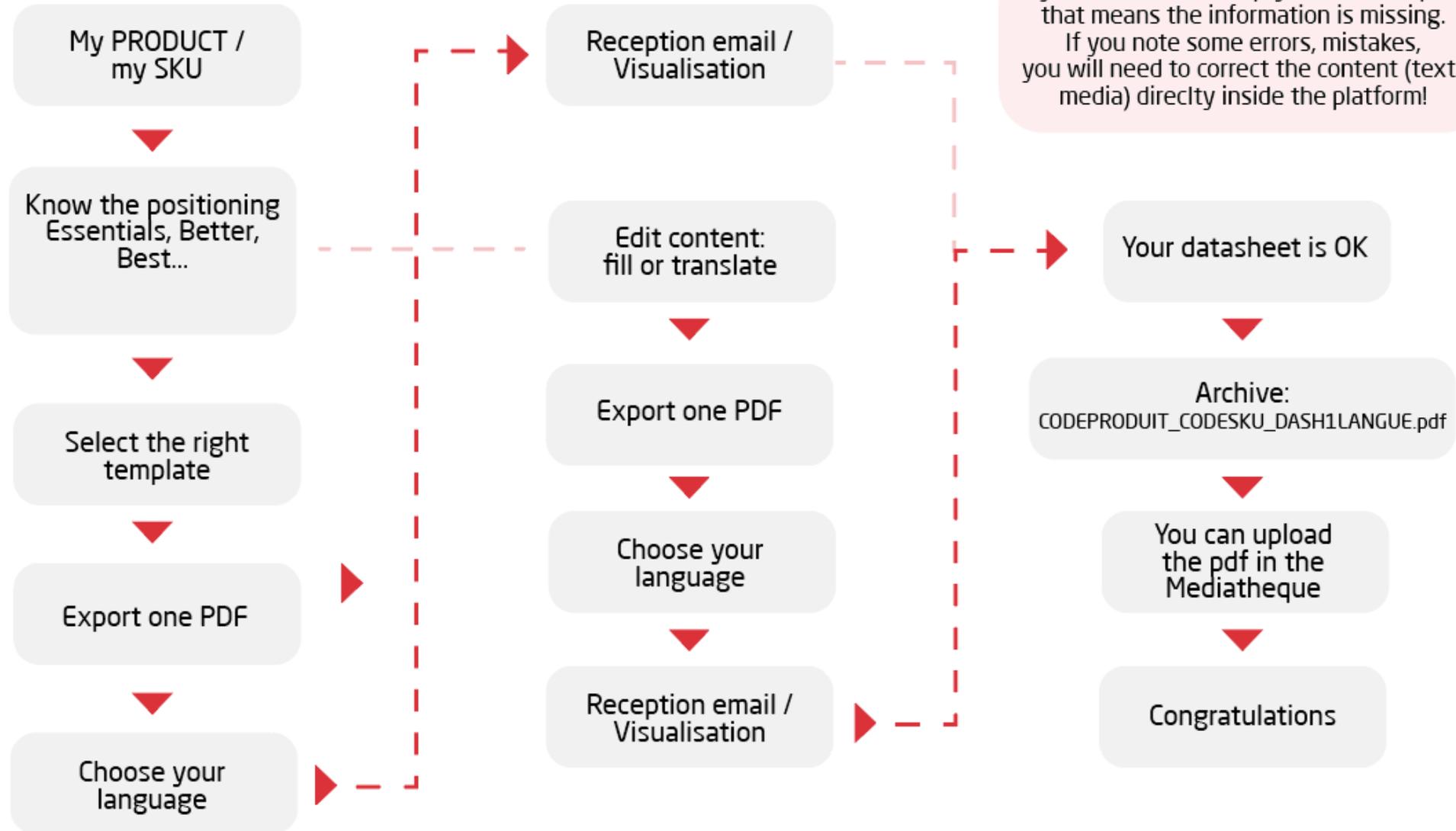
ID 3773 (Page Footer)

Technical Table:
CARACTÉRISTIQUES TECHNIQUES
 - Spill-over anti-odeur : Goutte à goutte
 - Niveau de grille : Inox 304
 - Goutte d'eau : 50 mm
 - Débit : 60 l/min
 - Type de grille : Horizontale
 - Serre (Mâle ou Femelle) : Multiple
 - Hauteur du siphon : 80 mm
 - Hauteur d'installation : 80-120 mm
 - Application : Ustensiles et Intérieur
 - Adaptabilité des pieds min. : 80 mm
 - Adaptabilité des pieds max. : 120 mm
 - Options de sortie : Sans option de sortie
 - Dimensions du produit : 874 x 30 x 80 mm
 - Finition : Gris
 - Type de grille : Convexe
 - Couleur de la grille : Gris
 - Mont de la grille : Virgules
 - Matériau du corps de siphon : ABS
 - Type de sortie : Horizontale
 - Hauteur de pose du carrelage : 8-12 mm
 - Type d'accrochement d'installation : Inclus

PRIVATE LABEL



PUBLISHING – DATA SHEET



If your datasheet is empty after the export, that means the information is missing. If you note some errors, mistakes, you will need to correct the content (text/media) directly inside the platform!



EXPERIENCE AND NEXT STEPS

Wsupport has been using for more than 4 years and it is VERY USEFUL and ergonomic.

We suggest you to test and practice → YOU WILL SAVE TIME 😊

We remain available if any question or support needed to practice.

Proposal to practice:

Identify 1 strategic SKU in your market which is not filled in already.

We propose you to take time to fill in + export + edit PDF and send it to us 😊

Survey about usage will be sent by Damien.

THANK YOU

wirquin | ***Smart
For Good***