What's new?

Discover the latest updates bringing you, smart tips, and powerful features. Explore innovations and developments designed to support your daily work and boost efficiency.

NEXTPAGE©

TIPS: How to find a media in PIM?

Several types of media are available in the PIM: cutout photos, lifestyle photos, technical drawings, pictograms, videos, assembly instructions, technical documentation, packaging, etc. For a complete overview and to download files, we recommend accessing the media library (DAM). For a basic overview, simply click on the product tab (PIM).

Take a look at our demo, which presents the various options.

Major product data clean up

We continue to clean up data with a rigorous reworking of characteristics and archive control.

- **Characteristics** have been reorganised, clarified and several added to, in order to make them easier to read and complete. Subsidiary teams will be involved inthe following weeks to review and validate the characteristics translations.

- **Good/Better/Best and Guarantee** have been updated for every product plateform in the group ensuring the consistency and reliability of this key information.

- **"Made in" characteristic** is reliable as it uses the result obtained and indicated in the group's ERP systems.

Additional ergonomics improvements are underway to make navigation clearer, and provide a smoother, more intuitive PIM experience.

Colour Touch RANGE

PIM gathers Colour Touch products developed across our various subsidiaries.
Discover **ABS matt white, ABS matt black, ABS brushed gold, Zamak brushed gold, and Gun Grey Metal** bring refined finishes to our signature solutions. These surfaces enhance our leading shower drains, bathtub outlets, basin waste systems, walk-in shower, flush plates for WC frames and flush buttons components.
Each finish is crafted to harmonize with contemporary interior designs.
The range embodies a balance of style, precision, and durability.
Its refined textures add character to both modern and classic spaces.

COLOUR Touch COLLECTION

NEW

If you have a question or technical issue, please send an email to:
PIM.helpdesk@wirquin.com