

What's new?



Stay up to date with what's new in Wirquin's PIM!
Benefit from practical insights and advanced features created to streamline your everyday tasks and enhance performance.



AIRCONNECT pan connector launch

Wirquin AIRCONNECT is the first 2-in-1 WC pan connector that combines high performance drainage with **integrated AIRSYSTEM ventilation**, which eliminates drain odours and pipe noise!

A universal solution, Wirquin AIRCONNECT replaces a large array of pan connectors: it is **flexible, extendable, and equipped with a multi-diameter outlet**. Wirquin AIRCONNECT is easiest way to install a ventilation on a pipe network, without drilling any hole. Working effectively even when tilted, it is more convenient than conventional anti-vacuum devices. Made from at least 50% recycled materials, it has been **eco-designed from start** and features an exceptional 10-year warranty and LONGTIME® label certification.

Find all descriptive elements, technical information, documentation, videos and media in the PIM now: 2 versions available, push-fit and solvent weld.

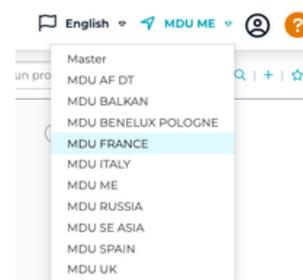


- Platform codes:
- 170010308 (PUSH-FIT version)
 - 170010309 (SOLVENT WELD version)

New Context setting by MDU

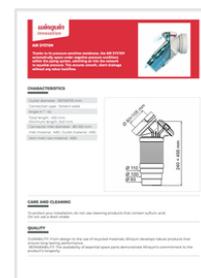
Contexts have been implemented for MDU selection within the PIM. These configurations allow each subsidiary **to view only the product references sold** (over the past two years). As a result, product visibility is strictly aligned with actual commercial activity per entity. This setup also enables **highly targeted data exports** tailored to each subsidiary's scope. At the same time, it improves the **accuracy of data completeness calculations** at subsidiary level. Overall, it strengthens data relevance, usability, and performance across the organization.

CONTEXT demo link



Ongoing PIM Data Cleanup

Product platform checking and filling have been done in ERPs. Clear factory governance rules are defined precisely for logistics. We are currently working with Group Managers to clarify and update **quality and logistics characteristics**. These updates improve data consistency and operational reliability. The **product sheet templates** have also been improved for better standardization.



If you have a question or technical issue, please send an email to:

PIM.helpdesk@wirquin.com