



GROUP PIM PRESENTATION

wirquin

AGENDA

- **PIM definition and trainers introduction**
- **Users and rights**
- **PIM navigation :**
 - Masterdata
 - PIM research
 - Product data export
 - Media research (DAM)
 - Product sheet publishing

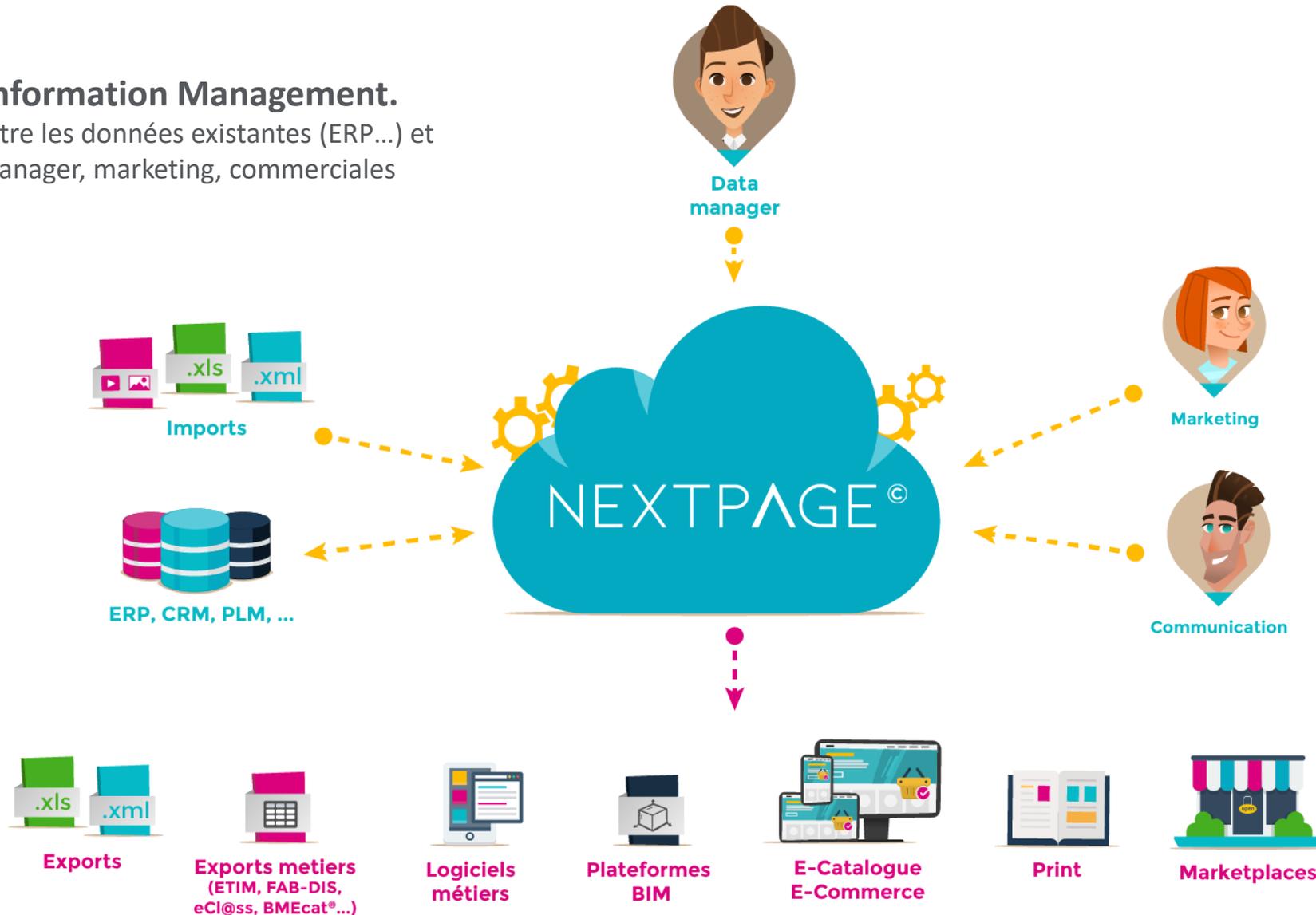
RULES

- Meeting is recorded
- Make sure MIC is OFF.
- Feel free if any question during presentation.
- As Teams meeting → use  and  Conversation
- If no reply/ information on specific question → we will revert to you after training.
- PDF file will be sent after training

PIM DEFINITION

PIM: Product Information Management.

Outils passerelle entre les données existantes (ERP...) et les équipes (data manager, marketing, commerciales des filiales).



WIRQUIN BEFORE THE PIM

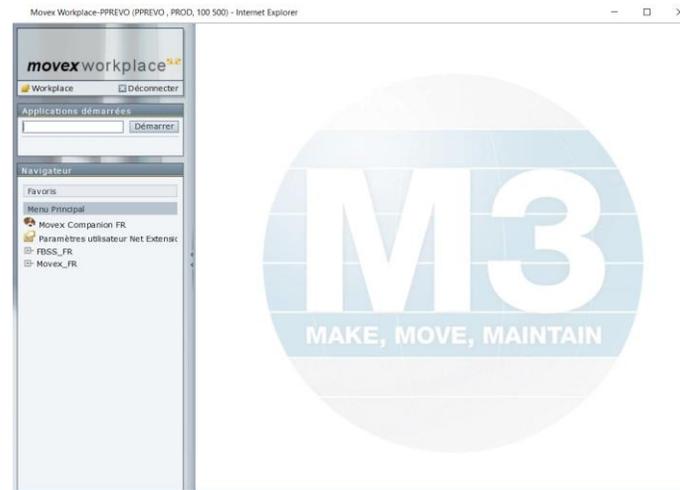
FINDING PRODUCT INFORMATION



WEBSITES



ERP



CATALOGUES



PRODUCT SPECIFICATIONS

wirquin SPECIFICATION PRODUITS ACHETES / PURCHASED PRODUCTS SPECIFICATION Page 1 sur 5

Ref. Article / Item Ref.	30722855	Indice	H
Designation	Basin Brass waste Black Touch - QC Slotted with short body waste		

Revision	Date	Qui	Motif / Reason
A	16/10/18	C. VERNAY	Création
B	04/06/19	E. NAINVILLE	Change designation
C	05/06/19	E. NAINVILLE	Update dimension
D	30/06/19	E. NAINVILLE	Add sticker to lock the box
E	04/10/19	E. NAINVILLE	Change Sticker by Scotch
F	04/11/19	P. HALLE	Coating adhesion per squaring
G	21/11/19	E. NAINVILLE	Change box printing index C
H	13/09/21	M. FERREARD	Add body waste + Washers quality and packaging update

Product Characteristics

Products Standards Required (NF, WRAS, PEFC (70% minimum), FSC (100%))
No certification
Product in accordance EN 274

Pieces list

Rep.	Qty.	Designation	Drawing	Material	Finishing
1	1	Echange 50mm	A706-1K04-60	Brass H90-1	Chroméed nickel
2	1	washer	A705-05	PVC 60x5 sh	Trépané/est.
3	1	foam washer	270597	EVA	White



PHONE A FRIEND



USERS AND RIGHTS

MDU	PIM DAM AMBASSADOR
WFR France	Iuliia Linard
WFR BEN PL	Coraline Boistuaud
WFR IT	Graziella Nivola
WRO	Alexandra Suta
WLTD	Kim Blacktin
WZAF	Juandri Klynsmith
WRU	TBC Maria Kutuzova ?
WCAL	Noemi Romero

AMBASSADOR MISSION = project leader + Writer

- Training local user & key user
- Product Platform creation (specific BU) with Group Key User
- **Creation of SKU** and applicable segmentation.
- **Fill in** management fields
 - ❖ product platform
 - ❖ SKU level
 - ❖ DAM
- Translations of general **English version** (group level access) and **local market language version**.
- **MEDIA upload** = picture / packaging / instruction leaflet....
- **Product Sheet upload**: PDF file as marketing and commercial tool.
- Contact interface with Wsupport.

USERS AND RIGHTS

LOCAL KEY USER

Local dedicated key contact who could support the Ambassador (with lower access).

TRANSLATION

IMPORT/ EXPORT

PUBLISHING

USERS AND RIGHTS

READER:

All who have access at Wirquin Group level

Any coworker in Subsidiaries' Wirquin Teams (internal and confidential information).

READER = get information for his field of work.

- Search and find detailed information about products (Product Platform and SKU level).
- Find medias about products.
- MEDIA download (picture / packaging / instruction leaflet...).
- Product Sheet download: generate PDF as commercial and marketing support.
- Download files and medias for local market and customers.
- Check other BU selling the product (in addition to Cognos).

