



TEAM SPIRIT
CUSTOMER FOCUS
INNOVATION
SUSTAINABILITY
EMPOWERMENT

TRAINING MODULE #2

ENSURE AND GOVERN PRODUCT DATA

MARCH 2026

wirquin

*Smart
For Good*

ENSURE AND GOVERN PRODUCT DATA

"KEY USERS"

→ Contribute to the PIM based on their knowledge and responsibilities

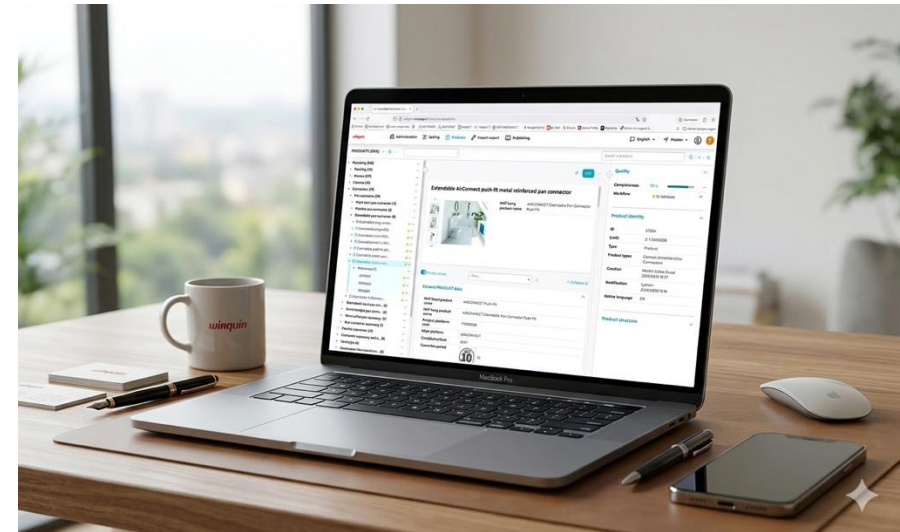
2A USER RIGHTS AND ROLE MANAGEMENT

2B DATA QUALITY CHALLENGES (CONSISTENCY, COMPLETENESS, RELIABILITY)

2C WORKFLOW RULES AND VALIDATION

2D DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing



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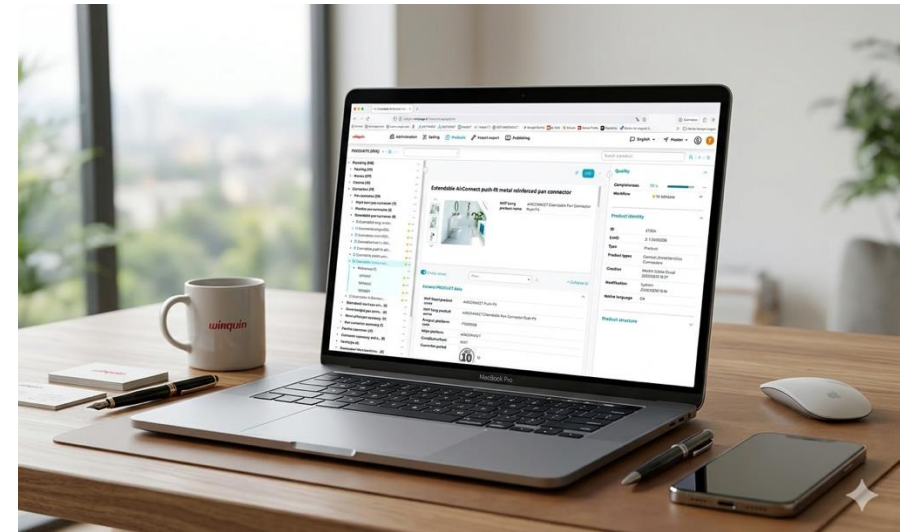
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User rights and role management

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	VIEW	IMPORT / EXPORT	ENTER DATA	PUBLISH (product sheets)	ADD MEDIA	TRANSLATE	STRUCTURE THE PRODUCT OFFER (Product platform)	ATTRIBUTE MANAGEMENT	ADMINISTER (rights, profiles, languages, workflows...)
ADMINS (Damien/ Solenne/ Marion)	✓	import/export	✓	✓	✓	✓	✓	✓	✓
GROUP KEY USER (Range Managers)	✓	export	✓	✓	✓	✓	✓		
AMBASSADOR/ CONTACT PERSON	✓	export	✓	✓	✓	✓			
LOCAL KEY USER Marketing	✓	export	✓	✓	✓	✓			
LOCAL KEY USER Quality	✓	export	✓	✓					
LOCAL KEY USER Technical	✓	export	✓	✓					
USER All	✓	export							

ENSURE AND GOVERN PRODUCT DATA

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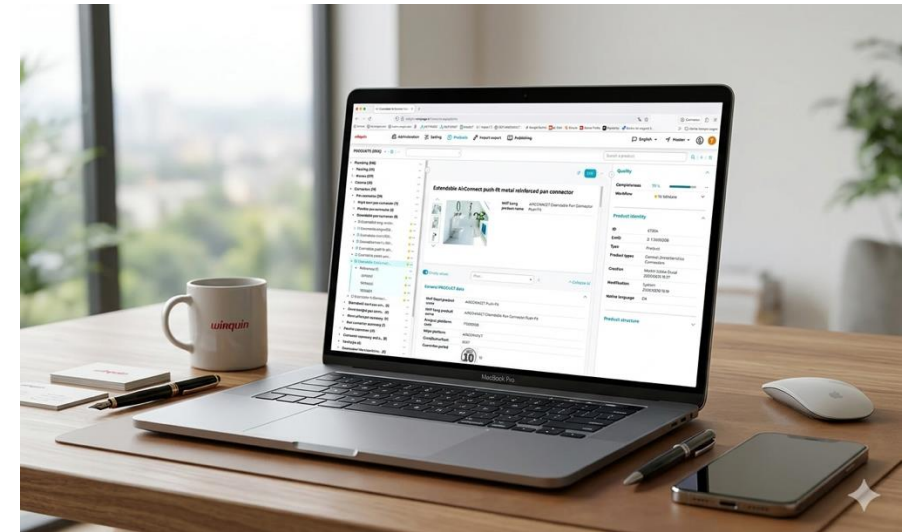
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Data quality challenges

To ensure the reliability, consistency and long-term management of product information, responsibility for product data must be clearly defined and assigned to the most qualified person within the organization.

RESPONSIBILITY MUST MATCH EXPERTISE AND CONTROL

The person responsible for entering or updating product data in the PIM (Product Information Management) or ERP (Enterprise Resource Planning) system should be the one who:

- **has the best knowledge of this information,**
- **can verify its accuracy,**
- **and is able to ensure their follow-up and updates over time.**

This principle ensures that the data owner remains responsible for the quality and validity of the information throughout the product life cycle.

→ Typical examples:

- Technical characteristics → Engineering or R&D
- Material composition or regulatory data → Quality
- Commercial descriptions and marketing claims → Marketing
- Logistics information (dimensions, weight, palletizing) → Supply chain or Logistics

2A
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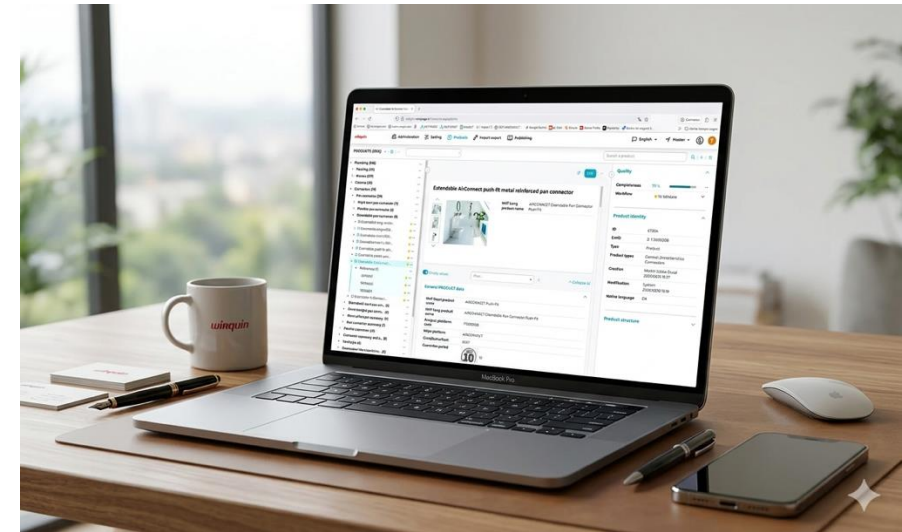
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2C WORKFLOW RULES AND VALIDATION currently being validated

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ENSURE AND GOVERN PRODUCT DATA

