

# What's new?

Discover the latest updates bringing you, smart tips, and powerful features. Explore innovations and developments designed to support your daily work and boost efficiency.

## New media in PIM > USER GUIDE

We are proud to introduce a new media type in the DAM at the product level: User Guide (TL3). Bringing technical data to life, it gathers **instructions, maintenance tips, and spare parts information** to support customers in smarter, more innovative ways. The first two Guides cover **FLEXIFLOW** and the **NEW WC FRAME RANGE**, the latter uniting all products across countries. Fully interactive, it allows users to download related documents seamlessly. Accessible via PIM and QR codes on packaging, this tool combines practicality and innovation to enhance the customer experience.



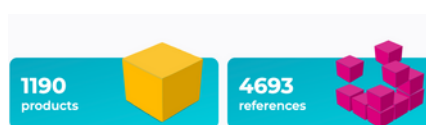
see FLEXIFLOW version:

see interactive version for WC FRAME :



## Realistic calculations in dashboard

Dashboard and fill rates now calculate completeness based on Sanitary and Plumbing families, excluding archives and mis-coded items. This simplifies calculations and reflects active, useful products, giving a more accurate view for user experience.



wirquin	
PRODUCTS (1578)	
Plumbing (736)	
Sanitary (454)	
Communication tools (80)	
Miscellaneous (5)	
Unknown (1)	
Archived (302)	

## Major product data clean up

Following various user feedback, we are undertaking a major product data clean up, beginning with several key elements coming from ERP or BI:

- **Product Platform:** it organizes items within the correct part of the hierarchy, ensuring logical structure and easy navigation, it's a part of Masterdata tree.
- **Item Type:** defines the nature of each product (component, finished product...) and determines whether it should appear online or not. Incorrect classification in the ERP can lead to missing product pages or data inconsistency.
- **"Sold in" characteristic:** means the MDU/market which realised turnover on this item from first of January 2 years before. It's a key filter for most of us to work with PIM.

Regular checks and updates are therefore crucial to maintain reliable, complete, and usable product information across all channels in PIM but also in monitoring of sales figures by range and business unit.

If you have a question or technical issue, please send an email to:

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