USERS AND RIGHTS

Any request or issue detected? Ambassador send e-mail to key contact : assistance.informatique@wirquin.com

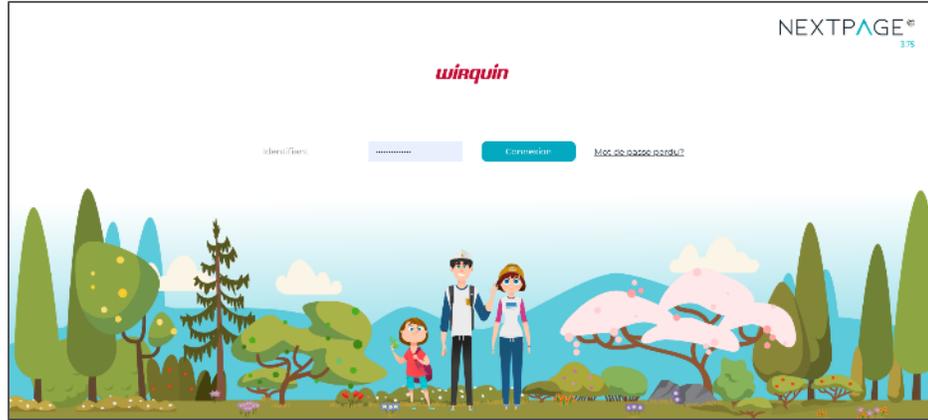
	ADMINISTRATION (grant right access, segmentation...).	PRODUCT MANAGEMENT (Product Platform, SKU)	CHARACTERISTICS MANAGEMENT (add or delete characteristics, fields...)	TRANSLATION	IMPORT/ EXPORT	PUBLISHING	Information consultation/ Reading	Training to new arrival onboarding
ADMINISTRATOR (Damien/ Solenne/ Marion)	✓	✓	✓	✓	✓	✓	✓	
WSupport Key user (Range Managers)		✓		✓	✓	✓	✓	
AMBASSADOR/ CONTACT PERSON		✓		✓	✓	✓	✓	✓
LOCAL Key User				✓	✓	✓	✓	
Reader					Export Excel file only	✓	✓	

1 key contact as Administrator at Wgroup: Data manager (Damien)

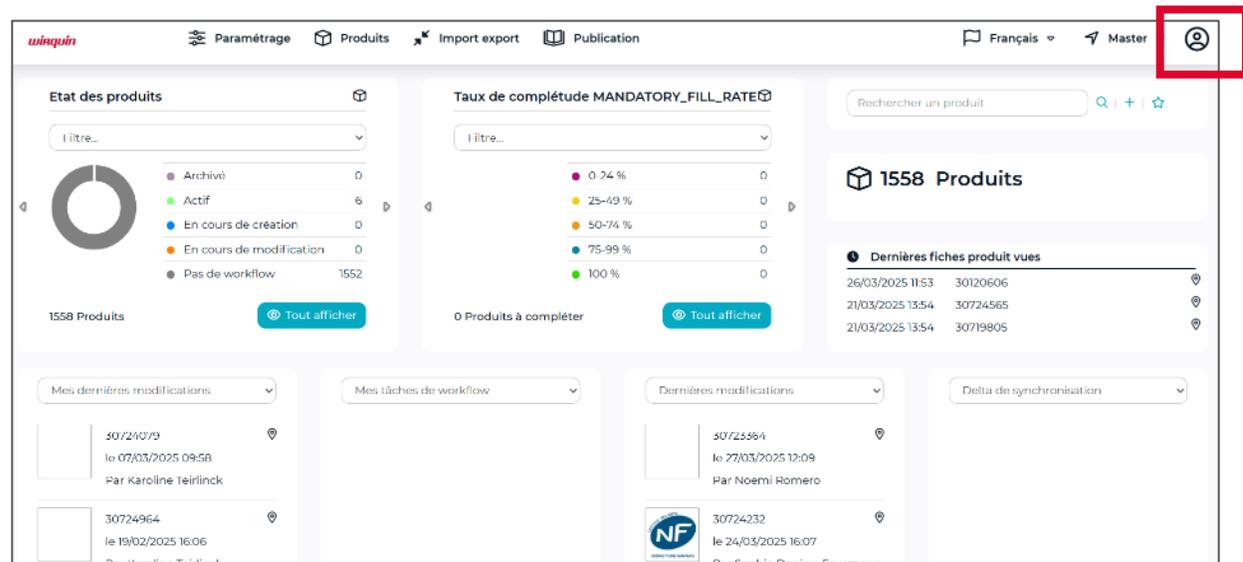
PIM NAVIGATION



PIM ACCESS



1. Connect to your account



2. Landpage in local language (French or English might be set by default).

Select  and choose interface languages

PIM LANGUAGE DISPLAY

Select local LANGUAGES in MENU display

1. Select « PRODUCTS » on top line
2. Select « PRODUCTS » on below line
3. Select LANGUAGES
4. Display in selected local language

The screenshot illustrates the PIM application interface with four numbered steps:

- Step 1:** The 'Products' menu item in the top navigation bar is highlighted with a red box.
- Step 2:** The 'Products' sub-menu item is highlighted with a red box.
- Step 3:** The language dropdown menu is open, showing a list of languages. The 'English' option is highlighted with a red box.
- Step 4:** The 'Sanitary (448)' category is highlighted with a red box in the product list.

The interface includes a top navigation bar with the 'winquin' logo, 'Setting', 'Products', 'Import export', and 'Publishing' menus. Below this is a sub-menu with 'Products', 'Translations', 'Products Translations', 'Event', 'Media', and 'Rates'. The main content area displays a list of product categories: Plumbing (727), Sanitary (448), Communication tools (80), Unknown (1), and Archived (302). A language dropdown menu is open on the right, showing options: Deutsch, English, English UK, English ZAF, Espanol, Français, Italiano, Nederlands, Polski, Português, and Română. The 'Master' dropdown and a user profile icon are also visible in the top right corner.

PIM LANGUAGE DISPLAY

MENU display → Spanish

The screenshot displays the PIM application's top navigation bar. On the left is the 'wirquin' logo. The main navigation menu includes 'Paramétrage', 'Produits', 'Import export', and 'Publication'. On the right, the language is set to 'Español' (highlighted with a red box), and the user role is 'Master'. Below the navigation bar, a secondary menu shows 'Produits', 'Traductions', 'Traductions produits', 'Journal', 'Médiathèque', and 'Indicateurs'. The main content area on the left features a sidebar menu with categories: 'Fontanería (727)', 'Sanitarios (448)', '(80)', '(1)', and 'Archivados (302)'. This sidebar menu is also highlighted with a red box. The rest of the main content area is currently empty.

PIM SEARCH



PIM SEARCH

MARKETING RANGE SEGMENTATION

PRODUCTS (1558)		
Plumbing (727)		...
Flushing (217)		...
Wastes (373)		...
Sink waste (120)		...
Basin waste (96)		...
Shower waste (33)		...
Shower waste D90 (15)		...
Extra flat shower waste for tray	90%	...
SLIM + ABS	90%	...
References (26)		...
30723365	61%	...
30723374	61%	...
30723364	58%	...
30723392	65%	...
30723375	61%	...

RANGE

MARKETING FAMILY

Sub marketing family

Product Platform

SKU

PIM SEARCH

By Segmentation

PRODUCTS (1558)

- ▼ Plumbing (727)
- ▶ Flushing (217)
- ▼ Wastes (373)
- ▶ Sink waste (120)
- ▶ Basin waste (96)
- ▼ Shower waste (33)
- ▼ Shower waste D90 (15)
- ▶ Extra flat shower waste for tray 90%
- ▶ SLIM + ABS 90%
- ▼ References (26)
- 30723365 61%
- 30723374 61%**
- 30723364 58%
- 30723392 65%
- 30723375 61%

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS > 30723374

30723374 | Edit |



Long product name SLIM + shower waste ABS dome

Long item name SLIM + shower waste D40 UK ABS dome.



Outil Capture d'écran

PIM SEARCH

More Product Platform to display

PRODUITS (1559) ^ | ⚙️ | ...

- Plumbing (727) ...
 - Flushing (217) ...
 - Wastes (373) ...
 - Sink waste (120) ...
 - Basin waste (96) ...
 - Shower waste (33) ...
 - Shower waste D90 (15) ...
 - TOURBILLON D90 Horizontal 90% ● ...
 - TOURBILLON D90 Vertical 90% ● ...
 - TYPHON D90 70% ● ...
 - JAMES D90 90% ● ...
 - TWISTO 90% ● ...**
 - SLIM shower waste with trap 90% ● ...
 - SLIM shower waste with membrane 90% ● ...
 - SLIM shower waste metal 90% ● ...
 - SLIM shower waste for tray 90% ● ...
 - Extra flat shower waste 90% ● ...

< 1 / 2 > 10 ▾

More SKU to display

SLIM + ABS 90% ● ...