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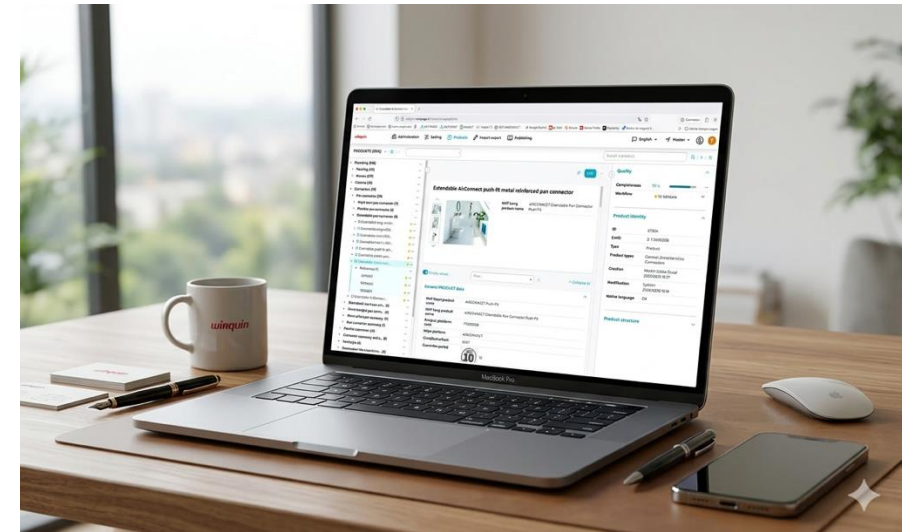
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Best practices for text content

2A
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DATA QUALITY CHALLENGES (CONSISTENCY,
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General rules	Examples
Each sentence must start with a capital letter and end with a period.	Here is an example of a product description.
Any product name that is a brand or trade name and will not be translated must be written in uppercase.	SLIM, LINEAR, TWISTO, DIPLOMAT
Any product name that is descriptive must be written in lowercase and translated into English and into local languages.	Extra-flat shower trap, reinforced extendable solvent-weld pipe
Bullets must be: - (only) DOES NOT APPLY TO PRODUCTS	- The Slim shower trap is an extra-flat shower trap designed for designer shower trays. - The membrane technology prevents bad odors.

Note! → This list is not intended for external distribution; it is for internal use only.

It will be enriched through your feedback and our experience as users.

Please share your comments if you would like to add items to it.

2D

Different data entry methods:

→ via Excel export from the PRODUCT, then import

→ manually, directly in the PIM

→ via mass entry from the PRODUCT

2A
USER RIGHTS AND ROLE MANAGEMENT

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DATA QUALITY CHALLENGES (CONSISTENCY,
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→ via Excel export from the PRODUCT, then import

1 / Export an Excel table using an export profile.

2 / Fill in the data according to your responsibility.

Do not delete or hide any rows or columns, change the formatting, merge cells, or add comments or notes outside the dedicated cells. -> Import would become impossible and the work would have to be redone in Excel.

3 / Send the file to PIM.helpdesk@wirquin.com for import into the PIM.

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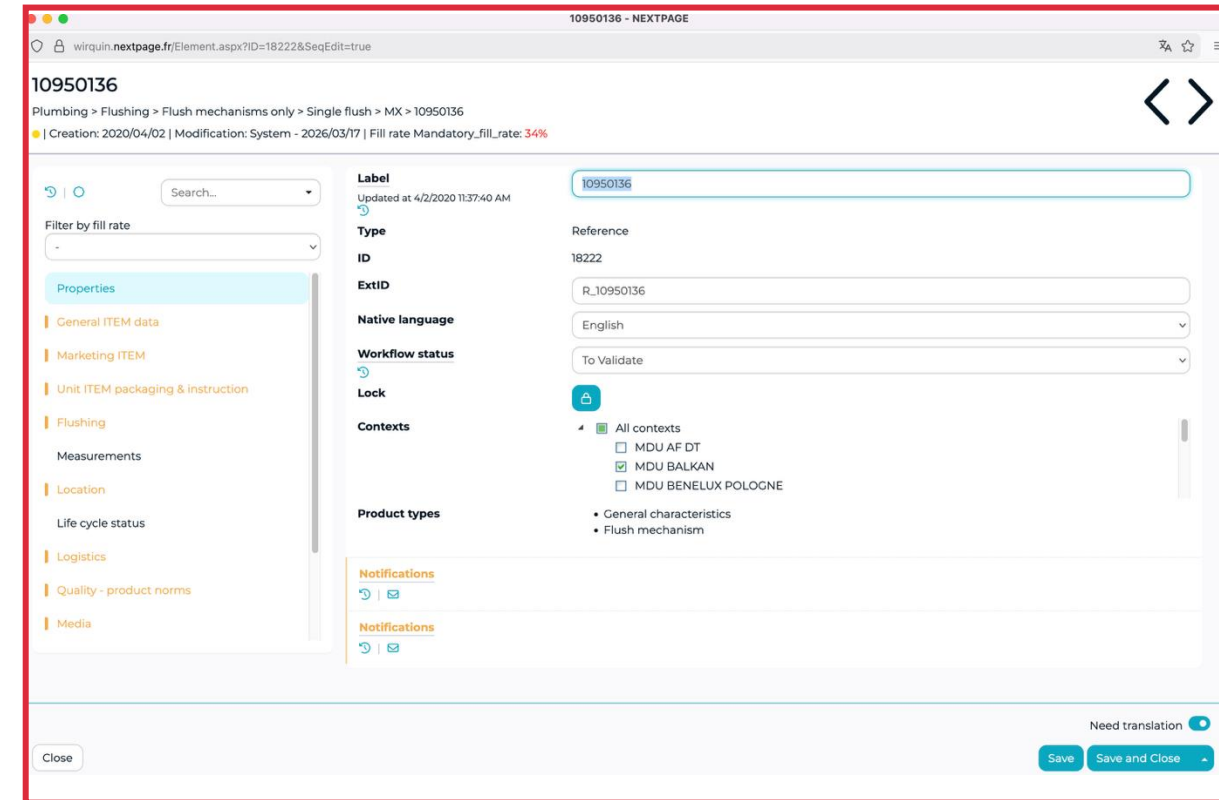
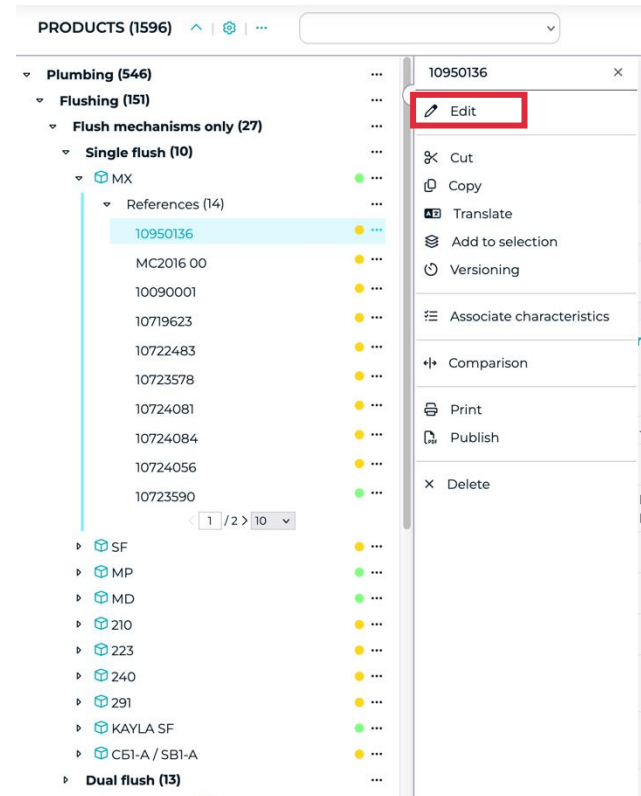
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Note! → Initial entry must be done in ENGLISH in the MASTER context.

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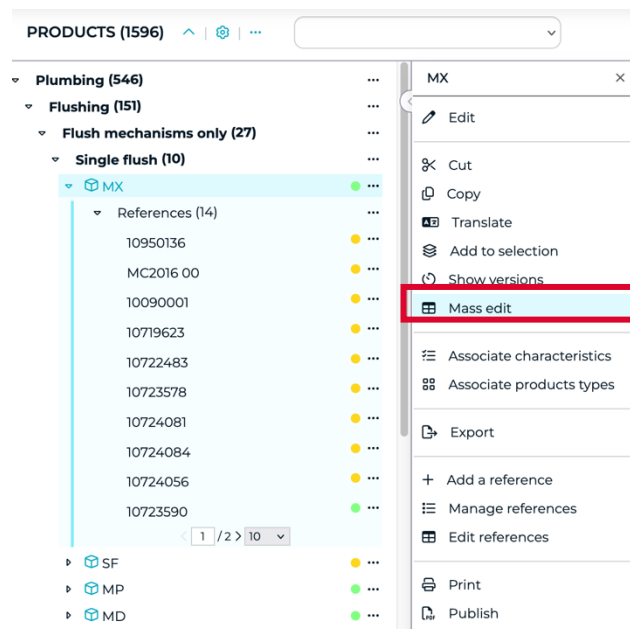
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2D

→ via mass entry from the PRODUCT



Mass edit

2/2 : Choose the characteristics to edit

- Select all
- SYSTEM
- General PRODUCT data
- General ITEM data
- Marketing PRODUCT
- Marketing ITEM
- Unit ITEM packaging & instruction
- Flushing
 - Flush control type
 - Flush technology
 - Positionning of button
 - Length of cable
 - Adjustment of the overflow
 - Height of cistern min. (mm)
 - Height of cistern max. (mm)
 - Lid hole ø m
 - Lid hole ø m
 - Base ø
 - Base ø (inch)
 - Height of the inlet
 - Height of the outlet
 - Connector m
 - Delayed action
 - Pressure spill
 - Refill pipe
 - Refill regulat
 - Inlet valve ø
 - Closing time
 - Inlet flow rat
 - Functioning
 - Sound level
 - Sound level
 - Shape of the
 - Length of th
 - Set inlet
 - Set flush
 - Toilet seats

Mass edit

	Flushing					
	Length of cable (mm)	Adjustment of the overflow	Height of cistern min. (mm)	Height of cistern max. (mm)	Base ø (mm)	Height of the inlet (mm)
	propagate	Telescopic To cut Fix	propagate	propagate	propagate	propagate
MX 10950136		Fix	285	415	60	185
MX MC2016 00		Fix	285	415	60	185
MX 10090001		Fix	285	415	60	185
MX 10719623		Fix	285	415	60	185
MX 10722483		Fix	285	415	60	185
MX		Fix	285	415	60	185

Note! → It is recommended to limit mass updates to 10 characteristics. → Do not forget to save before closing the window.