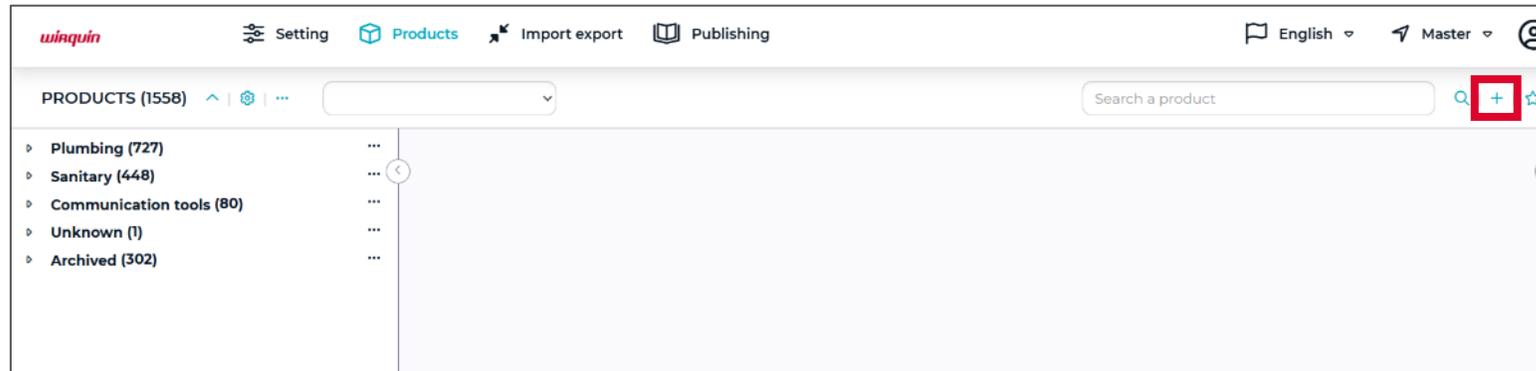
- Références (26) ...
 - 30723365 61% ...
 - 30723374 61% ...
 - 30723364 58% ...
 - 30723392 65% ...
 - 30723375 61% ...
 - 30723362 65% ● ...
 - 90724449 0% ...
 - 30723376 61% ...
 - 30723786 17% ...
 - 30724078 0% ...

< 1 / 3 > 10 ▾

PIM SEARCH

By **PRODUCT NAME**: Select « + »

Product Name corresponds to product Platform



PIM SEARCH

By PRODUCT NAME:

Select « Product »
Fill in the field
Click « Search ».

Advanced search

Search

Display

Sort results

Information on element to search

Type Famil **Product** Reference Notification

I am searching

The element has been created by

Creation date

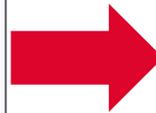
Modification date

Workflow state

Native language

In

Products type



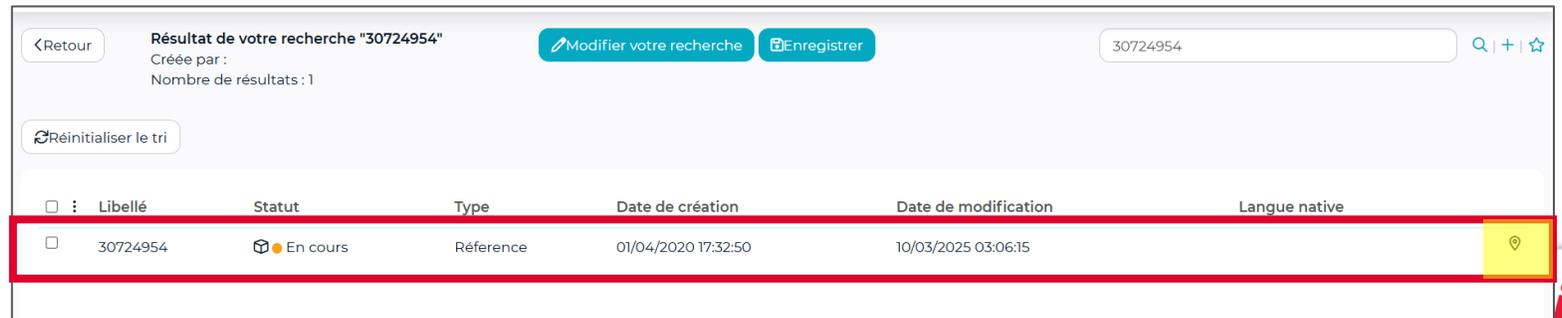
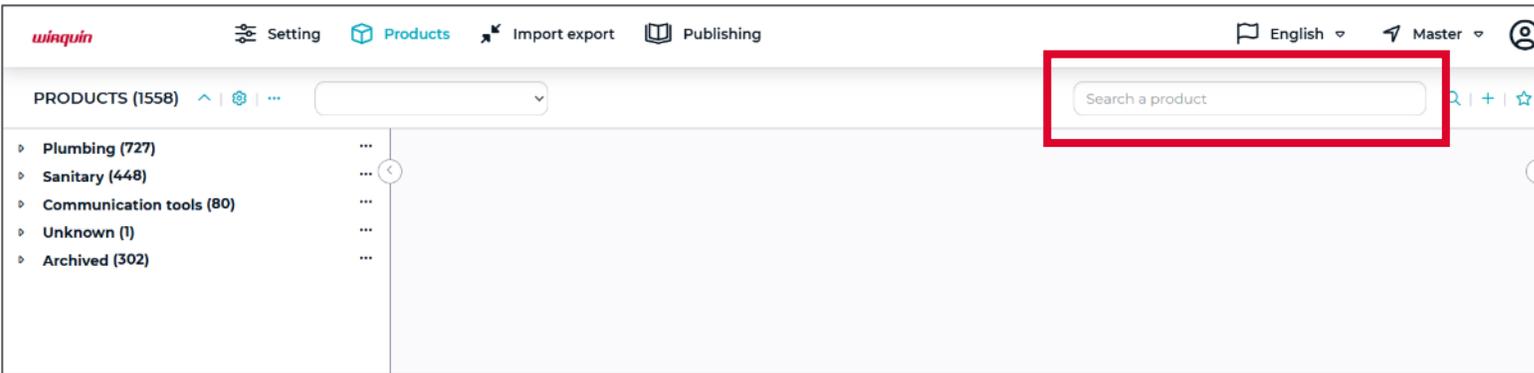
Results of your research "Slim +"
Created By:
Search results: 25

Reset sorting

<input type="checkbox"/>	Label	Status	Type	Creation date	Modification date	Native language	<input type="checkbox"/>
<input type="checkbox"/>	VENISIO SLIM +		Product	2021/09/07 11:07:04	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	VENISIO SLIM	In Progress	Product	2020/04/01 17:32:50	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM + Deck	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM + ABS	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	Drain SLIM	In Progress	Product	2020/04/01 17:32:50	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	LINEAR SLIM	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM Square parts	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	VENISIO SLIM grids	In Progress	Product	2020/04/01 17:32:50	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	Tieble drain SLIM +		Product	2021/09/07 11:03:02	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	DRAIN LINEAR SLIM +		Product	2022/03/10 15:20:26	2025/01/09 10:41:22	English	<input type="checkbox"/>
<input type="checkbox"/>	Drain LINEAR SLIM	In Progress	Product	2020/04/01 17:32:50	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	Tieble drain SLIM	In Progress	Product	2020/04/01 17:32:50	2024/10/18 10:17:24	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM shower waste with trap	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM + Metal & Flat grid	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>
<input type="checkbox"/>	SLIM shower waste for tray	In Progress	Product	2020/04/01 17:32:50	2025/02/19 16:06:55	English	<input type="checkbox"/>

PIM SEARCH

By SKU: enter SKU reference in search bar.



PIM INFORMATION



PIM INFORMATION

PRODUCT PLATFORM LEVEL INFORMATION

The screenshot shows the Wirquin PIM system interface. The left sidebar displays a hierarchical product tree under 'PRODUITS (1558)'. The selected product is 'MW2' under 'Dual flush (16)'. A table lists all SKUs related to this product platform. The main content area shows a product image and a list of tabs for product information.

Product Category	SKU	Completion Status
Plumbing (727) Flushing (217) Flush mechanisms only (32) Single flush (11)	MX	100%
	SF	33%
	MP	100%
	MD	100%
	210	25%
	218	25%
	223	25%
	240	25%
	291	25%
	KAYLA SF	83%
	Dual flush (16)	CB2-A / SB2-A
MW2		100%
References (22)	10722473	53%
	81000087	50%
	10722802	53%
	A0820097	33%
	10724047	43%
	10717560	43%

The main content area shows a product image and a list of tabs for product information:

- General
- Wirquin description
- Marketing
- Flushing
- General product data
- Location
- Media

All SKU related to Product Platform

PIM INFORMATION

Product Platform: information available.

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS

SLIM + ABS [✎ | Editor | ...](#)



Long product name SLIM + shower waste ABS dome

<    >

General

Major platform	SLIM +
Good/Better/Best	BEST
Short product name	SLIM + shower waste ABS dome
Long product name	SLIM + shower waste ABS dome
Product code	130030112
Year of launch	2021
Guarantee period	10

GENERAL:

- ✓ Positioning
- ✓ Designation
- ✓ Launch date
- ✓ Guarantee

PIM INFORMATION

Product Platform: information available.

WIRQUIN DESCRIPTION: General Product Description.