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1 - LOGISTICS DATA

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Logistics data comes from the ERP of the factory that first created the item.
This factory is responsible for this data (entry and monitoring until the end of the product life cycle).

The initial import and logistics data updates are carried out weekly (every Sunday).

LOGISTICS DATA

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If you notice an error or missing data, contact the person responsible for this data here:

10950136

Plumbing > Flushing > Flush mechanisms only > Single flush > MX > 10950136

● | Creation: 2020/04/02 | Modification: System - 2026/03/17 | Fill rate Mandatory_fill_rate: 34%

Location	Make or buyGroup manufactured Updated at 4/2/2020 11:37:40 AM  
	Item generic export field   ... 

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2 - TECHNICAL DATA

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PRODUCTS (1596)   

Plumbing (546) 
 Flushing (151) 
 Wastes (269) 
 Cisterns (49) 
 Connectors (77) 
 Pan connector (43) 
 Rigid bent pan connector (11) 
 Flexible pan connector (5) 
 Extendable pan connector (8) 
 Extendable long reinfor...  
 Extendable long (>500...  
 Extendable long (>500...  
 Extendable short (<500...  
 Extendable push-fit rein...  
 Extendable plastic pan ...  
 Extendable AirConnect ...  
 References (3) 
 70725181  
 70754502  
 70120824  
 Extendable AirConnect ...  
 Extendable bent pan co... (5) 
 Short straight pan conn... (6) 
 Short offset pan connect... (7) 
 Pan connector accessory (1) 
 Flexible Connector (19) 
 Connector accessory and s... (8) 
 Ventapipe (3) 
 Connectors Merchandisin... (2) 

Plumbing > Connectors > Pan connector > Extendable pan connector > Extendable AirConnect push-fit metal reinforced pan connector > 70725181  **Edit** 

Connectors 

Connection type	Push-fit or Solvent weld
Inlet ø (mm)	80-105
Inlet material	ABS
Inside ø (mm)	
Outlet ø (mm)	93/100/110
Outlet material	ABS
Total length (mm)	475
Minimum length (mm)	260
Angle in °	45

Measurements 

Item height (mm)	350
Item length (mm)	200
Item width (mm)	145
Item weight (Kg)	0,7120000
Packaged item height (mm)	340,000
Packaged item length (mm)	145,000
Packaged item width (mm)	200,000
Packaged item weight (Kg)	0,712

Note! → The requested characteristics depend on the product type.
→ Do not forget to save before closing the window.

2 - TECHNICAL DATA

PRODUCTS (1596)  

Plumbing (546) 

- Flushing (151) 
- Wastes (269) 
- Cisterns (49) 
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- Extendable long reinfor... 
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- Extendable long (>500... 
- Extendable short (<500... 
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Note! → These are the measurements of the assembled product WITHOUT ITS PACKAGING.

2 - TECHNICAL DATA

How should dimensions be entered?

2A
USER RIGHTS AND ROLE MANAGEMENT

2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

Frames

Product length (mm)

175-280

Product width (mm)

360

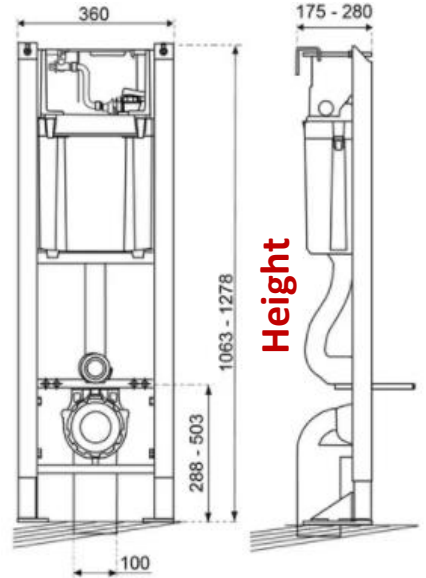
Product height (mm)

1063-1278

Width

Depth

Height



Flush plate

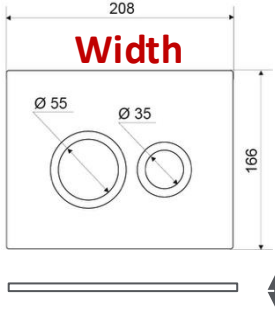
Width

208

Height

166

Depth

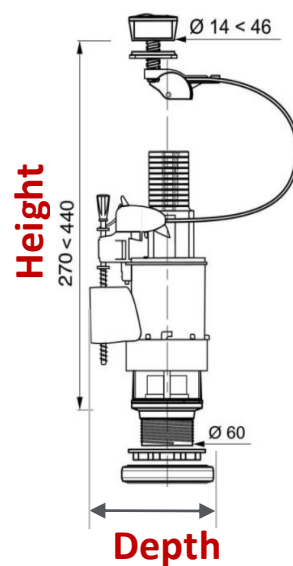


Note! → Enter the correct value in each field. If this value varies (for example, the height of the frames), please indicate the minimum and maximum values by separating the two numbers with a hyphen. Example above.

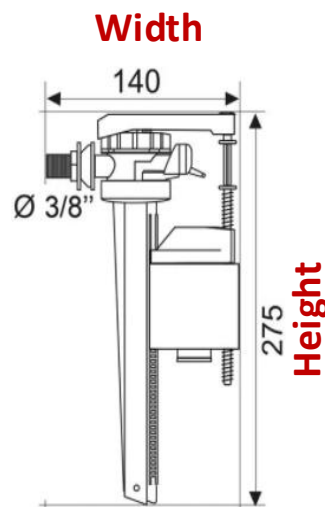
2 - TECHNICAL DATA

How should dimensions be entered?

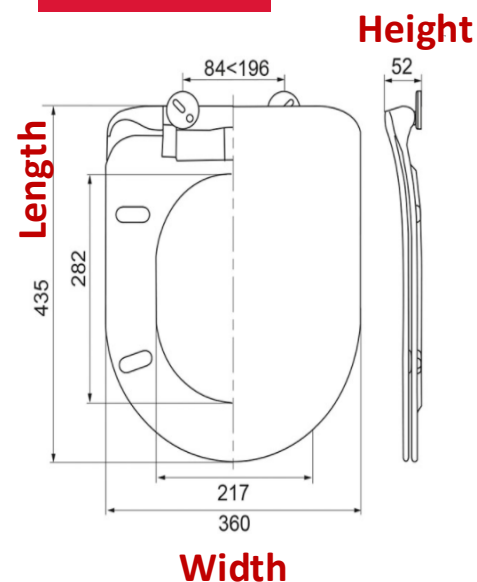
Mechanisms



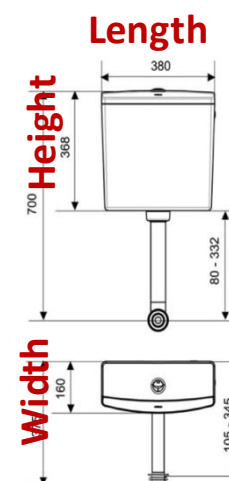
Taps



Toilet



Cisterns



Note! → Enter the correct value in each field. If this value varies (for example, the height of the frames), please indicate the minimum and maximum values by separating the two numbers with a hyphen. Example above.

2A
USER RIGHTS AND ROLE MANAGEMENT

2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

2 - TECHNICAL DATA

How should dimensions be entered?

2A
USER RIGHTS AND ROLE MANAGEMENT

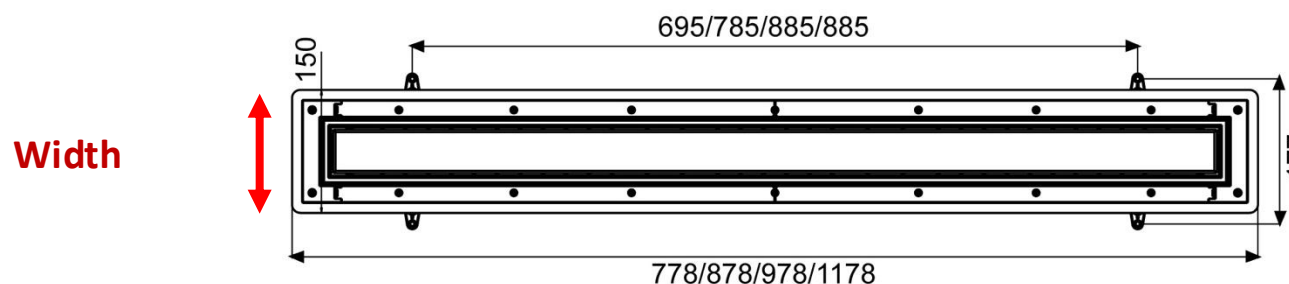
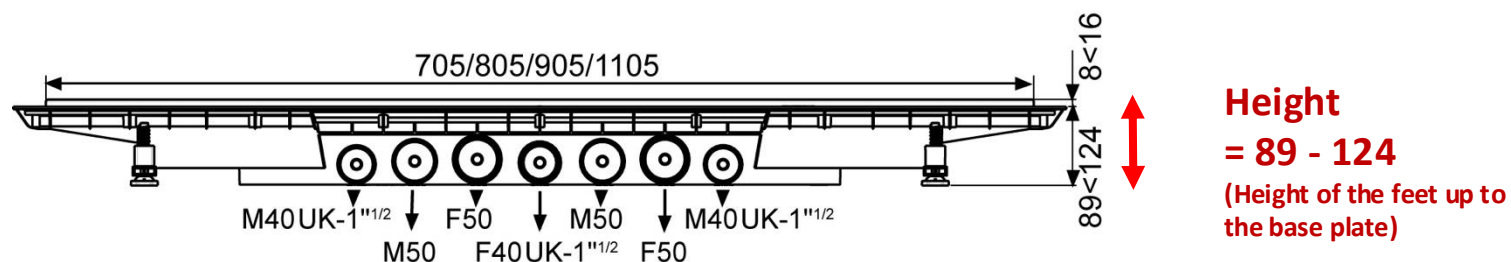
2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

Shower channels



Note! → Enter the correct value in each field. If this value varies (for example, the height of the feet), please indicate the minimum and maximum values by separating the two numbers with a hyphen. Example above.

2 - TECHNICAL DATA

How should dimensions be entered?

2A
USER RIGHTS AND ROLE MANAGEMENT

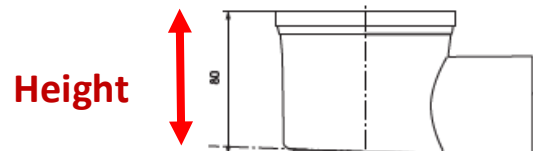
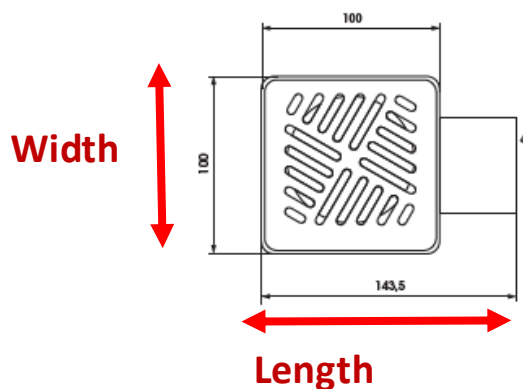
2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

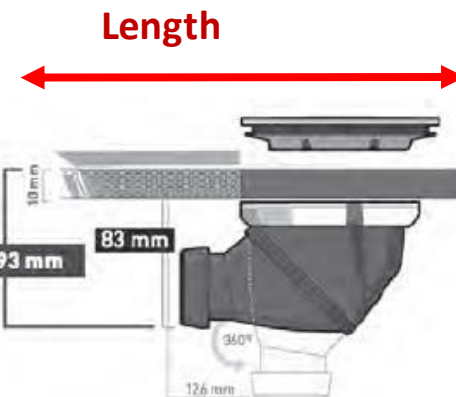
2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

Screed drain



Height
= 93 - 126
(from the horizontal or
vertical outlet, measured
from the top of the
drain)



Note! → Enter the correct value in each field. If this value varies (for example, the height of the feet), please indicate the minimum and maximum values by separating the two numbers with a hyphen. Example above.

2 - TECHNICAL DATA

How should dimensions be entered?

2A
USER RIGHTS AND ROLE MANAGEMENT

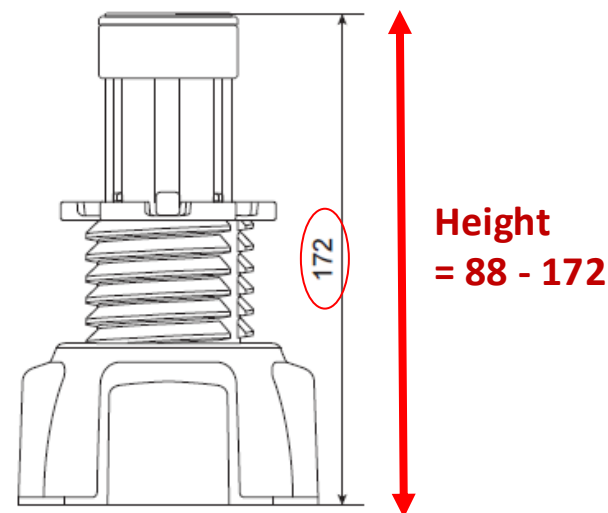
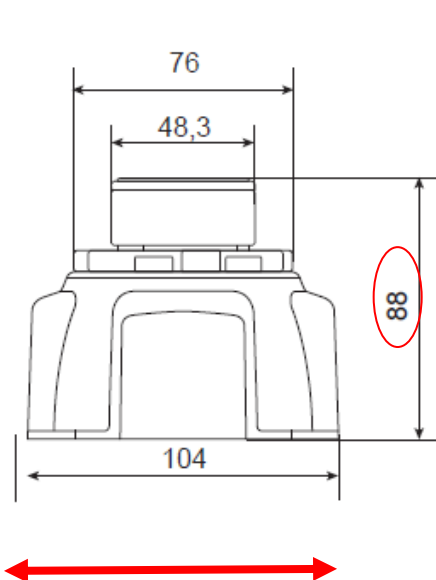
2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

Shower tray feet



Note! → Enter the correct value in each field. If this value varies, please indicate the minimum and maximum values by separating the two numbers with a hyphen. Example above.

2 - TECHNICAL DATA

How should dimensions be entered?

2A
USER RIGHTS AND ROLE MANAGEMENT

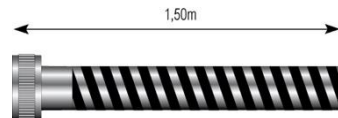
2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

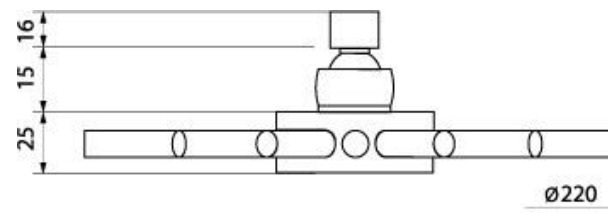
Hose



Length

Height
= 56

Shower head



Width (enter the diameter
for round shapes)
Ø 220

Enter for square shapes



Length

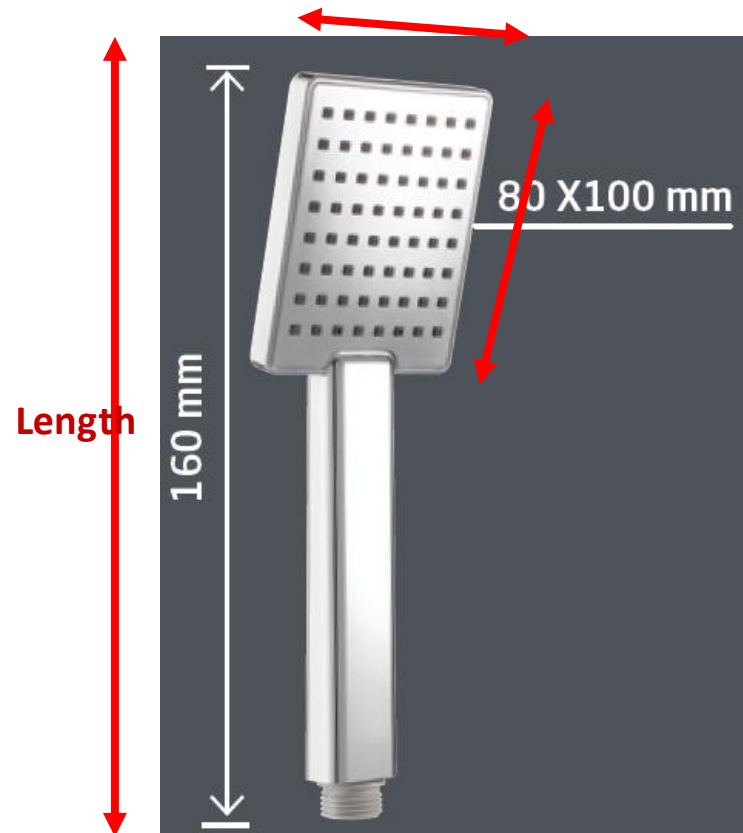
Width

2 - TECHNICAL DATA

How should dimensions be entered?