Wirquin description

General Customer Description

SLIM+ is an extra flat shower waste especially designed for the extra flat shower trays in ø90. Equiped with a high-performance silicon membrane, which replace a traditional depth of seal and a well-designed chrome plated ABS dome. SLIM+ is also quick and easy to install in all configurations, extra reliable without any risk of leaks and easy to clean.

General Wirquin Description

The WIRQUIN SLIM+ is an extra flat shower waste especially designed for the extra flat shower trays in ø90. Equiped with a high-performance silicon membrane, which replace a traditional depth of seal and a well-designed chrome plated ABS dome. SLIM+ is also quick and easy to install in all configurations, extra reliable without any risk of leaks and easy to clean : the guarantee to meet all the installers and end-users expectations.

PIM INFORMATION

Product Platform: information available.

Marketing

Marketing story / USP	SLIM+ shower waste is the flattest and the most compact shower waste on the market, easy to install, extra reliable without any risk of leaks and easy to clean. Extra performant thanks to its SMART Membrane Technology, SLIM+ is the guarantee of a reliable installation and a great user experience.
Claim	The extra flat shower waste.
Variants descriptions	Available with different outlet diameters (ø40 compression and solvent weld, ø50 solvent weld and ø40uk compression and solvent weld) and with different finishes (chrome plated ABS dome, Zink nickel brushed dome, flat stainless steel brushed grid or without grid for deck installation).
Product feature 1	Extra compact, only 40mm of height and 190mm of length
Product benefit 1	Quick to install in all configuration and with shallow depth. Ideal for low profile shower trays and for a trendy finish
Product feature 2	Smart Membrane Technology: a waterless membrane which replace a traditional water seal trap
Product benefit 2	No more bad smells: a perfect barrier against the bad smells and the guarantee without any risk of depth of seal suction: no noise and no bad smells which come back from the canalisations
Product feature 3	Bi-injected washer under the tray
Product benefit 3	A reliable installation guaranteed 100% leak-proof
Product feature 4	Independant hair catcher to adapt the cleaning frequency of everyone's habits without desiphoning. Removable cartridge for a deeper cleaning and a direct access to the pipes
Product benefit 4	Easy to clean from above
Care and cleaning instructions	To protect your installation, we recommend to do not use cleaning products based on sulfuric acid.
Tips	
Quality marketing benefits	SLIM+ is patented, registered design and manufactured in France.
Innovation title	SMART MEMBRANE TECHNOLOGY
Innovation description	Cartridge is equipped with silicone membrane which opens when water passes and closes automatically afterwards, ensuring optimal drainage. Its external bi-injected washer guarantee a perfect air-tightness. No more bad smells, no more pipes noises, no more desiphoning possible. The hair catcher is extractible from above, without cartridge disassembly for an easy and quick cleaning without desiphoning and adapted to the frequency cleaning of everyone. Cartridge is also removable from above for a deeper cleaning and a direct access to the pipes.

MARKETING:

- ✓ Commercial and marketing description,
- ✓ UPS,
- ✓ features,
- ✓ users' benefits,
- ✓ competitive advantages....

PIM INFORMATION

Product Platform: information available.

Media

Product background photo 1



Product background photo 2



Product cutout photo view 1

Product cutout photo view 2

Product cutout photo view 3

Product cutout photo view 4



Product cutout photo view 5

Product zoom photo 1



Product zoom photo 2



Product zoom photo 3



Product logo



Product pictogram 1



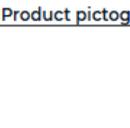
Product pictogram 2



Product pictogram 3



Product pictogram 4



Product pictogram 4



Product data sheet

Technical product leaflet



Product introduction video



Tutorial videos

Product assembly videos

2D product technical drawing

3D product exploded view

3D product technical drawing exploded view

2D product technical drawing exploded view

Product QR code



Innovation picture



MEDIA

- ✓ INFORMATION available about media related to Product Platform.

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THIS PAGE**

**DOWNLOAD FROM DAM
ONLY**

PIM INFORMATION

SKU: information available

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS > 30723374

30723374



Long product name	SLIM + shower waste ABS dome
Long item name	SLIM + shower waste D40 UK ABS dome.

<    >

PIM INFORMATION

SKU: information available

General	
SKU Reference	30723374
ERP local item name	SLIM+ D40 UK DOME ABS
ERP english item name	SLIM+ D40 UK DOME ABS
Long item name	SLIM + shower waste D40 UK ABS dome.
Short item name	SLIM + shower waste D40 UK ABS dome.
Specific customer	No
Specific customer's name	
Sold in channel	ERETAIL PRO OEM
Sold in MDU	MDU UK
Brand type	WIRQUIN BRAND
IT Data filling	
Brand	WIRQUIN
Product ExtID	P_130030112
Customer guarantee period (Month)	
Specific customer's code	
Customer address	

GENERAL:

- ✓ SKU reference
- ✓ Designation
- ✓ Which channels and market the item is sold.
- ✓ Brand: Wirquin/ OEM/ Private Label
- ✓ ...

PIM INFORMATION

SKU: information available

Wirquin description	
Item description	SLIM+ is an extra flat shower waste especially designed for the extra flat shower trays in ø90. Equiped with a high-performance silicon membrane, which replace a traditional depth of seal. Equipped with a designed ABS White dome. Other colours available: chrome, black and gold.
Marketing	
Item feature 1	Extra compact, only 40mm of height and 190mm of length
Item benefit 1	Quick to install in all configuration and with shallow depth. Ideal for low profile shower trays and for a trendy Matt White finish
Item feature 2	Smart Membrane Technology: a waterless membrane which replace a traditional water seal trap
Item benefit 2	No more bad smells: a perfect barrier against the bad smells and the guarantee without any risk of depth of seal suction: no noise and no bad smells which come back from the canalisations
Main colour	Grey body and ABS Matt White Dome

WIRQUIN DESCRIPTION: Focus on description at SKU level (vs Product Platform).

PIM INFORMATION

SKU: information available

TECHNICAL FEATURES

Wastes

Outlet option	Without outlet option
Shower waste Inlet ø	90 mm
Outlet fitting	Compression & Solvent weld
Shower waste Outlet ø	DUK 40/43 mm
Outlet option	Without outlet option
Shower waste finish	ABS chrome
Depth of seal (mm)	Membrane
Height under tray (mm)	60
Compatible with trap box	Yes
Shower waste design	Dome

General product data

Main raw material	ABS
Flow rate (L/mn)	34
Finish	Matt
Inlet valve	
Type of grid	
Appearance of the grid	
Dimensions of the grid (mm)	
Outlet diameter (mm)	40
Rate recycled product material (%)	

PIM INFORMATION

SKU: information available

PACKAGING INFORMATION

Packaging	
Hangable (on a peg)	Yes
Instructions	No
Languages on the packaging	EN
Type of packaging	BOX
Selling unit quantity	1
Packaging content	SLIM + shower waste, filter and membrane cartridge, chrome plated ABS dome.
Rate recycled packaging material (%)	

PIM INFORMATION

SKU: information available

MANUFACTURING LOCATION

Location	
Make or buy	Group manufactured
Item generic export field	
Manufacturing subsidiary	WEUR
Original purchasing subsidiary	
Country of origin	FRA
Supplier country	

PIM INFORMATION

SKU: information available

Logistics	
EAN 13	3375537232574
Inner carton height (mm)	
Inner carton length (mm)	
Inner carton width (mm)	
Inner carton volume (mm ³)	
Inner carton gross weight (g)	
Quantity of units per inner carton	
Inner carton EAN 14	
Number of boxes for 1 product	
Outer carton height (mm)	0
Outer carton length (mm)	1
Outer carton width (mm)	0
Outer carton volume (mm ³)	0
Outer carton gross weight (g)	0,7470000
Quantity of units per outer carton	28
Outer carton EAN 14	
Quantity of units per layer	112
Pallet height (mm)	0
Pallet length (mm)	1
Pallet width (mm)	1
Pallet volume (mm ³)	0
Pallet gross weight (g)	12,0000000
Quantity of units per pallet	560
Pallet EAN 14	
Pallet type	PALETTE 800*1200*150
Number of Outer cartons per layer	4
Number of Outer cartons per pallet	20
Number of Layers per pallet	5
Commodity code	3926909790

LOGISTICS

Measurements

Product height (mm)	79
Product length (mm)	187
Product width (mm)	118
Product weight (g)	0,2480000
Packaged item height (mm)	125,000
Packaged item length (mm)	195,000
Packaged item width (mm)	80,000
Gross weight	0,329

PIM INFORMATION

SKU: information available

QUALITY/ STANDARDS/ REGULATIONS

Quality	
Standard - NF	No
Standard - Gost	No
Standard - ACS	No
Standard - B Mark	No
Standard - British Standard	No
FSC	
Standard - DOP	No
Certification - Building Regulation	No
Certification - Kite marked	No
Certification - WRAS APPROVED	No
Compliance to RoHS	No
Device DEEE	No
CE Marking Required	No

Waste Packaging - Aluminium (g)
Waste Packaging - Cardboard (g)
Waste Packaging - Glass (g)
Waste Packaging - Plastic (g)
Waste Packaging - Steel (g)
Waste Packaging - Wood (g)
NF regulation code number
VALOBAT code
LONGTIME® label
LONGTIME® label text
Origine FRANCE label
Origine FRANCE label text
Origine France N° attestation
FSC text
Eco-contribution (HT) (€)

PIM INFORMATION

SKU: information available

Media
Item background photo 1
Item background photo 2
Item cutout photo view 1

Item cutout photo view 2

Item cutout photo view 3

Item cutout photo view 4
Item cutout photo view 5

Item zoom photo 1
Item zoom photo 2

Packaging file

Item pictogram 1
Item pictogram 2
Item pictogram 3
Item data sheet

Technical item leaflet
3D product view
2D item technical drawing

3D item view
3D item exploded view


MEDIA

- ✓ Information available media related to Product Platform.