Hand shower

Width = 80 – 100



Length

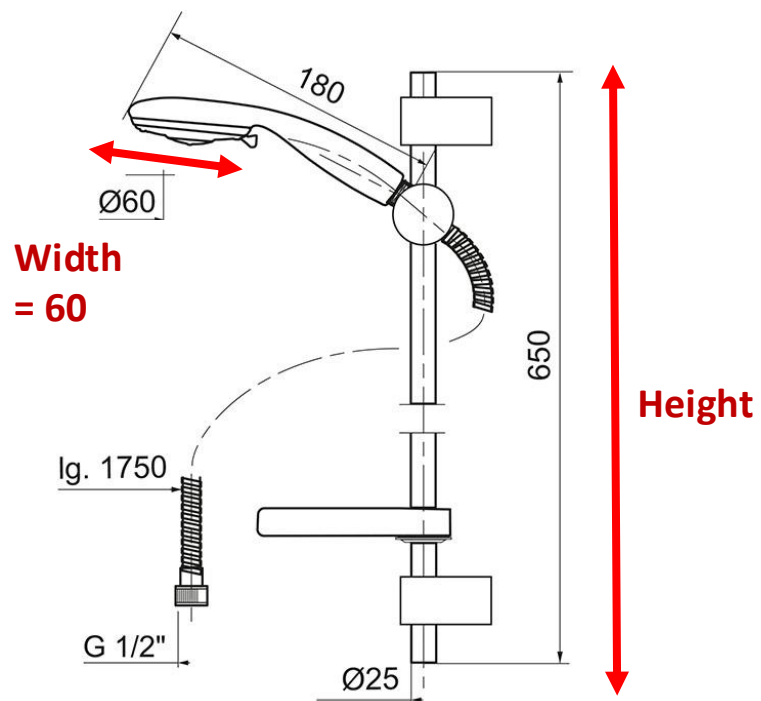


Width
= 70
(= diameter)

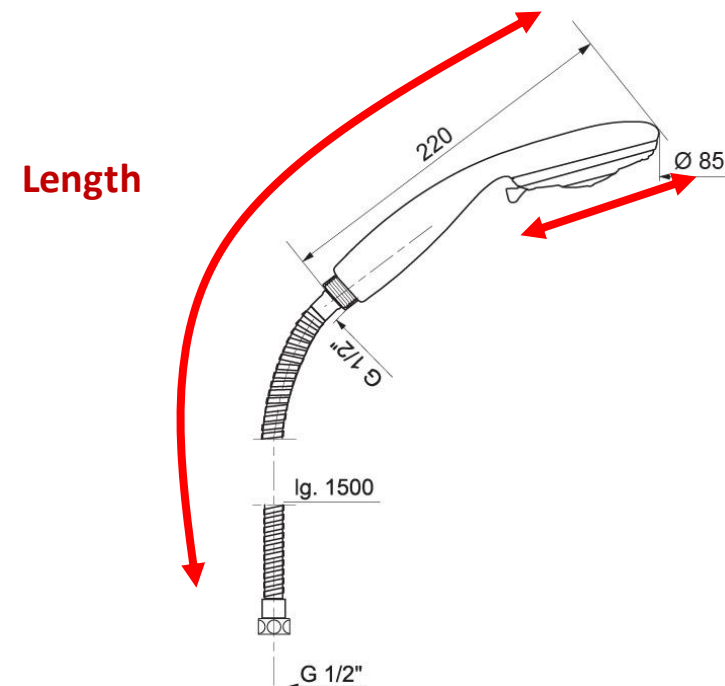
2 - TECHNICAL DATA

How should dimensions be entered?

Shower rail



Shower set



2A
USER RIGHTS AND ROLE MANAGEMENT

2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

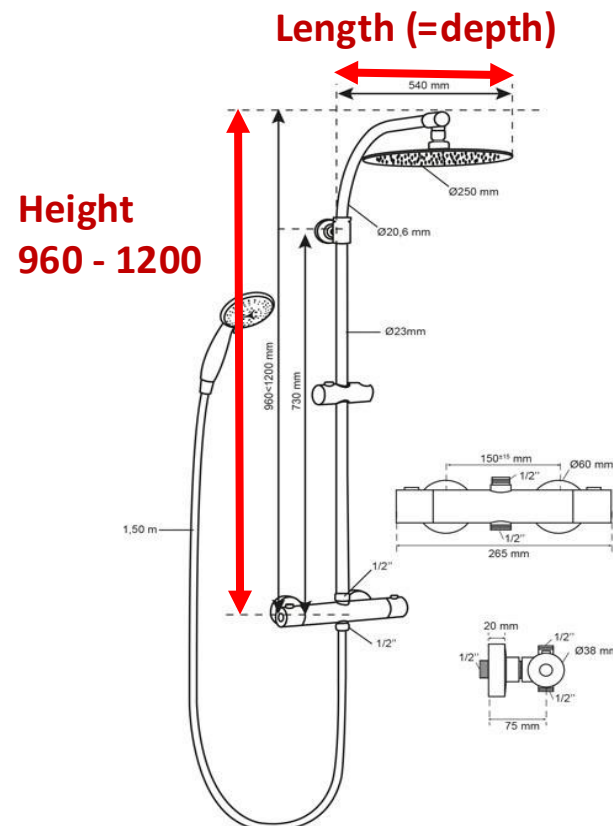
2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

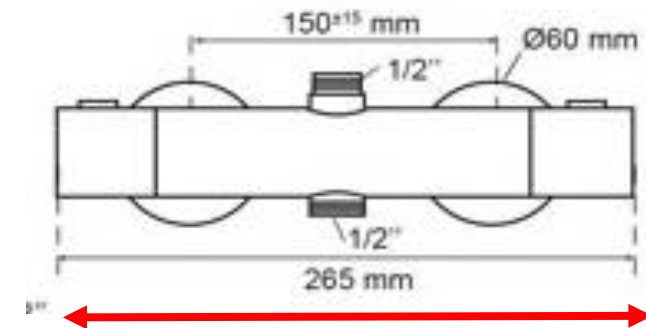
2 - TECHNICAL DATA

How should dimensions be entered?

SHOWER COLUMNS



MIXER TAPS



Width

Length (=depth)

2A
USER RIGHTS AND ROLE MANAGEMENT

2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

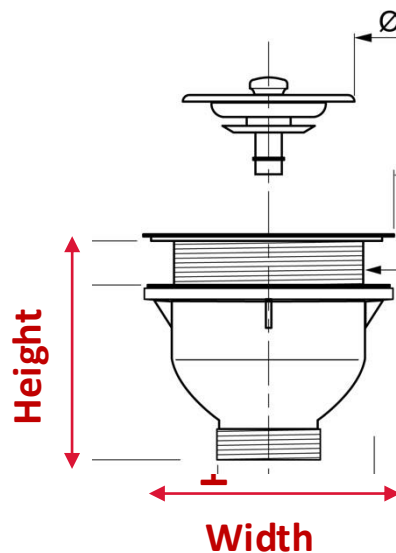
2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

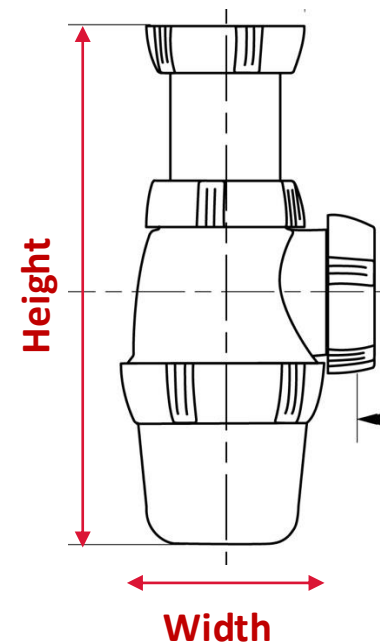
2 - TECHNICAL DATA

How should dimensions be entered?

Drain



Trap



Note! → Enter the correct value in each field. If this value varies, please indicate the minimum and maximum values by separating the two numbers with a hyphen. Example above.

2A
USER RIGHTS AND ROLE MANAGEMENT

2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

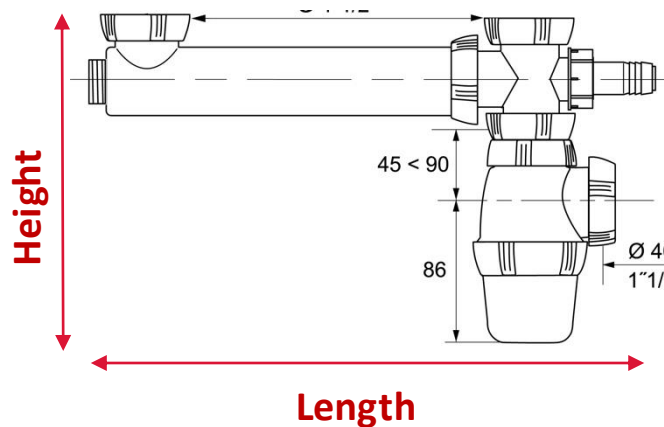
2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

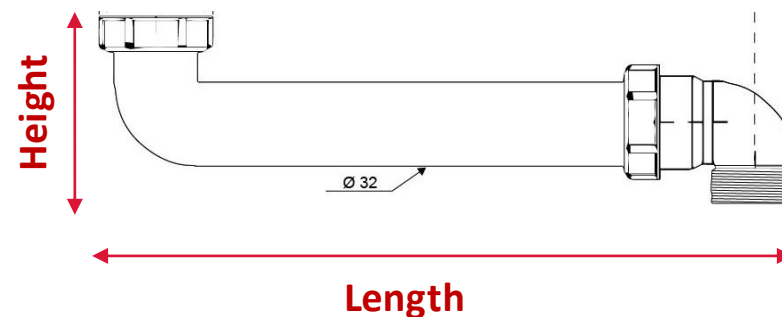
2 - TECHNICAL DATA

How should dimensions be entered?

Extension with trap



Extension without trap



Note! → Enter the correct value in each field. If this value varies, please indicate the minimum and maximum values by separating the two numbers with a hyphen. Example above.

2 - TECHNICAL DATA

How should dimensions be entered?