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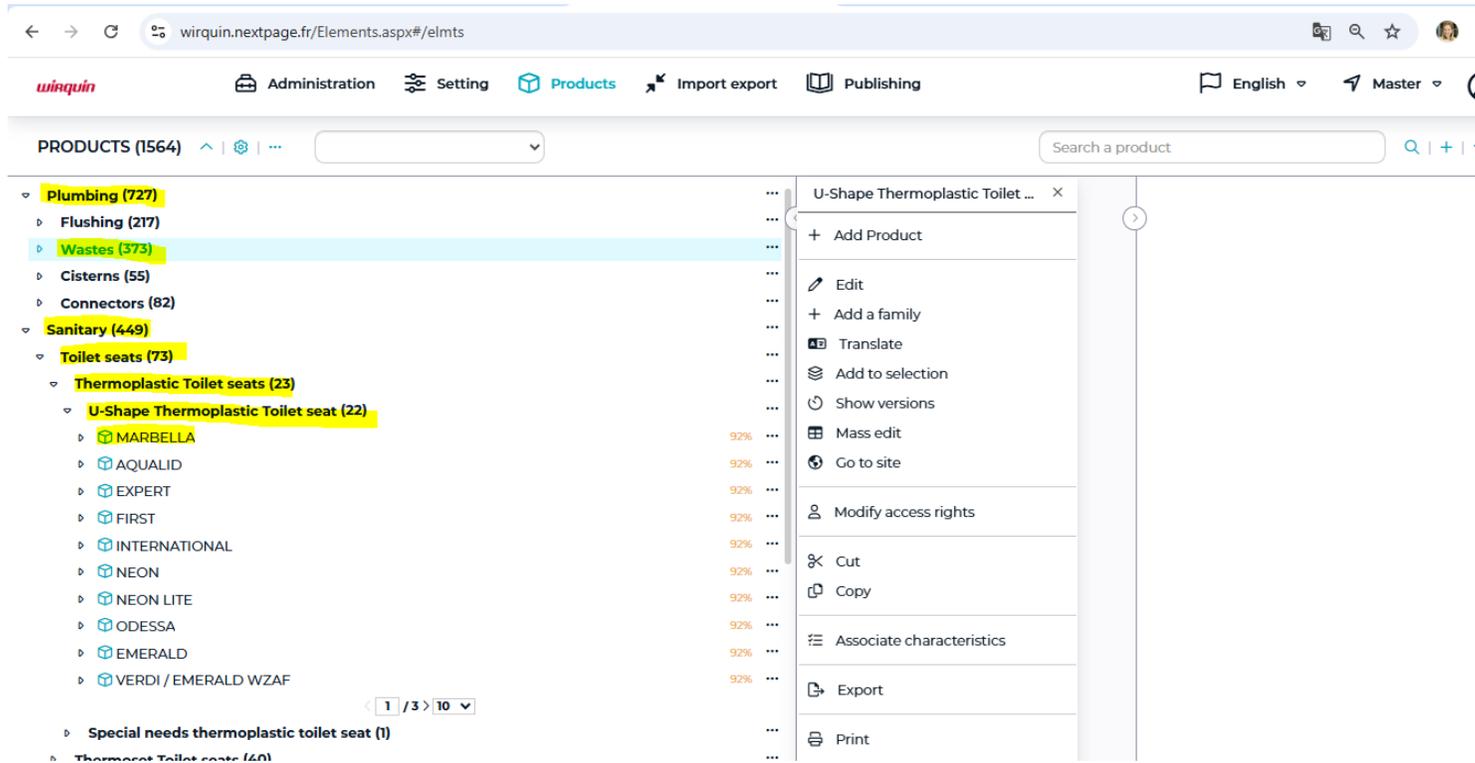
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PIM DATA EXPORT/IMPORT



PRODUCT DATA EXPORT – FIRST ACCESS

Go to **Products** / Category or Sub category
Clic **☰** > Export produits. A new page opens.



Bonjour,

Vous trouverez ci joint le(s) fichier(s) de votre export.

[Test training session en.txt](#)

[Test training session es.txt](#)

[Test training session it.txt](#)

[Test training session it-transformed.xlsx](#)

[Test training session es-transformed.xlsx](#)

[Test training session en-transformed.xlsx](#)

[Report EN Test training session 3243.txt](#)

Cordialement,

L'équipe 3c-evolution .

PRODUCT DATA EXPORT – OTHER ACCESS

Go to **Import export** > Exports

Clic **:** > Export produits. A new page opens.

The screenshot shows the Wirquin web application interface. The top navigation bar includes the logo 'wirquin' and several menu items: 'Administration', 'Paramétrage', 'Produits', 'Import export', and 'Publication'. The 'Import export' menu item is highlighted with a red box. Below the navigation bar, there are two sub-menus: 'Imports' and 'Exports', with 'Exports' also highlighted by a red box. The main content area displays a table of export records with columns for 'Nom', 'Date de d...', and 'Options'. The 'Options' column is expanded, showing a list of actions: 'Afficher uniquement les tâches planifiées', 'Afficher les exports supprimés', 'Actualiser', 'Export produits', 'Export des traductions', 'Export caractéristiques', 'Export types de produit', and 'Export utilisateurs'. The 'Export produits' option is highlighted with a red box. On the right side of the interface, there is a search bar labeled 'Recherche' and a decorative graphic consisting of a grid of hexagons with various icons.

Nom	Date de d...	Options
Rattachement SKU_DA...	27/09/2022 18:32	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Tes training	26/09/2022 16:47	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
test eva	26/09/2022 16:07	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
-	23/09/2022 17:00	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Rattachement SKU_DAM23/09/2022 16:29	23/09/2022 16:29	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Rattachement SKU_DAM23/09/2022 16:13	23/09/2022 16:13	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
-	15/09/2022 10:37	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
so line	15/09/2022 09:44	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
So Line	15/09/2022 09:43	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
-	15/09/2022 09:43	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Characteristics	14/09/2022 19:14	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
test	14/09/2022 17:11	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Indicateurs	14/09/2022 09:36	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
Characteristics	12/09/2022 13:49	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés
-	12/09/2022 10:00	<input type="checkbox"/> Afficher uniquement les tâches planifiées <input type="checkbox"/> Afficher les exports supprimés

PRODUCT DATA EXPORT – OTHER ACCESS

Chose the products of your export.

Export

1/3 : Choisissez le périmètre produit à exporter

Choisissez les produits à exporter dans

- Tout sélectionner
- Plumbing (719)
 - Flushing (210)
 - Wastes (372)
 - Cisterns (55)
 - Exposed cisterns (27)
 - Concealed cisterns (without frame) (9)
 - Cisterns accessories and spare parts (16)
 - Cisterns Merchandising tools (3)
 - Connectors (82)
 - Sanitary (480)
 - Communication tools (80)
 - Miscellaneous (5)
 - Unknown (1)
 - Archived (252)

Filtres

Filtrer par recherche avancée

Filtrer par caractéristiques

Filtrer par statut de produit

Chose the characteristics to link to the products.

Export

2/3 : Choisissez les caractéristiques à exporter

dans la liste de caractéristiques

- Tout sélectionner
 - General
 - Wirquin description
 - Common
 - Kit composition
 - Previous item
 - Guarantee period
 - Color
 - Item description
 - Customer description
 - Marketing
 - Cisterns
 - Location
 - Life cycle status
 - Measurements
 - Packaging
 - Logistics
 - Quality
 - Media
 - DAM
 - Publishing
 - Publication (carac caché)
 - Sales

en utilisant un profil d'export

Settings of the export.

Export

3/3 : Choisissez les options d'export

Test Training

Test

Format de sortie

XLSX

- Famille
- Produit
- Reference
- Media

Langues d'export

- Deutsch
- English
- English UK
- English ZAF
- Espanol
- Français
- Italiano
- Nederlands
- Polski

Options

- Exporter les unités
- Images dans fichier Excel
- Un fichier par langue

Export des médias

- ExportMedia
- ExportMediaThumb
- Export 250*250
- Export 680*680
- Export 2500*2500
- Export 3000*3000

Export sent by e-mail
OPEN NEXTPAGE OPEN
SAME COMPUTER 26
Otherwise no access.
In the e-mail Select
download XXX

Crossed in red = ignore these settings.