2A
USER RIGHTS AND ROLE MANAGEMENT

2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

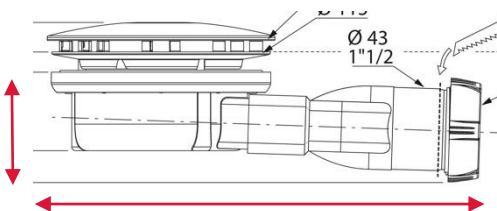
2C
WORKFLOW RULES AND VALIDATION

2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

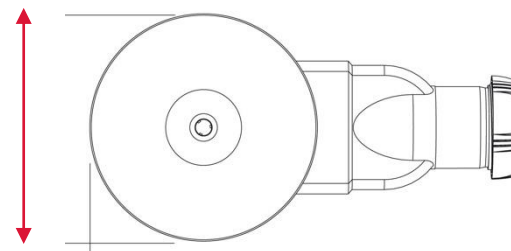
Shower drain

Height under tray



Length

Width



Note! → Enter the correct value in each field. If this value varies, please indicate the minimum and maximum values by separating the two numbers with a hyphen. Example above.

2 - TECHNICAL DATA

How should dimensions be entered?

2A
USER RIGHTS AND ROLE MANAGEMENT

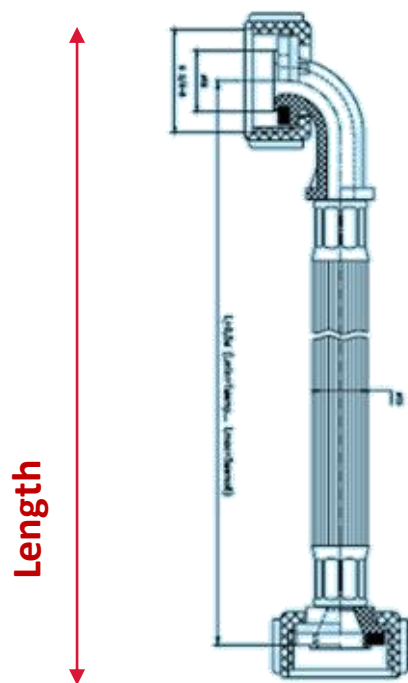
2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

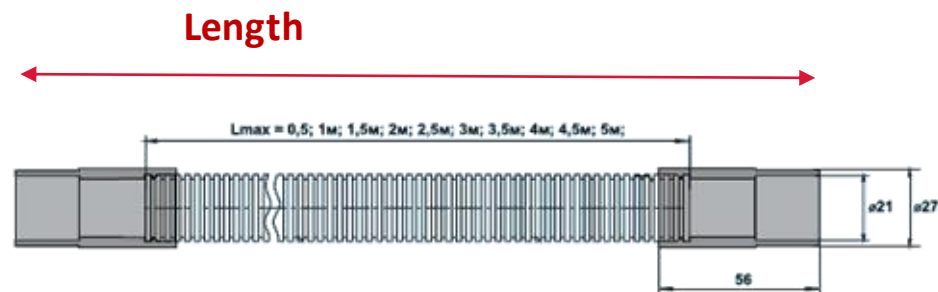
2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

Filling hose



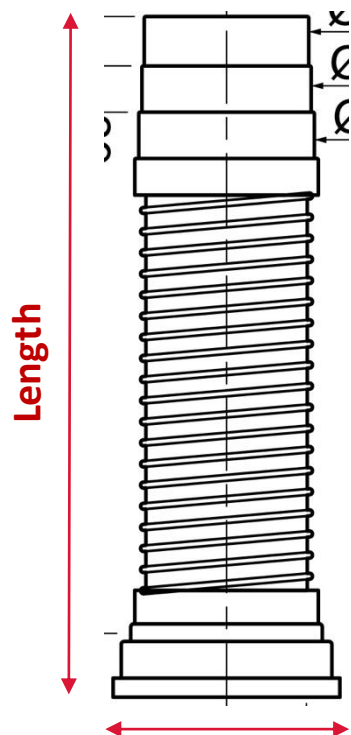
Drain hose



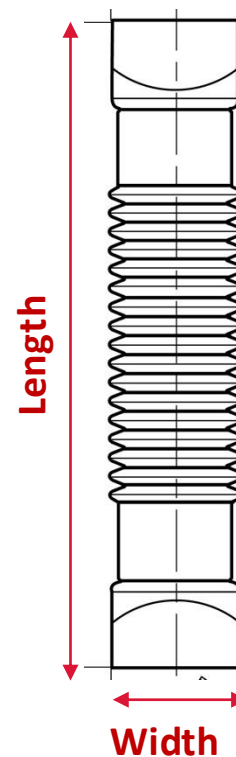
2 - TECHNICAL DATA

How should dimensions be entered?

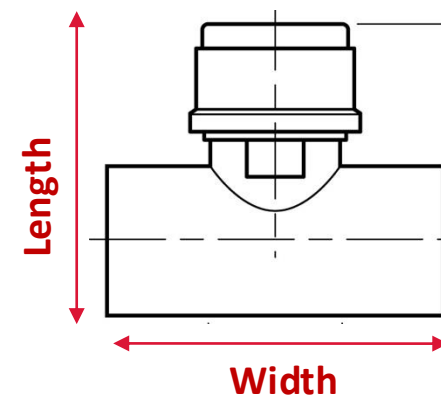
WC pipe



Hose connector



Vacuum breaker



2A
USER RIGHTS AND ROLE MANAGEMENT

2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

2 - QUALITY DATA

2A
USER RIGHTS AND ROLE MANAGEMENT2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)2C
WORKFLOW RULES AND VALIDATION2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

PRODUCTS (1596) ^ | ⚙️ | ...

- Plumbing (546) ...
 - Flushing (151) ...
 - Flush mechanisms only (27) ...
 - Single flush (10) ...
 - MX ...
 - References (14) ...
 - 10950136 ...
 - MC2016 00 ...
 - 10090001 ...
 - 10719623 ...
 - 10722483 ...
 - 10723578 ...
 - 10724081 ...
 - 10724084 ...
 - 10724056 ...
 - 10723590 ...

Quality - product norms

BSI	No
BSI - Certificate n°	
GOST	
GOST - Certificate n°	
KIWA	
KIWA - Certificate n°	
LONGTIME®	
LONGTIME® - Certificate n°	
NF	No
NF - CSTB code	
NF - CSTB designation	
Origine France Garantie	No
Origine France Garantie - Certificate n°	
RoHS	
RoHS - Certificate n°	
WRAS	
WRAS - Certificate N°	

PRODUCTS (1596) ^ | ⚙️ | ...

- Plumbing (546) ...
 - Flushing (151) ...
 - Flush mechanisms only (27) ...
 - Single flush (10) ...
 - MX ...
 - References (14) ...
 - 10950136 ...
 - MC2016 00 ...
 - 10090001 ...
 - 10719623 ...
 - 10722483 ...
 - 10723578 ...
 - 10724081 ...
 - 10724084 ...
 - 10724056 ...
 - 10723590 ...

Unit ITEM packaging & instruction

Unit packaging content	
Unit packaging type	-
Unit packaging hangable (on a peg)	
Languages on the packaging	EN RO
Unit packaging weight (g)	
Unit packaging material	
Unit packaging rate recycled material (%)	
Unit packaging recycled material label	
Unit packaging recycled material label - Certificate n°	
FSC/PEFC - unit packaging	
FSC/PEFC - unit packaging - Certificate n°	
Instructions leaflet provided	
Instructions weight (g)	
Instructions material	
Instructions rate recycled material (%)	
Instruction recycled material label	
Instruction recycled material label - Certificate n°	
FSC/PEFC - Instructions	
FSC/PEFC - Instructions - Certificate n°	

3 - MARKETING DATA

At product level : General PRODUCT data

PRODUCTS (1597)  

Plumbing (548) ...
Flushing (152) ...
Wastes (269) ...
Basin waste (74) ...
Shower waste (28) ...
Shower waste D90 (14) ...
SLIM + ABS 69% ...
References (28) ...
30723365 39% ...
30723374 39% ...
30723364 39% ...
30723392 39% ...
30723375 39% ...
30723362 39% ...
30723376 37% ...
30723786 39% ...
90724449 11% ...
30724078 29% ...
1 / 3 > 10 v

SLIM + Metal & Flat grid 69% ...
SLIM + Deck 69% ...
Product - Shower waste D90 46% ...
< 2 / 2 10 v

Shower waste D60 (4) ...
Shower waste D50 (9) ...
Linear Shower waste (1) ...
Washing machine waste (17) ...
Waste accessories and spare parts (38) ...
Washer (9) ...
Waste merchandising tools (1) ...

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS

SLIM + ABS

MKT Long product name SLIM + shower waste ABS dome

Empty values Filter... Expand all

General PRODUCT data 

Marketing PRODUCT

Media

Publication (carac hidden)

Sales (carac hidden)

Carac masquées temporaire

Tips! → Initial entry in the master context in English language

3 - MARKETING DATA

At product level : General product data

SLIM + ABS

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS

Creation: Nadji Rahima - 2020/04/01 | Modification: Barre Solenne - 2026/04/23 | Fill rate Mandatory_fill_rate: 69%

General PRODUCT d...

MKT Short product name

Updated at 1/17/2022 11:30:06 AM by SBE

SLIM + shower waste ABS dome

Max length : 40

Mandatory

MKT Long product name

Updated at 1/17/2022 11:30:06 AM by SBE

SLIM + shower waste ABS dome

Max length : 60

Mandatory

Product Platform code

Updated at 6/9/2023 3:50:23 PM by ERY

130030112

Major platform

Updated at 8/30/2021 6:41:05 PM by LGT

SLIM +

Mandatory

Good/Better/Best

Updated at 8/30/2021 6:41:05 PM by LGT

BEST

Mandatory

Guarantee period

Updated at 8/30/2021 6:41:05 PM by LGT

10

Mandatory

Close

Save

Note! → Don't forget to save

3 - MARKETING DATA

At product level, Marketing PRODUCT

2A
USER RIGHTS AND ROLE MANAGEMENT

2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

PRODUCTS (1597) ^ | ⚙ | ...

Plumbing (548) ...
Flushing (152) ...
Wastes (269) ...
Basin waste (74) ...
Shower waste (28) ...
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SLIM + ABS 69% ...
References (28) ...
30723365 39% ...
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30723392 39% ...
30723375 39% ...
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30723786 39% ...
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Shower waste D60 (4) ...
Shower waste D50 (9) ...
Linear Shower waste (1) ...
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Waste accessories and spare parts (38) ...
Washer (9) ...
Waste merchandising tools (1) ...

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS

SLIM + ABS

MKT Long product name SLIM + shower waste ABS dome

Empty values Filter... Expand all

General PRODUCT data

Marketing PRODUCT

Media

Publication (carac hidden)

Sales (carac hidden)

Carac masquées temporaire

Tips! → Initial entry in the master context in English language

3 - MARKETING DATA

At product level, Marketing PRODUCT

SLIM + ABS

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS

Creation: Nadji Rahima - 2020/04/01 | Modification: Barre Solenne - 2026/04/23 | Fill rate Mandatory_fill_rate: 69%

Marketing PRODUCT

General Wirquin description

Updated at 9/21/2023 10:01:30 AM by MPN

[🔍](#) | [🔗](#) | [⋮](#) | [✉](#)

The WIRQUIN SLIM+ is an extra flat shower waste especially designed for the extra flat shower trays in ø90. Equipped with a high-performance silicon membrane, which replace a traditional depth of seal and a well-designed chrome plated ABS dome. SLIM+ is also quick and easy to install in all configurations, extra reliable without any risk of leaks and easy to clean : the guarantee to meet all the installers and end-users expectations.

Max length : 1300

General specific customer's description

Updated at 9/21/2023 10:01:30 AM by MPN

[🔍](#) | [🔗](#) | [⋮](#) | [✉](#)

SLIM+ is an extra flat shower waste especially designed for the extra flat shower trays in ø90. Equipped with a high-performance silicon membrane, which replace a traditional depth of seal and a well-designed chrome plated ABS dome. SLIM+ is also quick and easy to install in all configurations, extra reliable without any risk of leaks and easy to clean.

Max length : 1300

Marketing story / USP

Updated at 9/21/2023 10:01:30 AM by MPN

[🔍](#) | [🔗](#) | [⋮](#) | [✉](#)

SLIM+ shower waste is the flattest and the most compact shower waste on the market, easy to install, extra reliable without any risk of leaks and easy to clean. Extra performant thanks to its SMART Membrane Technology, SLIM+ is the guarantee of a reliable installation and a great user experience.

Max length : 400

Claim

Updated at 1/17/2022 11:30:06 AM by SBE

[🔍](#) | [🔗](#) | [⋮](#) | [✉](#)

The extra flat shower waste.

Max length : 90

Innovation title

Updated at 9/21/2023 10:01:30 AM by MPN

[🔍](#) | [🔗](#) | [⋮](#) | [✉](#)

SMART MEMBRANE TECHNOLOGY

Max length : 100

Innovation description

Updated at 9/21/2023 10:01:30 AM by MPN

[🔍](#) | [🔗](#) | [⋮](#) | [✉](#)

Cartridge is equipped with silicone membrane which opens when water passes and closes automatically afterwards, ensuring optimal drainage. Its external bi-injected washer guarantee a perfect air-tightness. No more bad smells, no more pipes noises, no more desiphoning possible. The hair catcher is extractible from above, without cartridge disassembly for an easy and quick cleaning without desiphoning and adapted to the frequency cleaning of everyone. Cartridge is also removable from above for a deeper cleaning and a direct access to the pipes.

Max length : 600

Variant descriptions

Updated at 8/30/2021 7:43:36 PM by LGT

[🔍](#) | [🔗](#) | [⋮](#) | [✉](#)

Available with different outlet diameters (ø40 compression and solvent weld, ø50 solvent weld and ø40uk compression and solvent weld) and with different finishes (chrome plated ABS dome, Zink nickel brushed dome, flat stainless steel brushed grid or without grid for deck installation).

Mandatory

Mandatory

Mandatory

Mandatory for Better and Best product

Mandatory for Best product

Mandatory for Best product

Mandatory

Note! → Don't forget to save

3 - MARKETING DATA

At product level, Marketing PRODUCT

SLIM + ABS

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS

Creation: Nadji Rahima - 2020/04/01 | Modification: Barre Solenne - 2026/04/23 | Fill rate Mandatory_fill_rate: 69%

Marketing PRODUCT	Product benefit 1 Updated at 9/21/2023 10:01:30 AM by MPN Quick to install in all configuration and with shallow depth. Ideal for low profile shower trays and for a trendy finish Max length : 300
	Product feature 1 Updated at 9/21/2023 10:01:30 AM by MPN Extra compact, only 40mm of height and 190mm of length Max length : 300
	Product benefit 2 Updated at 9/21/2023 10:07:38 AM by MPN No more bad smells: a perfect barrier against the bad smells and the guarantee without any risk of depth of seal suction Max length : 300
	Product feature 2 Updated at 9/21/2023 10:05:22 AM by MPN Smart Membrane Technology: a waterless membrane which replace a traditional water seal trap Max length : 300
	Product benefit 3 Updated at 9/21/2023 10:01:30 AM by MPN A reliable installation guaranteed 100% leak-proof Max length : 300
	Product feature 3 Updated at 9/21/2023 10:01:30 AM by MPN Bi-injected washer under the tray Max length : 300
	Product benefit 4 Updated at 9/21/2023 10:01:30 AM by MPN Easy to clean from above Max length : 300
	Product feature 4 Updated at 9/21/2023 10:01:30 AM by MPN Independant hair catcher to adapt the cleaning frequency of everyone's habits without desiphoning. Removable cartr Max length : 300
	Tips Max length : 350
	Quality marketing benefits Updated at 9/21/2023 10:01:30 AM by MPN SLIM+ is patented, registered design and manufactured in France. Max length : 280
	Care and cleaning instructions Updated at 8/30/2021 7:43:36 PM by LGT To protect your installation, we recommend to do not use cleaning products based on sulfuric acid. Max length : 350

Mandatory for Better and Best product

Mandatory for Better and Best product

Mandatory for Better and Best product

Mandatory for Better and Best product

Mandatory for Best product

Mandatory for Best product

Mandatory for Best product

Mandatory for Best product

Optional

Mandatory for Better and Best product

Mandatory for Better and Best product

Note! → Don't forget to save

3 - MARKETING DATA

At SKU level, Marketing ITEM

PRODUCTS (1597)   

Plumbing (548) 

Flushing (152) 

Wastes (269) 

Basin waste (74) 

Shower waste (28) 

Shower waste D90 (14) 

SLIM + ABS  69% 

References (28) 

30723365 39% 

30723374 39% 

30723364 39% 

30723392 39% 

30723375 39% 

30723362 39% 

30723376 37% 

30723786 39% 

90724449 11% 

30724078 29% 

SLIM + Metal & Flat grid 69% 

SLIM + Deck 69% 

Product - Shower waste D90 46% 

Shower waste D60 (4) 

Shower waste D50 (9) 

Linear Shower waste (1) 

Washing machine waste (17) 

Waste accessories and spare parts (38) 

Washer (9) 

Waste merchandising tools (1) 

Urinal waste (6) 

Sink waste (67) 

Bath waste (29) 

Cisterns (49) 

Connectors (78) 

Sanitary (334) 

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS > 30723365  Edit 

MKT Long product name SLIM + shower waste ABS dome

MKT Long item name SLIM + shower waste D40 ABS dome.

Empty values  Filter...   Expand all

General ITEM data 

Marketing ITEM

Unit ITEM packaging & instruction

Wastes

Measurements

Location

Life cycle status

Logistics

Quality - product norms

Media

Tips! → Initial entry in the master context in English language

2D

3 - MARKETING DATA At SKU level, Marketing ITEM

Mandatory

Mandatory (for any data sheets template)

Mandatory for French market only

- 2A USER RIGHTS AND ROLE MANAGEMENT
- 2B DATA QUALITY CHALLENGES (CONSISTENCY, COMPLETENESS, RELIABILITY)
- 2C WORKFLOW RULES AND VALIDATION

- 2D DATA ENTRY AND STRUCTURING
 - 1 – Logistics
 - 2 – Technical
 - 3 – Quality
 - 4 – Marketing

30723365

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS > 30723365

● | Creation: 2021/03/08 | Modification: System - 2026/04/20 | Fill rate Mandatory_fill_rate: 39%

General ITEM data

MKT Long item name

Updated at 9/23/2021 10:58:43 AM by LGT

SLIM + shower waste D40 ABS dome.