PRODUCT DATA EXPORT – RESULT

Enregistrement automatique Test_training_session_es-transfor...

Fichier **Accueil** Insertion Mise en page Formules Données Révision Affichage Automatiser Aide Acrobat

Coller Calibri 11 % Nombre Mise en forme conditionnelle Mettre sous forme de tableau Cellules Édition Niveau de confidentialité Compléments Anal...

Police Alignement Styles

N20 fx

	N	R	S	T	U	V	W	X	Y
1	RName	DicolID_3236	DicolID_2800	DicolID_3008	DicolID_Path_3008				
2	Referenc	Claim	Product benefit 1	Product background	Product background photo 1				
3									
4									
5			Silenciosa y con seguridad para niños						
6	20723477								
7	20722971								
8	20722973								
9	20723476								
10	20723074								
11	20723475								
12	20724240								
13	20724241								
14	20724242								
15	20724243								
16	20724244								
17	20724245								
18	2031115								
19	2031113								
20			Reciclable, resistente a productos químicos, irrompible	56676	DAM120_DAM TOILET SEATS\122001THERMOPLASTIC TOILET SEATS\12200101 U-SHAPE THERMOPLASTIC TS\1220010101 AQUALID\1220010101_X_PHB1.psd				
21	20720661								
22	20120362								
23	20120363								
24	20120361								
25	20120339								
26	20720663								
27	20350151								
28	20350152								
29	20350153								
30	20120428								
31			Reciclable, resistente a productos químicos, irrompible						
32	20350144								
33			Silenciosa y con seguridad para niños	57002	DAM120_DAM TOILET SEATS\122001THERMOPLASTIC TOILET SEATS\12200101 U-SHAPE THERMOPLASTIC TS\1220010108 FIRST\1220010108_X_PHB1.psd				
34	20716747								
35									
36	SNL11wH								
37	20350148								
38	20120434								

PRODUCT DATA EXPORT UPDATE

- ✓ **DATA EXPORT** is useful to fill in **Customers Matrice** faster with reliable information.

If some information is missing for Product Platform, SKU or Medias **while it is sold by other BU, please, contact local ambassador to update data.**

- ✓ **AVAILABLE, UPDATED and ACCURATE** data will serve ALL and enable to **SAVE TIME.**

PIM MEDIAS - DAM



MEDIA RESEARCH (DAM)

Go to Produits > DAM/ Mediathèque

Clic on > Media (or plateforme)

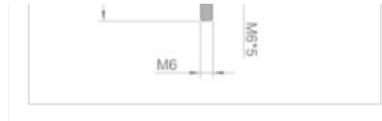
Look for media (product pictures, technical drawings, videos...) with a SKU or Platform product code/name

The screenshot shows the WIRQUIN DAM interface. At the top, the navigation menu includes 'Administration', 'Paramétrage', 'Produits', 'Import export', and 'Publication'. The 'Produits' menu item is highlighted with a red box. Below it, the 'Médiathèque' option is also highlighted with a red box. A search bar on the right contains the text 'woody' and is also highlighted with a red box. The main content area displays a grid of 10 media items, each with a thumbnail image and a caption. The items include:

- 220030101_20722714_PHC2.psd: Media | 52.48 Mo | ID 34683 (Orange toilet seat with a cat illustration and the text 'HOME IS WHERE THE CAT IS')
- 220030101_20722975_PHC5.psd: Media | 36.21 Mo | ID 34684 (Blue toilet seat with a patterned design)
- 220030101_20720371_PHC2.psd: Media | 37.79 Mo | ID 34685 (Grey toilet seat with a vertical stone pattern)
- 220030101_20719131_PHC2.psd: Media | 37.25 Mo | ID 34686 (Toilet seat with a tiger face illustration)
- 220030101_20722705_PHC3.psd: Media | 31.35 Mo | ID 34687 (White toilet seat with a blue circular pattern)
- 220030101_20722714_PHC2.psd: Media | 52.48 Mo | ID 34683 (Orange toilet seat with a cat illustration and the text 'HOME IS WHERE THE CAT IS')
- 220030101_20722975_PHC5.psd: Media | 36.21 Mo | ID 34684 (Blue toilet seat with a patterned design)
- 220030101_20720371_PHC2.psd: Media | 37.79 Mo | ID 34685 (Technical drawing of a toilet seat with dimensions)
- 220030101_20719131_PHC2.psd: Media | 37.25 Mo | ID 34686 (Green toilet seat)
- 220030101_20722705_PHC3.psd: Media | 31.35 Mo | ID 34687 (Teal toilet seat)

MEDIA RESEARCH (DAM)

Clic on the media to chose and download it.
Direct download: no need e-mail.

				
220030101_20722714_PHC5.psd Media 51.06 Mo ID 34688	220030101_20723480_PHC1.psd Media 29.62 Mo ID 34689	220030101_20722727_TD2D.ai Media 0.19 Mo ID 34690	220030101_20717950_PHC2.psd Media 7.16 Mo ID 34691	220030101_20722727_PHC1.psd Media 44.55 Mo ID 34693



220030101_20723480_PHC1.psd

Editer | Supprimer | Déplacer | **Caractéristiques** | Types de produits

Chemin
DAM\20_DAM TOILET SEATS\220030101_U-SHAPE MDF\WOOD TOILET SEATS\220030101_U-SHAPE MDF\WOOD TS\220030101_WOODY\220030101_20723480_PHC1.psd

Nom
220030101_20723480_PHC1.psd

2020-10-05 13:13:27
29622913

Export the media to the public section of the media server ?

Téléchargement

- Fichier Fichier original
- Vignette 250*250
- Vignette 680*680
- Vignette 2500*2500
- Vignette 3000*3000

.jpg

MEDIA DAM FILL IN – MÉDIAS EXAMPLES

PIB1	PIB2	PIB3	PIB4	PIB5	PIB6	PIB7	PIB8	PIB9	PIB10	PIB11	PIB12	PIB13	PIB14	PIB15	PIB16	PIB17	PIB18	PIB19	PIB20	PIB21	PIB22	PIB23	PIB24	PIB25	PIB26	PIB27	PIB28	PIB29	PIB30	PIB31	PIB32	PIB33	PIB34	PIB35	PIB36	PIB37	PIB38	PIB39	PIB40	PIB41	PIB42	PIB43	PIB44	PIB45	PIB46	PIB47	PIB48	PIB49	PIB50	PIB51	PIB52	PIB53	PIB54	PIB55	PIB56	PIB57	PIB58	PIB59	PIB60	PIB61	PIB62	PIB63	PIB64	PIB65	PIB66	PIB67	PIB68	PIB69	PIB70	PIB71	PIB72	PIB73	PIB74	PIB75	PIB76	PIB77	PIB78	PIB79	PIB80	PIB81	PIB82	PIB83	PIB84	PIB85	PIB86	PIB87	PIB88	PIB89	PIB90	PIB91	PIB92	PIB93	PIB94	PIB95	PIB96	PIB97	PIB98	PIB99	PIB100													
PIB1 LARGE VIEW	PIB2 OTHER VIEW (ZOOM, INSTALLATION VIEW OR INSPIRATIONAL VIEW)	PIB3 3/4 VIEW OPEN	PIB4 TOP VIEW (CLOSE)	PIB5 UNDER VIEW (CLOSE)	PIB6 TOP VIEW OPEN	PIB7 BEHIND VIEW (HALF OPEN)	PIB8 TECHNICAL VIEW	PIB9 TECHNICAL VIEW	PIB10 SPARE PARTS	PIB11 INNOVATION	TOB0	TOB20	TOB0	TOB30	PIB30	PIB40	PIB50	PIB60	PIB70	PIB80	PIB90	PIB100	PIB110	PIB120	PIB130	PIB140	PIB150	PIB160	PIB170	PIB180	PIB190	PIB200	PIB210	PIB220	PIB230	PIB240	PIB250	PIB260	PIB270	PIB280	PIB290	PIB300	PIB310	PIB320	PIB330	PIB340	PIB350	PIB360	PIB370	PIB380	PIB390	PIB400	PIB410	PIB420	PIB430	PIB440	PIB450	PIB460	PIB470	PIB480	PIB490	PIB500	PIB510	PIB520	PIB530	PIB540	PIB550	PIB560	PIB570	PIB580	PIB590	PIB600	PIB610	PIB620	PIB630	PIB640	PIB650	PIB660	PIB670	PIB680	PIB690	PIB700	PIB710	PIB720	PIB730	PIB740	PIB750	PIB760	PIB770	PIB780	PIB790	PIB800	PIB810	PIB820	PIB830	PIB840	PIB850	PIB860	PIB870	PIB880	PIB890	PIB900	PIB910	PIB920	PIB930	PIB940	PIB950	PIB960	PIB970	PIB980	PIB990	PIB1000



PIM PUBLISHING



PUBLISHING – READER PROCESS

Go to **Produit > SKU**

Clic **⋮** > **Publier en PDF**. A new page opens.

Chose a template **Good, Better or Best**.