Max length : 60

MKT Short item name

Updated at 9/23/2021 10:58:43 AM by LGT

SLIM + shower waste D40 ABS dome.

Max length : 40

Sold in channel

Updated at 2/4/2026 4:06:54 PM by DBT

▪ DIY

▪ ERETAIL

▪ PRO

▪ OEM

Sold in MDU

Updated at 2/4/2026 4:06:54 PM by DBT

▪ MDU MISCELLANEOUS

▪ MDU BALKAN

▪ MDU RUSSIE

Brand type

Updated at 3/8/2021 3:04:02 AM by S

WIRQUIN BRAND

Brand name

Updated at 2/4/2022 10:42:27 AM by RCN

WIRQUIN

Product ExtID

Updated at 9/23/2021 4:19:03 PM by DR

P_130030112

Item main raw material

Updated at 8/19/2022 5:41:56 PM by ERY

ABS

Item rate recycled material (%)

Min : 1 Max : 100

VALOBAT code

Main colour

Updated at 9/3/2021 7:17:19 PM by LGT

Grey.

Close

Save

WGP-FS-C - WGP-FS-MKT-019-Ind A / Application date: 05/02/2024 / Page 41

3 - MARKETING DATA

At SKU level, Marketing ITEM

PRODUCTS (1597)  

▼ Plumbing (548) ...

▶ Flushing (152) ...

▼ Wastes (269) ...

▶ Basin waste (74) ...

▼ Shower waste (28) ...

▼ Shower waste D90 (14) ...

▼ SLIM + ABS 69% ...

▼ References (28) ...

30723365 39% ● ...

30723374 39% ● ...

30723364 39% ● ...

30723392 39% ● ...

30723375 39% ● ...

30723362 39% ● ...

30723376 37% ● ...

30723786 39% ● ...

90724449 11% ● ...

30724078 29% ● ...

< 1 / 3 > 10 ▼

▶ SLIM + Metal & Flat grid 69% ...

▶ SLIM + Deck 69% ...

▶ Product - Shower waste D90 46% ...

< 2 / 2 > 10 ▼

▶ Shower waste D60 (4) ...

▶ Shower waste D50 (9) ...

▶ Linear Shower waste (1) ...

▶ Washing machine waste (17) ...

▶ Waste accessories and spare parts (38) ...

▶ Washer (9) ...

▶ Waste merchandising tools (1) ...

▶ Urinal waste (6) ...

▶ Sink waste (67) ...

▶ Bath waste (29) ...

▶ Cisterns (49) ...

▶ Connectors (78) ...

▶ Sanitary (334) ...

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS > 30723365  Edit ...



MKT Long product name SLIM + shower waste ABS dome

MKT Long item name SLIM + shower waste D40 ABS dome.

Empty values ×  Expand all

General ITEM data ▼

Marketing ITEM  ▼

Unit ITEM packaging & instruction ▼

Wastes ▼

Measurements ▼

Location ▼

Life cycle status ▼

Logistics ▼

Quality - product norms ▼

Media ▼

Tips! → Initial entry in the master context in English language

3 - MARKETING DATA

At SKU level, Marketing ITEM

30723365

Plumbing > Wastes > Shower waste > Shower waste D90 > SLIM + ABS > 30723365

● | Creation: 2021/03/08 | Modification: System - 2026/04/20 | Fill rate Mandatory_fill_rate: 39%

Marketing ITEM

Item description
Updated at 9/3/2021 7:14:41 PM by LGT
SLIM + shower waste for extra flat shower tray D90.

OPTIONNAL item benefit 1
Max length : 300

OPTIONNAL item feature 1
Max length : 300

OPTIONNAL item benefit 2
Max length : 300

OPTIONNAL item feature 2
Max length : 300

Compatibility

Customer guarantee period (Month)

Specific customer
Updated at 9/3/2021 7:17:19 PM by LGT
No

Specific customer's code

Specific customer's name

Specific customer's address
Max length : 500

Close

Save

This highlights the advantages or positive outcomes the reference delivers to the user, showing its value and impact. This feature addresses the corresponding benefit by delivering a specific advantage to the user. (Maximum lenght 300 characters) It must be different from PRODUCT feature and benefits. Will appear at 5th and 6th benefits in Better and Best data sheets

Mandatory only if it's a specific customer item

Mandatory

Mandatory only if it's a specific customer item

2A
USER RIGHTS AND ROLE MANAGEMENT

2B
DATA QUALITY CHALLENGES (CONSISTENCY,
COMPLETENESS, RELIABILITY)

2C
WORKFLOW RULES AND VALIDATION

2D
DATA ENTRY AND STRUCTURING

- 1 – Logistics
- 2 – Technical
- 3 – Quality
- 4 – Marketing

SUMMARY 2D

→ 3 data entry methods:

via Excel export from the PRODUCT, then import (initial entry)
manually, directly in the PIM (one-off data entry when a new product is created)
via mass entry from the PRODUCT (initial entry or bulk update)

→ 4 structured data (textual or numeric):

Logistics
Technical
Quality
Marketing

→ Data owner remains **responsible for the quality and validity** of the information throughout the product life cycle.

CONCLUSION

→ If you have any questions about this first module, please don't hesitate to contact us

→ Object: Module 2

PIM.helpdesk@wirquin.com

- ✓ 2A USER RIGHTS AND ROLE MANAGEMENT
- ✓ 2B DATA QUALITY CHALLENGES (CONSISTENCY, COMPLETENESS, RELIABILITY)
- ✓ 2C WORKFLOW RULES AND VALIDATION
- ✓ 2D DATA ENTRY AND STRUCTURING

PIM TRAINING MODULES

1 / GETTING STARTED WITH PIM

1A_ THE ROLE OF PIM IN THE COMPANY'S DIGITAL ECOSYSTEM
1B_ NAVIGATION IN THE INTERFACE / KEY SCREENS
1C_ CUSTOMIZING THE HOME SCREEN
1D_ PRODUCT DATA TYPES (MARKETING, TECHNICAL, LOGISTICS, STANDARDS)
1E_ SEARCHING FOR INFORMATION, PRODUCTS, AND MEDIA
1F_ LANGUAGES, MARKETS AND CONTEXTS
1G_ MANAGING DATA EXPORTS

2 / ENSURE AND GOVERN PRODUCT DATA

2A_ USER RIGHTS AND ROLE MANAGEMENT
2B_ DATA QUALITY CHALLENGES (CONSISTENCY, COMPLETENESS, RELIABILITY)
2C_ WORKFLOW RULES AND VALIDATION
2D_ DATA ENTRY AND STRUCTURING
 1 – Logistics
 2 – Technical
 3 – Quality
 4 – Marketing

3 / ENHANCE CONTENT AND MEDIA

3A_ WRITING MARKETING CONTENT
3B_ TRANSLATIONS
3C_ MEDIA INTEGRATION / MANAGEMENT
3D_ CREATING A PRODUCT SHEET PDF
3E_ MANAGING CONTEXTS BY MARKET

4 / MANAGE THE PRODUCT OFFER

4A_ CREATE / MANAGE FAMILIES
4B_ STRUCTURE ACCORDING TO MASTERDATA
4C_ MANAGE PRODUCT RELATIONSHIPS (ACCESSORIES, REPLACEMENTS, EQUIVALENCES)

5 / DISTRIBUTE DATA

5A_ PREPARING DATA FOR CATALOGS
5B_ DISTRIBUTION TO E-COMMERCE SITES, MARKETPLACES AND DISTRIBUTORS
5C_ MANAGING FORMATS AND CONSTRAINTS BY CHANNEL
5D_ TESTS AND CHECKS BEFORE PUBLICATION

6 / ADMINISTER AND DEVELOP THE PIM

6A_ ADMINISTER ATTRIBUTES AND PRODUCT TYPES
6B_ OPTIMIZING WORKFLOWS
6C_ MANAGING DATA IMPORTS/EXPORTS AND EXPORT PROFILES
6D_ PIM MAINTENANCE AND EVOLUTION

TRAINING MODULES BY PROFILE

	1 / GETTING STARTED WITH PIM	2 / ENSURE AND GOVERN PRODUCT DATA	3 / ENHANCE CONTENT AND MEDIA	4 / MANAGE THE PRODUCT OFFER	5 / DISTRIBUTE DATA	6 / ADMINISTER_x000B_ AND DEVELOP_x000B_THE PIM
ADMINISTRATOR (Damien/ Solenne/ Marion)	✓	✓	✓	✓	✓	✓
GROUP KEY USER (Range Managers)	✓	✓	✓	✓	✓	
AMBASSADOR/ CONTACT PERSON	✓	✓	✓		✓	
LOCAL KEY USER Marketing	✓	✓	✓		✓	
LOCAL KEY USER Quality	✓	✓				
LOCAL KEY USER Technical	✓	✓				
USER All	✓					

AMBASSADORS

MDU	PIM DAM AMBASSADORS
MDU France	Iuliia Linard
MDU BEN PL	Coraline Boistuaud
MDU IT	Graziella Nivola
MDU RO	Alexandra Suta
MDU UK	Kim Blacktin
MDU ZAF	Natanya Marsden
MDU RU	Maria Kutuzova
MDU SPAIN	Noemi Romero



TRAINING MODULE #2

THANK YOU!

MARCH 2026



TEAM SPIRIT
CUSTOMER FOCUS
INNOVATION
SUSTAINABILITY
EMPOWERMENT