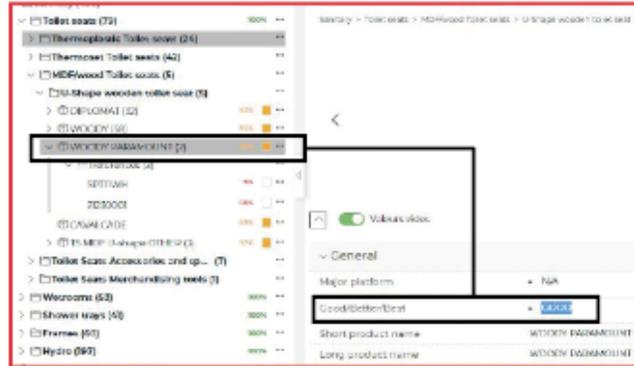
Also: **Spare parts + private Label**

Clic **Publish in PDF**

The screenshot shows the Wirquin software interface. At the top, there are navigation tabs: Administration, Paramétrage, **Produits** (highlighted with a red box), Import export, and Publication. Below the tabs is a search bar labeled 'Filtre...'. The main area displays a list of products under the 'PRODUITS' section. The list is organized into folders: Plumbing (719), Flushing (210), Wastes (372), Sink waste (120), Basin waste (96), Shower waste (33), and Shower waste D90 (15). Under 'Shower waste D90', there are sub-items like 'Extra flat shower wa...', 'SLIM + ABS', 'SLIM + Metal & Flat g...', and 'SLIM + Deck'. A sub-menu 'Références (9)' is expanded, showing a list of SKUs: 30723377 (56%), 30723378 (56%), 30723370 (59%), and 30723380 (56%). The '30723377' row is selected, and its context menu is open, with 'Publier en PDF' (highlighted with a red box) being the selected option. To the right, a dialog box titled '(ref) 30723377 Publier en PDF' is open. It contains a 'Langue' dropdown set to 'English', a 'Modèle papier' dropdown set to '3c-Technical data sheet Better innovation-Best-1705.indd' (highlighted with a red box), and checkboxes for 'Assemblage', 'Fichier Zip', and 'Fichier IDML'. Below these are two history entries with timestamps and file names. At the bottom of the dialog, there is a checked checkbox for 'Envoi d'un e-mail à la fin de la publication', a 'Fermer' button, and a 'Publier en PDF' button (highlighted with a red box).

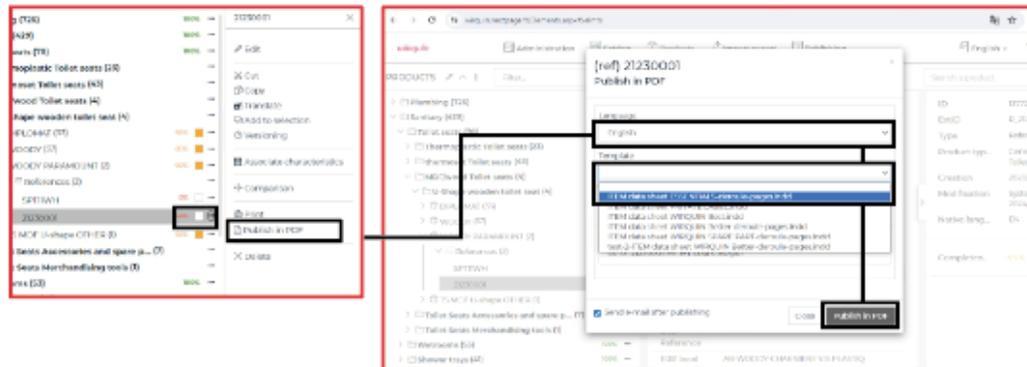
PUBLISHING – SELECT TEMPLATE ESSENTIAL

If your product has the status **GOOD**,



You need to export your SKU in the language of your choice with the template:

ITEM data sheet ESSENTIALS-deroule-pages



MDF/WOOD TOILET SEATS

WOODY PARAMOUNT

WHITE WITH PLASTIC HINGES



The WIRQUIN WOODY PARAMOUNT toilet seat is made of MDF and equipped plastic hinges.

BENEFITS



RESISTANT AND WARM MATERIAL
- MDF (fiber wood) made toilet seat



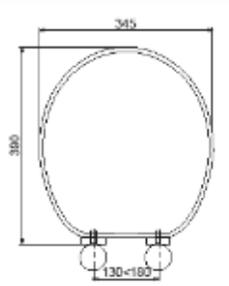
NO CORROSION
- Plastic hinges



UNIVERSAL SHAPE COMPATIBLE WITH ALL TOILETS
- U-shape

CHARACTERISTICS

Material :	MDF.
Shape :	U-shape.
Screws material :	Plastic.
Finish :	Shiny.
Endurance :	20000 cycles.
Distance between the 2 pan holes :	115-155 mm.
Lock + :	No.
Hinges material :	Plastic. Hinges colour : white.
Screws material :	Plastic.
seat colour :	white. Lid colour : white. Graphic Design :
Design :	No.
Main raw material :	MDF.





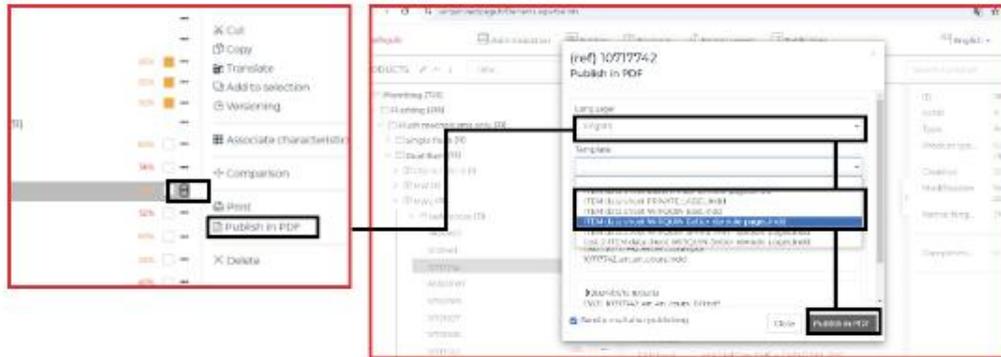
PUBLISHING – SELECT TEMPLATE **BETTER**

If your product has the status **BETTER**,



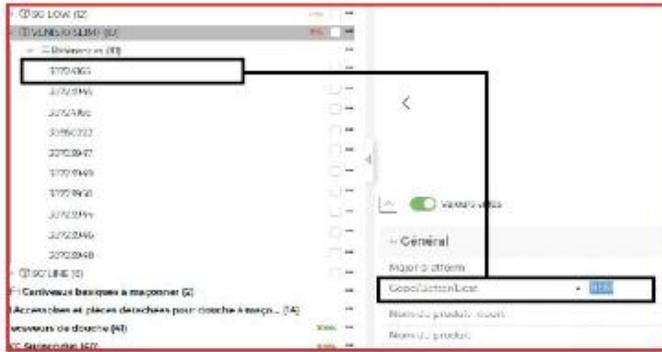
You need to export your SKU in the language of your choice with the template:

ITEM data sheet WIRQUIN Better-deroule-pages



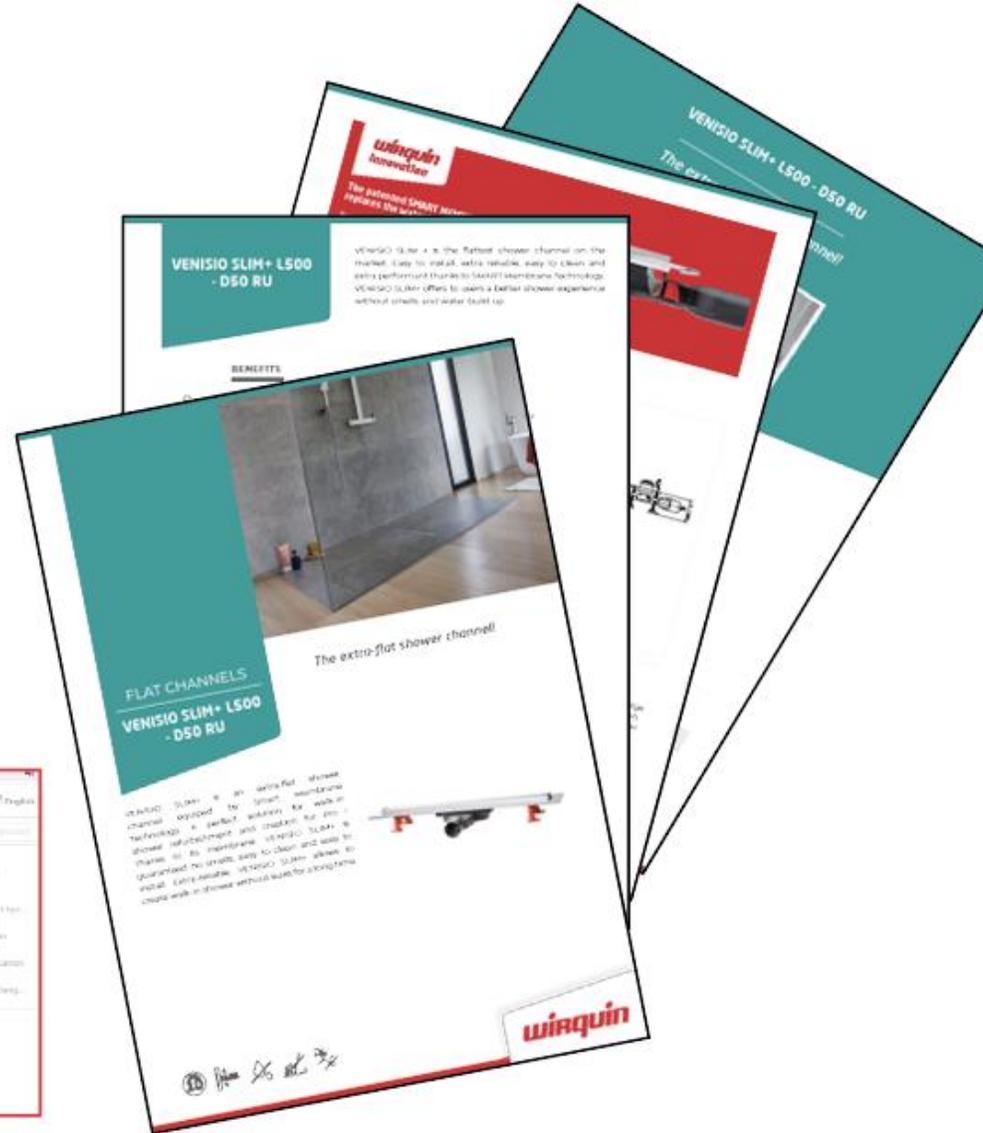
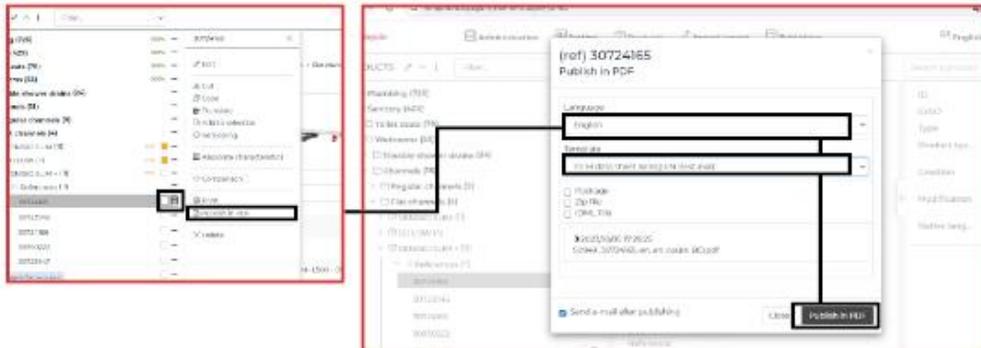
PUBLISHING – SELECT TEMPLATE **BEST**

If your product has the status **BEST**,



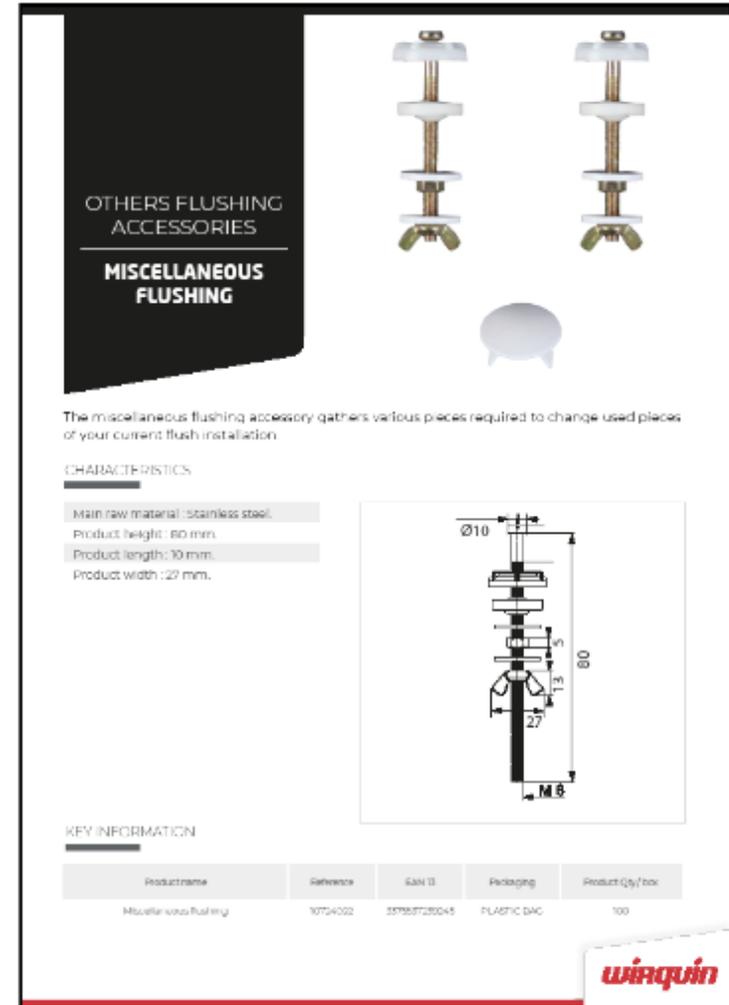
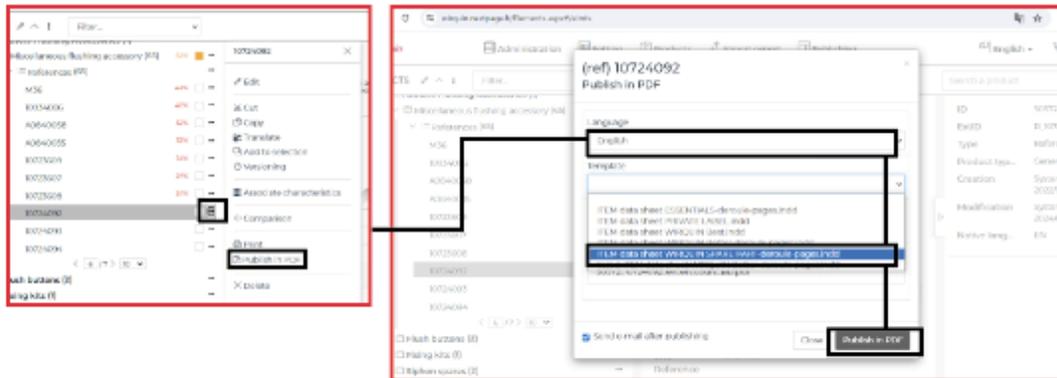
You need to export your SKU in the language of your choice with the template:

ITEM data sheet WIRQUIN Best



PUBLISHING – SELECT TEMPLATE **SPARE PART**

If your product is an accessory,
You need to export your SKU in the language of your
choice with the template: **SPARE PART (SAV)**,
ITEM data sheet WIRQUIN SPARE PART-deroule-pages



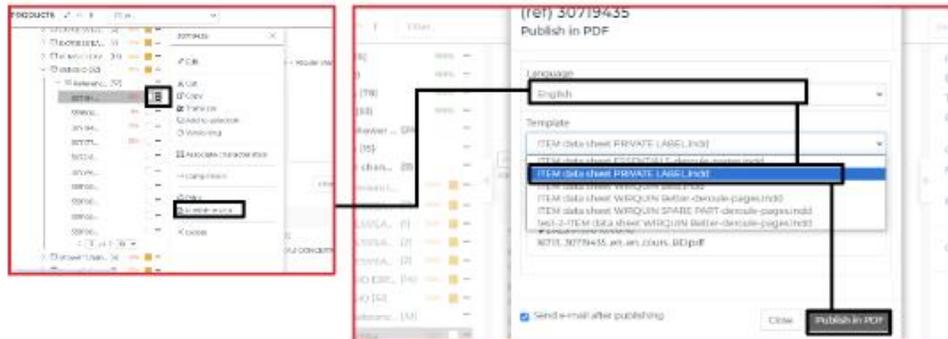
PUBLISHING – SELECT TEMPLATE PRIVATE LABEL

If your product has the status **PRIVATE LABEL (MDD)**,



You need to export your SKU in the language of your choice with the template:

ITEM data sheet PRIVATE LABEL



EXPERIENCE AND NEXT STEPS

Wsupport has been using for more than 4 years and it is VERY USEFUL and ergonomic.

We suggest you to test and practice → YOU WILL SAVE TIME 😊

If any question, information required for PIM: please, contact your local Ambassador.

MDU	PIM DAM AMBASSADOR
WFR France	Iuliia Linard
WFR BEN PL	Coraline Boistuaud
WFR IT	Graziella Nivola
WRO	Alexandra Suta
WLTD	Kim Blacktin
WZAF	Juandri Klynsmith
WRU	TBC Maria Kutuzova ?
WCAL	Noemi Romero

Survey about usage will be sent by Damien.

THANK YOU

wirquin | ***Smart
For Good***